



BREAKFAST CONNECTION

Breakfast Connection

The dynamic format of the Breakfast Connection gives the attendees a chance to bring their business to the table. The event focuses on networking and provides attendees the chance to exchange business cards, develop new prospects, and share a 60-second elevator pitch with each table. The event focuses on roundtable power networking and gives guests the chance to meet many people before the work day begins. In order to broaden or target your reach, some of the events will be co-marketed with a partner organization or pertain to a specific topic.

Date: 10 events per year in 2021

Location: TBA

Projected Attendance: 50 – 70 per event

Contact: Andrea Aiello, Membership Engagement Manager, at aaiello@arlingtonchamber.org or (703) 525-2400

Grand Sponsor – *State Department Federal Credit Union has first right of renewal*

Benefits:

- Company's logo featured with top billing on printed materials, including event signage and the *Arlingtonian*
- Company's logo featured with top billing in digital materials, including invitations, e-newsletter, the *Arlingtonian*, and on the Chamber's website
- Opportunity to give 60-second elevator pitch during program
- Special name badge for representative(s) highlighting sponsor designation
- Opportunity to give away promotional items at every place setting at each event or at a display table at every event
- Seating for (2) at every event

Premier Sponsor at \$1000 – *Exclusive opportunity (must be different industry than Grand Sponsor)*

Benefits:

- Company's name featured on printed materials, including event signage and the *Arlingtonian*
- Company's name featured in digital materials, including invitations, the *Arlingtonian*, and on the Chamber's website
- Special name badge for representative(s) highlighting sponsor designation
- Opportunity to give away promotional items at every place setting at each event
- Seating for (2) at every event