

Event Promotional Opportunities

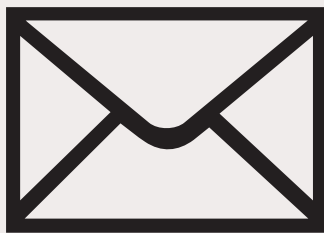
The Chamber offers a number of low-cost advertising options to help you achieve your marketing goals. Of these offers, the three opportunities below have proven to be most effective in helping our members promote their events.



Weekly E-newsletter Ad *Nonprofits receive a 20% discount!*

Advertising in our e-newsletter is one of the most popular promotional options among our membership. Sent every week to more than 5,000 Chamber members and business leaders across the Arlington community, an e-newsletter advertisement is an effective way to market your event. Your ad can be linked to the webpage of your choice.

- RATE (for one ad):** \$200; Nonprofit: \$150
- SIZE:** 558 x 150 pixels



Chamber Member Mailing Labels

Promote your event to other Chamber members by purchasing a package of mailing labels, which includes information for main contacts from over 650 local businesses and organizations.

- RATE:** \$500 for digital mailing labels (member rate). \$750 for digital mailing labels (non-member rate). Sent in a digital form directly to print/mail house.
- \$125 for printed labels (member rate). \$500 for printed labels (non-member rate). **TO ORDER:** Contact DJ Batchelor, Operations Manager, at chamber@arlingtonchamber.org or (703) 525-2400.

Please note: *Virginia state tax of 6% will be added to these costs. 501(c)(3) nonprofits are tax-exempt with a copy of your state exemption form*



Community Calendar **FREE**

Take advantage of the Chamber's Community Calendar to list your company's upcoming events. This is an excellent way to advertise events such as grand openings, galas, fundraisers, volunteer events, networking events, and more.

To **add an event**, visit the Members Only portal on the Chamber website. Contact DJ Batchelor, Operations Manager, or (703) 525-2400 with questions.

Contact Will Mulligan at engagement@arlingtonchamber.org or (703)525-2400 ext. 201 for more information about advertising opportunities.