

September 20, 2019

Arlington County Board 2100 Clarendon Boulevard Suite 300 Arlington, VA 22201

Dear Chair Dorsey,

The Arlington Chamber of Commerce supports the expansion of the boundaries of the Crystal City Business Improvement District (BID) to include areas of Pentagon City and the Arlington portion of Potomac Yard, as proposed Agenda Item #30 for the September 21 County Board meeting.

The Crystal City BID has been a leader in defining a sense of place and supporting businesses and residents in Crystal City since its establishment in 2006, and expansion will help further its mission. Expanding the BID's boundaries will promote the creation of a unified downtown across Pentagon City, Crystal City, and Potomac Yard and enhance placemaking in the Richmond Highway corridor. The property owners within the Chamber's membership located in the proposed expanded BID area have all expressed support for the BID's expansion.

Thank you for your consideration of these comments.

Sincerely,

Kate Bates
President & CEO

Kate Bates

CC: Arlington County Board Vice Chair Libby Garvey and members Katie Cristol, Matt de Ferranti, and Erik Gutshall; County Manager Mark Schwartz; Natalie Monkou, Arlington Economic Development; Joseph Barksdale, Department of Management and Finance; Tracy Gabriel, Crystal City Business Improvement District