Arlingtonian

THE OFFICIAL VOICE OF THE ARLINGTON CHAMBER OF COMMERCE

VOL. LXXIV, NO. 1 JANUARY/FEBRUARY 2018

FEATURED PHOTO: Arlington Chamber staff at the 93rd Annual Meeting

SPECIAL THANKS TO ARLINGTONIAN GRAND SPONSOR



IN THIS ISSUE

- 2 Calendar
- 3 Chair's Message
- 4 Milestone Anniversaries
- 4-5 Members in the News
- 4-6 Welcome New Members
- 6 Chamber Scene
- 7 Business Advocacy
- 7 Young Entrepreneurs Academy
- 8-9 Annual Meeting Review
- 10 Arlington Economic Development
- 10 ShopChamber
- 11 Promotional Opportunities
- 12 Chamber Thank You

FEATURED EVENTS

BREAKFAST CONNECTION

FEBRUARY 8

7:30 a.m. - 9:00 a.m. **Holiday Inn Rosslyn**

YEA! CEO ROUNDTABLE

FEBRUARY 28

5:30 p.m. - 7:00 p.m. Marymount University Ballston Center

I COMPLETE CHAMBER CALENDAR: PAGE 2

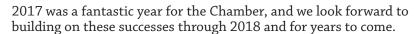


ANNUAL MEETING REVIEW

The 93rd Annual Meeting

On December 8, the Arlington Chamber of Commerce held its 93rd Annual Meeting, which celebrated the Chamber's 2017 accomplishments and provided a preview of plans for 2018. More than 200 business leaders were in attendance for this special event at the **Sheraton Pentagon City Hotel**.

The meeting included the presentation of prestigious awards by 2018 Chair **Lindsey Rheaume** of **EagleBank**. Arlington County Board Chair Jay Fisette delivered the keynote speech, which focused on working together to overcome challenges, in order for Arlington to remain competitive, sustainable, and on the path towards a bright future.



■ Turn to pages 8-9 for winners, photos, sponsors, and more.

ARLINGTON BUSINESS GALA PREVIEW

Arlington's Best Night Out is Just Around the Corner

Put on your dancing shoes and prepare to paint the town red at the 94th Annual Arlington Business Gala on Saturday, January 27 at **The Ritz-Carlton, Pentagon City**. A celebration of the Arlington business community, you'll enjoy an evening of mixing and mingling with friends and fellow business leaders from across the area. This can't-miss event serves as the Chamber's largest fundraiser, helping us continue our mission of strengthening businesses and the economic environment for those who work, live and do business in Arlington.

Join the Chamber as we celebrate the new year with a delicious three-course dinner, music by the Bachelor Boys Band, dancing, open bar, silent auction, and more. The Gala will also feature a raffle drawing for accommodations for two people at the St. James Club Morgan Bay in Saint Lucia – a \$2,745 value! Raffle tickets are \$30 each or four for \$100. Tickets can be purchased in advance through the Gala event page or on-site at the Gala.









■ More information about the Arlington Business Gala can be found at www.arlingtonchamber.org/events. For event questions, contact Sarah Lindner at events@arlingtonchamber.org or (703) 525-2400.

THE CHAMBER

■ EXECUTIVE COMMITTEE

Lindsey Rheaume, Chair
Greg Hamilton, Chair-elect
Tina Walker, Immediate Past Chair
Todd Yeatts, Past Chair
Kate Bates, President & CEO
Scott Ritter, Treasurer
Beth Borowski, Assistant Treasurer
Adrian Stanton, Vice Chair – Community Engagement
David Isaacson, Vice Chair – Business Advocacy
Todd Ihrig, Vice Chair – Member Affairs
Joe Prentice, Vice Chair – Membership Development

DIRECTORS

Beth Borowski, CNA
Lucy Bowen McCauley, Bowen McCauley Dance
Mary-Claire Burick, Rosslyn Business Improvement
District
Dulce Carillo, Arlington Public Schools
Linda Chandler, Linden Resources, Inc.
Crystal Christmas-Watson, Crystal City Marriott
David DeCamp, Newmark Grubb Knight Frank
John Finlay, Crystal City Sports Pub
Amanda Fischer, Grade A Marketing

Kate Bates, Arlington Chamber of Commerce

Amanda Fischer, Grade A Marketing Bill Fogarty, Walsh, Colucci, Lubeley & Walsh PC Michael Foster, MTFA Architecture, Inc. Betsy Frantz, Leadership Center for Excellence Marty Freeman, JBG Smith

Andy Fuhrmann, Clark Construction John Gallagher, Energesco Mechanical Michael Garcia, State Farm Insurance

Nancy Goodman-Thevoz, A Main Event Caterers Brian Gordon, Apartment and Office Building Association

Donna Hamaker, Buck & Associates Greg Hamilton, Arlington Magazine Todd Ihrig, H.D. Vest Investment Services David Isaacson, Beach Geeks, Inc. Sonia Johnston, John Marshall Bank

David Kinney, Clarendon, LLC Tina Leone, Ballston Business Improvement District Tad Lunger, McGuireWoods LLC

Pinkie Dent Mayfield, Graham Holdings Company Greta Menard, Capital MarCom

Greg Mullan, George Mason Mortgage, LLC Dr. Patrick Murphy, Arlington Public Schools Barbara Nicastro, The Law Offices of Barbara E. Nicastro

Shy Pahlevani, Hungry Marketplace, Inc. Joe Prentice, Wells Fargo Private Mortgage - Team Martinson

Greg Raines, Dittmar Company Scott Reamy, Dominion Energy Lindsey Rheaume, EagleBank Scott Ritter, United Bank David Rowley, Minuteman Press Marie Schuler, Comcast Cable Communications

Marie Schuler, Comcast Cable Communications Greg Smith, M&T Bank Adrian Stanton, Virginia Hospital Center

Doug Taylor, Bean, Kinney & Korman
Darren Tully, Freedom Bank
Tina Walker, BAE Systems

Marianne Ward-Peradoza, Marymount University Jim Wilmot, Arlington Community Federal Credit Union

Todd Yeatts, The Boeing Company

U.S. ARMY LIAISON TO THE BOARD

Glenn A. Wait, Joint Base Myer-Henderson Hall

■ STAFF

Kate Bates, President & CEO
Mike Rosenow, Membership Director
Alex Held, Membership Engagement Director
Caroline Taylor, Communications Manager
Sarah Lindner, Events Manager
Brooke Foil, Operations & Special Projects
Coordinator
Debbie Powers. Events Associate

MEMBER: U.S. Chamber of Commerce & Virginia Chamber of Commerce

CHAMBER

CHAMBLE				
SMART START	JANUARY 4 THURSDAY 4:00 p.m 5:15 p.m. Chamber Boardroom		SMART START	FEBRUARY 1 THURSDAY 4:00 p.m 5:15 p.m. Chamber Boardroom
MEMBERSHIP DEVELOPMENT COMMITTEE MEETING	9 TUESDAY 4:00 p.m 5:00 p.m. Cassatt's		AMBASSADOR COMMITTEE MEETING	5 MONDAY 4:00 p.m 5:15 p.m. Chamber Boardroom
EXECUTIVE COMMITTEE MEETING	10 WEDNESDAY 8:00 a.m 9:30 a.m. Chamber Boardroom		GOVERNMENT AFFAIRS/ECONOMIC DEV. COMMITTEE MEETING	7 WEDNESDAY 9:00 a.m 10:00 a.m. Chamber Boardroom
BREAKFAST CONNECTION	11 THURSDAY 7:30 a.m 9:00 a.m. Holiday Inn Rosslyn		BREAKFAST CONNECTION	8 THURSDAY 7:30 a.m 9:00 a.m. Holiday Inn Rosslyn
AMBASSADOR COMMITTEE MEETING	16 TUESDAY 4:15 p.m 5:15 p.m. Bayou Bakery		EXECUTIVE COMMITTEE MEETING	14 WEDNESDAY 8:00 a.m 9:30 a.m. Chamber Boardroom
GOVERNMENT AFFAIRS/ECONOMIC DEV. COMMITTEE MEETING	17 WEDNESDAY 9:00 a.m 10:00 a.m. A-SPAN		MEMBERSHIP ENGAGEMENT COMMITTEE MEETING	20 TUESDAY 4:00 p.m 5:00 p.m. Chamber Boardroom
BUSINESS AFTER BUSINESS	17 WEDNESDAY 5:00 p.m 7:00 p.m. Ruth's Chris Steak House		GOVERNMENT AFFAIRS/ECONOMIC DEV. COMMITTEE MEETING	21 WEDNESDAY 9:00 a.m 10:00 a.m. Chamber Boardroom
MEMBERSHIP DEVELOPMENT COMMITTEE MEETING	18 THURSDAY 9:00 a.m 10:00 a.m. Cassatt's		SMALL BUSINESS ROUNDTABLE	21 WEDNESDAY 11:45 a.m 1:00 p.m. Chamber Boardroom
BOARD OF DIRECTORS MEETING	19 FRIDAY 10:30 a.m 11:45 a.m. WETA-TV 26/90.9 FM Co-hosted by Hungry Marketplace		BOARD OF DIRECTORS MEETING	23 FRIDAY 11:45 a.m 2:00 p.m. Holiday Inn Arlington at Ballstor
SMALL BUSINESS ROUNDTABLE	24 WEDNESDAY 11:45 a.m 1:00 p.m. Chamber Boardroom		COMMUNITY ACTION COMMITTEE MEETING	28 WEDNESDAY 9:00 a.m 10:00 a.m. Chamber Boardroom
94TH ANNUAL ARLINGTON BUSINESS GALA	27 SATURDAY 6:30 p.m 12:00 a.m. The Ritz-Carlton, Pentagon City		YEA! CEO ROUNDTABLE	28 WEDNESDAY 5:00 p.m 7:00 p.m. Marymount University
COMMUNITY	31 WEDNESDAY		SMART STAR	Т

REGISTER TODAY! ▷ (703) 525-2400 ▷ WWW.ARLINGTONCHAMBER.ORG

9:00 a.m. - 10:00 a.m.

Chamber Boardroom

VIEW OUR CALENDAR ONLINE

ACTION

COMMITTEE

Don't forget to check the Chamber's website calendar for upcoming events and schedule updates.

Fast and easy, the website allows you to register for events online and provides information on the location, time, and topic of all events.

Visit: www.arlingtonchamber.org/events for more information.

SMART START

session and networking seminar on meeting new clients and business associates and how to utilize your Chamber member benefits.



PREMIER SPONSOR Michael Garcia - State Farm Insurance

BREAKFAST CONNECTION

This event gives attendees a chance to bring their business to the table. Through roundtable power networking, attendees will exchange business cards, develop new prospects, and share a brief elevator pitch with each table.





BUSINESS AFTER BUSINESS

End your busy workday on a high note with delicious food and drinks, mixer-style networking, and the opportunity to win great door prizes, including cash from the mounting jackpot available each month.

CHAIR'S MESSAGE

A New Year at the Chamber

Mark Twain once said, "I was seldom able to see an opportunity until it had ceased to be one."

In composing this message to start our New Year, the word "opportunity" stood out bold and clear. What is a Chamber of Commerce all about, if not for creating opportunities? Opportunities for members to grow their businesses, support their community, and strengthen their local economy.

Opportunities stretch beyond business and industry when it comes to the services a chamber brings to its community. It is often the first impression and the first point of contact for a new business entering or expanding into our market area. It is a resource for local economic information and business contacts. The Chamber is a valued resource when a member faces challenges that require support and advocacy. The Chamber's strength and leadership is often what drives a community's positive growth and improvement.

What truly makes a chamber great is the kind of people it attracts. Our Chamber is supported by many professional organizations, associations and non profits, as well as retail, financial, medical and industrial members who are focused on building their business and enriching their community. They work

together in community efforts, volunteering, networking, and building relationships. Likewise, the Chamber works with other stakeholders throughout the county, as well, to help attract jobs, amenities, and services that bring us new growth and more talents and skills.

Along with opportunities are the challenges and responsibilities that must be addressed: roads, traffic, green spaces, affordable housing, health, safety and security. The Chamber, a respected community member, often takes the leadership role on issues and projects that positively impact the community and its Chamber members.

Chamber members understand a community's goals and needs – which are not dissimilar to business owners' needs. Our community involvement and hard work not only strengthens the County, it also serves to attract employees and customers. Our Chamber is fortunate to have an abundance of energetic members who maintain a positive pulse on the future, and a warm compassion for what it takes to thrive. We're proud of that. And, as we continue to create opportunities, we continue to build relationships with each other. Helping newcomers, students, and new business hopefuls get a foot in the door is also important. Joining together when a project requires the Chamber's seasoned business expertise, we know we can accomplish just about anything. The roadblocks and challenges are far outnumbered by the rewards, gratification, and pride of Chamber teamwork.

We stand together when adversaries who are not familiar with business economics try to overburden or undermine our good intentions and generous contributions for growth. We act as teachers, leaders, and advocates for creating opportunity for all. We value hard work, business acumen, ideals, and strict business ethics.

Creating opportunities for members to be involved and serve keeps a Chamber active. The best way to take full advantage of chamber membership and benefits is attending events, as well as volunteering and sharing time, talents, and business expertise on projects and initiatives. An active chamber is a successful chamber which makes for a stronger advocate to promote business for all. Eager-to-participate is a common quality of successful business owners – and that is also a major quality found in Arlington Chamber members. It's refreshing.

Membership matters. As we grow in 2018, our doors are open to new members, to new ideas and skills, to business needs and niches. Breathing in fresh air, welcoming extra energy, and entertaining new ideas creates even more opportunities. And, again, opportunity is what we're all about.

Lindsey Rheaume EagleBank



2018 ANNUAL CORPORATE SPONSORS





















The *Arlingtonian* (USPS 534030) is published bi-monthly by the Arlington Chamber of Commerce, 2009 14th Street North, Suite 100, Arlington, VA 22201. A subscription rate of \$4 per Chamber representative is collected as part of annual membership dues. Periodicals postage paid at Arlington, VA.

Members in the News article submissions must be emailed to the Communications Manager communications@arlingtonchamber.org and received by the first of the month prior to the publication month (i.e. May 1 for June *Arlingtonian*).

Articles printed in this newsletter submitted by members represent their ideas and beliefs and do not necessarily reflect the views of the Arlington Chamber of Commerce.



JANUARY & FEBRUARY MILESTONE ANNIVERSARIES

CONGRATULATIONS!

■80 YEARS

B.M. SMITH & ASSOCIATES, INC.

■60 YEARS

MURPHY FUNERAL HOMES

■45 YEARS

COMCAST CABLE COMMUNICATIONS GUERNSEY OFFICE PRODUCTS WASHINGTON GOLF & COUNTRY CLUB

35 YEARS

CRYSTAL GATEWAY MARRIOTT NORTHERN VIRGINIA COMMUNITY COLLEGE THE IDI GROUP COMPANIES

25 YEARS

SUN GAZETTE NEWSPAPERS

20 YEARS

ARLINGTON TRANSPORTATION PARTNERS

■15 YEARS

THE ART INSTITUTE OF WASHINGTON

■10 YEARS

CLARENDON HOME SERVICES FOCUS DATA SOLUTIONS NORTHERN VIRGINIA ASSOCIATION OF REALTORS

FIVE YEARS

BALLSTON BID CUSHMAN & WAKEFIELD LEADERSHIP CENTER FOR EXCELLENCE SERVICESOURCE INC.

WELCOME NEW MEMBERS

■ ACCOUNTING & BOOKKEEPING CFO SERVICES GROUP

Manny Cosme 1308 19th Street NW, Suite 100 Washington, DC 20036 Phone: (888) 759-5333

E-mail: info@cfoservicesgroup.com Web Address: www.cfoservicesgroup.com Referred by: Christine Searle, Searle Business

Solutions

■ BUSINESS AND PROFESSIONAL SERVICES NATIONWIDE JANITORIAL SERVICES INC.

Keith Spraggins
7750 Desiree Street
Alexandria, VA 22315
Phone: (703) 855-1304
E-mail: keith@njsi-dmv.com
Web Address: www.njsi-dmv.com
Referred by: Staff

MEMBERS IN THE NEWS

■ ANIMAL WELFARE LEAGUE OF ARLINGTON

Animal Welfare League of Arlington Finishes 2017 with Record Number of Animals Adopted

The **Animal Welfare League of Arlington (AWLA)** announced that 2017 was an outstanding year for animal welfare in Arlington County and the region. **AWLA** successfully placed 1,355 dogs, cats, and small companion animals in loving homes, achieving an all-time record in the process.

Also in 2017, **AWLA** established the region's first neonatal kitten nursery, saving the lives of more than 250 extremely vulnerable animals with the help of our Kitten Academy foster program. **AWLA's** vet team performed 1,257 spay and neuter surgeries, contributing to the reduction of pet overpopulation in the DC Metropolitan Area. It rescued 788 animals from shelters across the state, region and country (including survivors of Hurricanes Harvey and Irma and dog meat farms in South Korea), thereby promoting animal welfare and creating partnerships in the humane community beyond Arlington County.



These accomplishments were made possible thanks to the hard work of **AWLA's** dedicated volunteer corps, who gave nearly 30,000 hours of their time to help the **League** in 2017, and the support of the community, including school children, donors, Scout troops, animal hospitals, County and State officials, visiting vets, and the media, to name just a few.

"We are so fortunate to be able to represent a community as caring and generous as Arlington County," said **Samuel Wolbert**, President/CEO of **AWLA**, "and we look forward to working together to achieve even more for the animals in 2018 and beyond."

MARYMOUNT UNIVERSITY

Marymount's New Ballston Center Continues to Earn Design Awards

Marymount University's new Ballston Center continues to gain recognition, earning a Design Arlington Award for Excellence. This comes on the heels of its recognition by the NAIOP, the Commercial Real Estate Development Association. During a slideshow at the Recessed County Board Meeting, the complex earned praise in the New Construction, Institutional/Civic Category.

"This dynamic new place to live, work, play and learn enhances the University's visibility and identity in Ballston's mixed-use community," the judges wrote. "The development extends pedestrian and bicycle circulation west of Glebe Road, new street-facing retail, and both indoor and outdoor spaces for specialized academic programs and social activities."

"These honors reinforce the fact that, as we anticipated, the Ballston Center is judged to be world-class," said **Marymount** President **Matthew D. Shank**. "The fact that it's getting such validation for the external design and look and feel of the building is just fantastic."

The \$75 million multi-use complex opened in August. LEED Gold Certified, it is comprised of a nine-story academic/office building and The Rixey, a 12-story residential/retail building, each boasting multi-level underground parking. The complex is anchored by a public plaza and the Reinsch Pierce Family Courtyard.

MEMBERS IN THE NEWS

OAR of Arlington, Alexandria and Falls Church, VA Announces Three New Members of Its Board of Directors

The Board of Directors of **OAR** has selected three new members to its Board of Directors. Joining the Board are **Brett Covington**, **Mara D'Amico**, and **Wendy** Webb.

Brett Covington is currently a Senior Associate at Hollingsworth LLP in Washington, D.C. where he focuses on complex civil litigation. He first learned about OAR when he attended an event hosted by **OAR** about the need for sentencing reform. After developing a passion for sentencing reform, Covington reached out to **OAR** and has provided legal services to **OAR** on a pro bono basis for the past two years.

"Public service has always been an important part of my life, and I believe that with my legal skills and experience with the criminal justice system I can have the most positive, substantial impact through my involvement with the **OAR** Board," Covington said.

Mara D'Amico works for the Long-Acting Reversible Contraception (LARC) Program at the American College of Obstetricians and Gynecologists, working to make sure all women can access the full range of contraceptive methods in the United States.

"I am thrilled to join ${\bf OAR's}$ Board to support the mission. ${\bf OAR}$ is doing the necessary and important work to make sure individuals are prepared to re-enter society, greatly reducing their risk of recidivism and increasing the likelihood that they will reintegrate successfully," said **D'Amico**.

Wendy Webb is a retired Chief Deputy from the City of Alexandria Sheriff's Office and life-long resident of Fairfax County, VA.

"My interest in **OAR** developed as I observed the staff's commitment and dedication to the mission and participants of **OAR**," said **Webb**. "The work and success of this organization has been consistent for more than 43 years, and I believe that returning citizens deserve a second chance."

WELCOME NEW MEMBERS

COLLEGES & UNIVERSITIES CHAMBERLAIN UNIVERSITY **COLLEGE OF NURSING**

Dr. Sharron Guillett 2450 Crystal Drive, Suite 319 Arlington, VA 22202 Phone: (703) 416-7300 E-mail: info@chamberlain.edu Web Address: www.chamberlain.edu Referred by: Staff Chamberlain University has over 125 years of history preparing extraordinary nursing

■ HOME AND PERSONAL SERVICES KC COMPANY PELLA WINDOWS **AND DOORS**

graduates and healthcare professionals.

Falls Church, VA 22043 Phone: (703) 537-5697 E-mail: jmullan@kc-pella.com Web Address: www.kc-pella.com Referred by: Staff

Jillian Mullan

7505-D Leesburg Pike

Prioritizing our customers has helped K.C. Company blossom into one of the largest independent and locally-owned pella windows and doors retailers in America.

■ HOME AND PERSONAL SERVICES STACEY LEWIS - CABI

Stacey Lewis 6570 Old Chesterbrook Road McLean, VA 22101 Phone: (703) 209-5427 E-mail: slewis4064@msn.com Web Address: staceylewis.cabionline.com Referred by: Lisa Ostroff, Trade Roots Defying the rules by redefining the way women shop and work.

■ HOME AND PERSONAL SERVICES THE KENSINGTON FALLS CHURCH

Kathy Gorup 700 W Broad Street Falls Church, VA 22046 Phone: (703) 992-9868 E-mail: kgorup@kensingtonsl.com

Web Address:

www.thekensingtonfallschurch.com

Referred by: Staff

Designed to be home for seniors looking for assisted living and memory care services.

YOUNG ENTREPRENEURS ACADEMY (YEA!)

2018 YEA! Program in Progress

The Chamber recently welcomed 19 outstanding students to the Young Entrepreneurs Academy (YEA!) 2017-2018 program. YEA! is a groundbreaking program that transforms middle and high school students into business owners.

We invited you to join us on February 28 for the YEA! CEO Roundtable – a fun, exciting 60-minute event that is sure to leave a significant, and long lasting impact on the lives of budding entrepreneurs. Formatted as an interactive panel discussion, the CEO Roundtable will help the leaders of tomorrow connect the dots between local businesses and the entrepreneurs and CEOs who lead those businesses to success.



YEA! students and audience members will hear from a panel of local top CEOs, who will share their inspiring start-up stories and answer questions including:

What do you love about your role as CEO?

What did you do as a kid or young adult that helped you get to where you are today?

• What's the best advice you ever received?

Register and learn more at www.arlingtonchamber.org/events. For questions, contact Alex Held at aheld@arlingtonchamber.org or (703) 525-2400.

THANKS TO OUR SPONSORS, INCLUDING





WELCOME NEW MEMBERS

MARKETING & PUBLIC RELATIONS MAJOR MARKETING LLC

Michelle Major 504 N Thomas Street, Apt. G Arlington, VA 22203

Phone: (619) 929-0496 E-mail: michelle@majormktg.com

Web Address: www.majormktg.com Referred by: Joe Prentice, Wells Fargo Private Home Mortgage

Promotional products and brand incentive

NONPROFIT ORGANIZATIONS **ARLINGTON COMMONS**

Kate Floyd

Phone: (404) 372-0491

E-mail: kate@arlingtoncommons.org Web Address: www.arlingtoncommons.org Referred by: Karen Bate, KB Concepts PR Arlinaton Commons is a new Christian community supported by The United Methodist Church.

NONPROFIT ORGANIZATIONS JENNIFER BUSH-LAWSON **FOUNDATION**

Jennifer Myers 1069 W. Broad Street, #242 Falls Church, VA 22046 Phone: (202) 286-1680 E-mail: info@jb-lf.org Web Address:

www.jenniferbushlawsonfoundation.org Referred by: Betsy Frantz, Leadership Center for Excellence

Established in honor of Jenn Lawson, the Foundation serves economically vulnerable mothers and infants by working to increase access to high quality maternal and pediatric health care and support.

RESIDENTIAL REAL ESTATE **JOHN ERIC PARTNERS REAL ESTATE**

Cameron Kilberg 3100 Clarendon Blvd., Suite 200 Arlington, VA 22201 Phone: (571) 214-8611 E-mail: cameron@johneric.com Web Address: www.johneric.com Referred by: Staff John Eric Real Estate is dedicated to offering the highest quality of service, exceptional customer care and timely

RESTAURANTS **GAIJIN RAMEN SHOP**

Nicole Mazkour

3800 Lee Highway Arlington, VA 22207 Phone: (703) 566-9236 E-mail: gaijinramenshop@yahoo.com Web Address: www.gaijinramenshop.com Referred by: Staff Gaijin Ramen Shop is classified as an "Asian fusion" restaurant because we combine different elements of many culinary

RESTAURANTS **TUXLETON BY LA TASCA**

Maija Talikka 2900 Wilson Blvd., #1 Arlington, VA 22201 Phone: (703) 812-9120 E-mail: marketing@latascausa.com Web Address: www.latascausa.com Referred by: Staff TUXLETON is a pilot concept by La Tasca that celebrates Basque flavor and tradition of good food, good drinks, and great company.

CHAMBER SCENE

Your Chamber in the Community

In many ways, the success of Arlington is directly tied to the success of its business community, and the success of the Arlington Chamber is directly tied to its membership base. This is why the Chamber's Directors, staff and members are dedicated to supporting community events and happenings. Below are highlights from some of the events that Chamber staff and members of our Board of Directors participated in on behalf of the Chamber.

November 29 – Kate Bates, Alex Held, and Mike Rosenow attended Arlington Premiere, hosted by **Arlington Economic Development**. The Arlington Chamber was a supporter of Arlington Premiere and had a booth at the event.

December 1 - Kate Bates and Alex Held attended the Virginia Chamber Commerce's 8th Annual Virginia Economic Development Summit. **Todd** Yeatts of The Boeing Company and Cindy Martin Yeatts of Neighborhood Real Estate also attended on behalf of the Chamber. The Arlington Chamber served as a partner for this event.



December 13 - Caroline Taylor attended Arlington Economic Development's Small Business Coordinating Council meeting, which featured Jackie Steven from Arlington **Independent Media (AIM)**, who spoke about the variety of training services that **AIM** offers to small business owners and nonprofit organizations in the Arlington community.



December 9 – Alex Held attended the Midtown Softball League Holiday party, hosted by **Crystal** City Sports Pub, where he was presented with a \$3,000 check for the Young Entrepreneurs Academy (YEA!) program.

December 13 - Kate Bates attended a farewell celebration for 2017 Arlington County Board Chair Jay Fisette, who retired at the end of his

CHAMBER MAP

Free 2018 Arlington County Street Maps Now Available!

The Chamber is pleased to offer our members the opportunity to distribute FREE Arlington County Street Maps. Members can request copies of the map to display in their offices, hand out to clients, and more. The Chamber has partnered with Target Marketing to produce this street map. This Chamberproduced map provides a free resource for all member businesses and organizations.



To request maps for your business, please call the Chamber at (703) 525-2400 with the number of copies you would like, as well as the date and time you are available to pick them up. Maps can be picked up at the Chamber office Monday through Friday, any time between the standard business hours of 9:00 a.m.-5:00 p.m.

To expedite your request, please contact the Chamber with the number of maps needed prior to visiting the Chamber office. Each member organization can request a maximum of 240 maps at once. The Chamber does not mail maps.

BUSINESS ADVOCACY

County Approves Plan that Eliminates By-Right Usage Without Notifying Impacted Property Owners

In December, the Arlington County Board voted to adopt the Housing Conservation District (HCD) Policy Framework, which removes by-right usage incentives for investing in and maintaining market rate affordable units. This plan will limit the development potential of a property, impede access to financing for property owners to reinvest in these properties, and could discourage redevelopment of older housing.

Ahead of the County's vote on December 16, the Chamber called on the County Board to oppose moving forward with the approval of the Framework. The Chamber also took key action by distributing the list of properties impacted by the Framework to help alert residents who did not receive any notice from the County. Chamber President & CEO Kate Bates testified before the County on Saturday, as did a number of other Chamber members. Scott Miller, a Chamber member and owner of a duplex in the Penrose area, testified at the County meeting that he learned his property would be impacted from the Chamber just days before, adding, "I get better notices [from the County] if I don't cut my grass or pull in my recycling."

The Chamber's major concerns with the Framework include the plan's removal of the by-right uses from incentives, as well as the County Board's fast-tracking of the plan -- a process that lacked any inclusive, community review. The County Board also received requests to delay action on the plan, in order to allow for more community input, from the Economic Development Commission, Lee Highway Alliance, and other stakeholder groups and individuals. While the County's decision is disappointing, the Chamber is hopeful to work more closely with the County through a more unified, community-focused process in planning for Phase II of the Framework, which will be considered in 2018.

Additional business advocacy updates include:

November 27 – Kate Bates testified before the Arlington County Board regarding the Housing Conservation District Policy Framework.

December $\overline{7}$ – Kate Bates attended the Alexandria/Arlington Regional Workforce Council meeting.

December 12 – Kate Bates participated in an Economic Development Commission meeting.

December 16 – Kate Bates attended an Arlington County Board meeting. January 17 – The Chamber's Government Affairs & Economic Development Committee held a meeting with Arlington County Board Chair Katie Cristol on the County's key initiatives for 2018 and important issues impacting the business community. Cristol discussed some of her top priorities, which include Metro, child care, and housing.



■ Members interested in getting involved in the Chamber's Government Affairs & Economic Development Committee should email chamber@arlingtonchamber.org to be added to the committee distribution list.

YOUNG ENTREPRENEURS ACADEMY (YEA!)

Call for YEA! Business Mentors

Are you looking for ways to give back to the community? An excellent opportunity to do so is by supporting youth development by volunteering as a mentor for students in our Young Entrepreneurs Academy (YEA!), a 30 week after school program where middle and high school students launch and run their own legally-registered, fully-formed companies.

Mentors will meet one-on-one with their student once a week for 90 minutes from 5:30 p.m. to 7:00 p.m. at **Marymount University**, with limited out-of-class support through e-mail and phone. Not only will you provide them feedback on their business plan and concept, but you will also help them prepare their business presentation to pitch at the YEA! Investor Panel event for the chance to earn startup funding.



Many mentors that have volunteered in years past have thoroughly enjoyed the experience and have continued their relationship with their mentee after the program ends. The dates for the mentor visits are:

- February 7 from 5:30 p.m. 7:00 p.m.
- February 15 from 5:30 p.m. 7:00 p.m.
- March 7 from 5:30 p.m. 7:00 p.m.
- March 14 from 5:30 p.m. 7:00 p.m.
- March 21 from 5:30 p.m. 7:00 p.m.
- March 28 from 5:30 p.m. 7:00 p.m.

There are a number of other volunteer opportunities available to members, as well. This includes volunteering as a guest speaker, hosting a field trip, or supporting the program financially. To learn more about ways to engage, contact Alex Held at (703) 525-2400 or aheld@arlingtonchamber.org.

THANKS TO OUR SPONSORS, INCLUDING





ANNUAL MEETING REVIEW

Arlington Chamber Celebrates 2017 Accomplishments at 93rd Annual Meeting

The 93rd Annual Meeting embodied the remarkable spirit of the Chamber, our members, and staff, whose service and support made 2017 a huge success for our organization and the Arlington business community. 2017 Chair **Tina Walker** of **BAE Systems** began the meeting by highlighting some of the Chamber's top achievements in 2017, including its powerful business advocacy efforts, increase in membership, and successful execution of numerous event updates. Incoming 2018 Chair **Lindsey Rheaume** of **EagleBank** then spoke about continuing the Chamber's growth and successes and introduced the 2018 Board of Directors. **Walker** also announced that **Greg Hamilton** of **Arlington Magazine** will serve as the 2019 Chair of the Board of Directors.

"We are so proud of the Chamber's achievements this year, which include championing legislation to protect Arlington property owners' right to remove illegally parked vehicles from private property – an effort that ultimately influenced Governor McAuliffe to sign the bill into law," said Chamber President & CEO Kate Bates. "We also implemented a number of changes to our signature events. Though ambitious to do this in just one year, all of these events exceeded net revenue targets and were praised by our membership and the community. Our Chamber looks forward to building on all of these accomplishments, as we move into a new year and prepare for a prosperous 2018."

Walker and Bates honored those who significantly contributed to the Chamber's successes in 2017 with a presentation of the annual awards.

President's Award - Christine Searle of Searle Business Solutions, LLC

The prestigious President's Award, sponsored by **395 Express Lanes**, was presented to **Christine Searle** of **Searle Business Solutions**, **LLC**. A little over three years ago, **Searle** quit her full-time job, launched a website for her new business, and started networking. She joined the Chamber just one month later in September 2014 and quickly became involved in the Chamber's networking events, committees, programs, and more. **Searle** has made her mark on the Chamber in a number of ways, including through her service on the Community Action Committee, where she actively supports local nonprofit organizations, and in the Young Entrepreneurs Academy (YEA!), volunteering in the past as a mentor to a student and now as chair of the YEA! Booster Committee.



Chair's Award - Apartment and Office Building Association (AOBA)

The **Apartment and Office Building Association** was honored with the Chair's Award, which was accepted by **Brian Gordon**, Virginia Vice President of Government Affairs and Co-chair of the Chamber's Government Affairs & Economic Development Committee, and **Bismah Ahmed**, Virginia Government Affairs Manager. **AOBA** partnered with the Chamber on a number of advocacy issues, including the Board of Equalization, housing conservation districts, and the Chamber's efforts to protect Arlington property owners' rights to remove illegally parked vehicles from their private property, with **Gordon** serving as a non-voting member of the Trespass Towing Advisory Board. **AOBA** partnered with the Chamber through the entire process, and together, formed the business coalition that worked first locally and then tirelessly throughout session. This ultimately resulted in a meeting between Governor McAuliffe, **AOBA**, and the Chamber, after which the governor confirmed he would sign the bill into law.



The Committee of the Year Award was presented to the the Ambassador Committee, chaired by **Donna Hamaker** of **Buck & Associates**. The Chamber's Ambassador Committee encourages participation in the Chamber by serving as a resource to all new members. The goal of the committee is to strengthen the chamber by making every new member feel welcome, and helping each new member identify events and non-event opportunities that best serve their objectives for involvement. In 2017, committee members personally reached out to nearly 140 members.





ANNUAL MEETING REVIEW

2018 Chamber Officers and Directors

2018 Executive Committee

Lindsey Rheaume, Chair

Greg Hamilton, Chair-elect

Tina Walker, Immediate Past Chair

Todd Yeatts, Past Chair

Kate Bates. President & CEO

Scott Ritter, Treasurer

Beth Borowski, Assistant Treasurer

Adrian Stanton. Vice Chair – Communications

David Isaacson, Vice Chair – Community Engagement

David Kinney, Vice Chair – Business Advocacy

Todd Ihrig, Vice Chair - Member Affairs

Joe Prentice, Vice Chair – Membership Development

2018 Board of Directors

Kate Bates, Arlington Chamber of Commerce

Beth Borowski, ČNA

Lucy Bowen McCauley, Bowen McCauley Dance

Mary-Claire Burick, Rosslyn Business Improvement District

Dulce Carillo, Arlington Public Schools

Linda Chandler, Linden Resources, Inc.

Crystal Christmas-Watson, Crystal City Marriott

David DeCamp, Newmark Grubb Knight Frank

John Finlay, Crystal City Sports Pub

Amanda Fischer, Grade A Marketing

Bill Fogarty, Walsh, Colucci, Lubeley & Walsh PC

Michael Foster, MTFA Architecture, Inc.

Betsy Frantz, Leadership Center for Excellence

Marty Freeman, JBG Smith

Andy Fuhrmann, Clark Construction

John Gallagher, Energesco Mechanical

Michael Garcia, State Farm Insurance

Nancy Goodman-Thevoz, A Main Event Caterers

Brian Gordon, Apartment and Office Building Association

Donna Hamaker, Buck & Associates

Greg Hamilton, Arlington Magazine

Todd Ihrig, H.D. Vest Investment Services

David Isaacson, Beach Geeks, Inc.

Sonia Johnston, John Marshall Bank

David Kinney, Clarendon, LLC

Tina Leone, Ballston Business Improvement District

Tad Lunger, McGuireWoods LLC

Pinkie Dent Mayfield, Graham Holdings Company

Greta Menard, Ćapital MarCom

Greg Mullan, George Mason Mortgage, LLC

Dr. Patrick Murphy, Arlington Public Schools **Barbara Nicastro**, The Law Offices of Barbara E. Nicastro

Shy Pahlevani, Hungry Marketplace, Inc.

Joe Prentice, Wells Fargo Private Mortgage - Team Martinson

Greg Raines, Dittmar Company

Scott Reamy, Dominion Energy

Lindsey Rheaume, EagleBank

Scott Ritter, United Bank

David Rowley, Minuteman Press

Marie Schuler, Comcast Cable Communications

Greg Smith, M&T Bank

Adrian Stanton, Virginia Hospital Center

Doug Taylor, Bean, Kinney & Korman

Darren Tully, Freedom Bank

Glenn A. Wait, Joint Base Myer-Henderson Hall

Tina Walker, BAE Systems

Marianne Ward-Peradoza, Marymount University

Jim Wilmot, Arlington Community Federal Credit Union

Todd Yeatts, The Boeing Company



Special Thank You to Our Annual Meeting Sponsors

Grand Sponsor



President's Award Sponsor 395 Express Lanes

Premier Sponsors

Bean, Kinney & Korman, P.C. **CNA**

George Mason University John Marshall Bank **Monday Properties** TD Bank **United Bank Washington Workplace** Waterford, Inc.

Benefactor Sponsors

Ballston BID Clarendon Animal Care

Patron Sponsors

BAE Systems

Beach Geeks, Inc.

The Boeing Company

Donna Hamaker - Buck & Associates

Graham Holdings Company

Searle Business Solutions, LLC

Todd Ihrig - H.D. Vest Investment Services

CARDS & CLUBS

Arlington Economic Development Announces Third Annual "Arlington Fast Four" Winners

By Cara O'Donnell, Public Relations Manager, Arlington Economic Development

Arlington Economic Development is proud to announce the winners of its third annual "Fast Four" competition. The competition recognizes companies with the fastest level of growth year over year in four revenue categories. Winners were announced at the Arlington Premiere business networking reception held Wednesday evening at the **Kettler Capitals Iceplex** in Ballston.

Courthouse-based Mind Body Health, LLC was named the winner in the Fast Four under the \$500,000 revenue category. Mind Body Health's dieticians and psychologists specialize in providing individual psychotherapy and nutrition counseling for the treatment of chronic medical conditions, anxiety disorders, depression, eating disorders, weight management, insomnia and substance use disorders.



Taking the Fast Four award in the \$500,000 – \$1.5M category, digital marketing company Knucklepuck has grown from a one-person operation to 14 employees in less than three years and has grown its monthly recurring revenue by 369 percent. Knucklepuck creates holistic digital marketing approaches for clients and is committed to truly being a part of the community, not only working with local brands but also hosting regular teambuilding events that patronize local businesses.

Ballston-based Deep Learning Analytics was named a Fast Four winner for the third year in a row, this time in the \$1.5M-\$5M category. Deep Learning Analytics offers expertise in cutting edge data science, research, machine learning, artificial intelligence, predictive analytics and software engineering to deploy deep learning algorithms on small and power-efficient appliances and mobile devices. Deep Learning Analytics says its presence in Arlington has been critical due to its work with the Defense Advanced Research Projects Agency (DARPA) nearby.

Proximity to DARPA was also a big factor in locating in Arlington for the Fast Four \$5M – \$50M category, Apogee Research, LLC. Apogee conducts research and development of advanced computer network operations and intelligence, surveillance and reconnaissance capabilities to improve national security. The company has a healthy and growing portfolio of impactful DARPA projects, most initiated as seedlings, and is in the process of transitioning its first two software products (STITCHES on SoSITE and RAVEN on CFAR) to mission-critical Air Force and Navy systems.

"All of our winners represent Arlington's culture of innovation. They saw a need, created a product, and are finding success here in Arlington," said **Victor Hoskins**, Director of **Arlington Economic Development**. "It's truly remarkable not only at the level of competition in fast-growing companies in Arlington, but that some of these companies have been honored year after year. It's really a testament to the ability companies have to grow and succeed here."

Participating companies were evaluated in the four revenue categories after an online application and were required to provide income statements to show proof of growth and revenue. To be eligible, companies had to be privately held and based in Arlington, showing year over year revenue growth over a three-year period.

SHOPCHAMBER



Thank you to everyone who supported the Chamber's Retail & Restaurant during the month of December! Please support the Chamber's Financial Services members during the month of January and Business & Professional Services members during the month of February. A complete list of members can be found on the Chamber website in the Business Directory.

Create buzz online! Use **#ShopARL** on social media every time you shop at a member retail location, attend an event at a member business, or refer a friend to a Chamber business. Be sure to tag the Chamber's social media accounts, as well. The first Friday of each month is ShopChamber Friday!

JANUARY

Financial Services

FEBRUARY

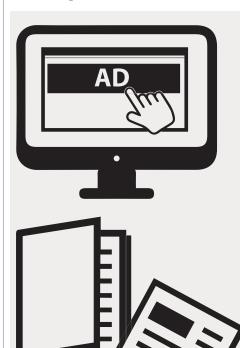
Business & Professional Services

PROMOTIONAL OPPORTUNITIES

Promote Your Event Through the Chamber

Oftentimes, businesses pour money into advertising but get little in return for their investment. We're here to stop this trend with effective options that will help you achieve your goals and won't break the bank.

Of our many low-cost advertising options, these four opportunities below have proven to be most effective in helping our members promote their events:



Weekly E-newsletter Ad Nonprofits receive a 20% discount!

Advertising in our e-newsletter is one of the most popular promotional options among our membership. Sent every week to over 3,500 Chamber members and business leaders across the Arlington community, an e-newsletter advertisement is an effective way to market your event. Your ad can be linked to the webpage of your choice.

• RATE (for one ad): \$125; Nonprofit: \$100

• **SIZE:** 558 x 150 pixels

Arlingtonian Insert *Nonprofits receive a 20% discount!*

Our *Arlingtonian* newsletter highlights Chamber news and events, as well as information on key issues, initiatives, and happenings in and around Arlington. The bi-monthly publication is printed and mailed to every Chamber business and sent digitally to more than 2,000 individuals, making the opportunity to have your insert included an effective way to promote your event. Inserts can be printed on any color 8.5×11 in. paper with any color ink and can be single- or double-sided.

• RATE: \$320 for one insert; Nonprofit: \$224. \$600 for two inserts (\$300 for each); Nonprofit: \$420 (\$210 for each) \$840 for three inserts (\$280 for each); Nonprofit: \$588 (\$196 for each)



Chamber Member Mailing Labels

Promote your event to other Chamber members by purchasing a package of mailing labels, which includes information for main contacts from over 700 local businesses and organizations.

RATE: \$200 for electronic formatted labels; \$100 for printed labels. **TO ORDER:** Contact Brooke Foil, Operations Coordinator, at chamber@arlingtonchamber.org or (703) 525-2400.



Community Calendar FREE

Take advantage of the Chamber's Community Calendar to list your company's upcoming events. This is an excellent way to advertise events such as grand openings, galas, fundraisers, volunteer events, networking events, and more.

To **add an event**, visit the Members Only portal on the Chamber website. Contact Brooke Foil, Operations Coordinator, at chamber@arlingtonchamber.org or (703) 525-2400 with questions.

Contact Caroline Taylor, Communications Manager, at communications@arlingtonchamber.org or (703) 525-2400 for more information about advertising opportunities.



2009 14th Street, North Suite 100 Arlington, VA 22201

703-525-2400 PHONE • 703-522-5273 FAX chamber@arlingtonchamber.org

Pre-sorted Standard U.S. Postage PAID Permit 6418 Dulles, VA

POSTMASTER: Send address changes to the *Arlingtonian c*/o Arlington Chamber of Commerce, 2009 14th Street, North, Suite 100 Arlington, VA 22201





RESIDENTIAL & COMMERCIAL SALES • LEASING • PROPERTY MANAGEMENT LICENSED IN VIRGINIA, DC & MARYLAND



Sonia Johnston

Regional President

703.836.6000 · ArlingtonRealtyInc.com



ARLINGTON REALTY, INC. • 764 S. 23RD STREET • ARLINGTON, VA 22202

We Are Arlington!

Thanks Arlington Community! We are committed to making your banking experience special. Our focus is to provide "exceptional service" because that is what every customer deserves.



PENDER FDICE

2011 – Arlington Chamber President Award
2013 – Arlington Chamber Best Business Award
2016 – Washington Business Journal

2016 – Washington Business Journal Best Place to Work



2300 Wilson Boulevard, Arlington, VA 22201 703-528-1770 • JohnMarshallBank.com

Chamber

Arlington Chamber of Commerce Opportunity. Leadership. Results.

The mission of the **Arlington Chamber of Commerce** is to strengthen businesses and the economic environment for those who work, live and do business in Arlington.

The vision of the **Arlington Chamber of Commerce** is to be the essential partner for business success.

THANK YOU!

- Key Bridge Marriott for hosting the December Board of Directors meeting
- Residence Inn Ballston for hosting the Annual Corporate Sponsors reception
- Arlington Arts Center for hosting the December Business After Business