



Arlington Business Gala

The Arlington Business Gala, “Arlington’s Best Night Out,” has been the Chamber’s biggest event for more than 90 years. This event is a celebration of business in Arlington, and serves as the Chamber’s largest fundraiser, helping us continue our mission of strengthening businesses and the economic environment for those who work, live and do business in Arlington. Join us at The Ritz-Carlton, Pentagon City for a spectacular silent auction, dinner, dancing, premium networking, and fun.

Date: March 14, 2020

Location: The Ritz-Carlton, Pentagon City

Projected Attendance: 350+

Contact: Andrea Aiello, Membership Engagement Manager, engagement@arlingtonchamber.org or (703) 525-2400

Grand Sponsor – Filled by Classic Cottages

Benefits:

- Top billing including company logo on all event promotion materials
- Company logo prominently featured in the invitation and on the printed program
- Top billing with company logo on total event sign, as well as on individual Grand Sponsor sign
- One reserved table for ten in a preferred location with company name on table tent
- Opportunity to address audience with welcome and introduction of Board Chair
- Invitation to VIP Reception
- Company logo displayed on corporate tables
- Opportunity to request VIP guests for company table
- Company featured in promotional materials developed by the Chamber for the event including the Chamber’s newsletter and on the Chamber’s website

Entertainment Sponsor at \$4,500 – Exclusive opportunity

Benefits:

- Company’s name featured in event materials including program and signage
- Signage with company’s logo on the stage with the band as well in the photo “Step and Repeat” area
- One reserved table for ten in a preferred location with company name on table tent
- Company verbally thanked during the program
- Invitation to VIP Reception
- Opportunity to request VIP guests for company table
- Company featured in promotional materials developed by the Chamber for the event including the Chamber’s newsletter and on the Chamber’s website



VIP Reception Sponsor at \$4,500 – *Transurban has first right of renewal*

Benefits:

- Company featured on event signage, including special reception sign
- Company's name in the invitation and printed program
- One reserved table for ten in a preferred location with company name on table tent
- Invitation to VIP Reception
- Opportunity to request VIP guests for company table
- Company featured in promotional materials developed by the Chamber for the event including the Chamber's newsletter and on the Chamber's website

Beverage Sponsor at \$4,500 – *Washington Workplace has first right of renewal*

Benefits:

- One reserved table for ten in a preferred location with company name on table tent
- Exclusive signage near both bars
- Opportunity to bring cocktail napkins with company logo (company to provide napkins)
- Company featured on event signage
- Company's name in the invitation and printed program
- Opportunity to request VIP guests for company table
- Invitation to VIP Reception
- Company featured in promotional materials developed by the Chamber for the event including the Chamber's newsletter and on the Chamber's website

Live Auction Sponsor at \$3,750 – *Neighborhood Real Estate, LLC has first right of renewal*

Benefits:

- One reserved table for ten in a preferred location with company name on table tent
- Company's name listed on event signage and recognized as the exclusive Live Auction sponsor
- Company's name in the invitation and printed program
- Company's logo displayed on the live auction bid paddles available at every seat at the event
- Opportunity to request VIP guests for company table
- Invitation to VIP Reception
- Company featured in promotional materials developed by the Chamber for the event including the Chamber's newsletter and on the Chamber's website



Premier Sponsors at \$2,800 – *Multiple Premier Sponsorships are available*

Benefits:

- One reserved table for ten in a preferred location with company name on table tent
- Company featured on event signage
- Company's name in the invitation and printed program
- Opportunity to request VIP guests for company table
- Invitation to VIP Reception
- Company featured in promotional materials developed by the Chamber for the event including the Chamber's newsletter and on the Chamber's website

Silent Auction Sponsor at \$2,250 – *Beach Geeks Inc. has first right of renewal*

Benefits:

- Seating for four at event in a preferred location
- Company's name listed on event signage and recognized as the exclusive Silent Auction sponsor
- Company's name in the invitation and printed program
- Opportunity for company banner displayed in silent auction area (company to provide banner)
- Invitation to VIP Reception
- Company featured in promotional materials developed by the Chamber for the event including the Chamber's newsletter and on the Chamber's website

Benefactor Sponsors at \$1,750 – *Multiple Benefactor Sponsorships are available*

Benefits:

- Seating for six at event in a preferred location
- Company featured on event signage
- Company's name in the invitation and printed program
- Invitation to VIP Reception
- Company featured in promotional materials developed by the Chamber for the event including the Chamber's newsletter and on the Chamber's website

Patron Sponsors at \$600 – *Multiple Patron Sponsorships are available*

Benefits:

- Seating for two at event in a preferred location
- Company featured on event signage
- Company's name in the invitation and printed program
- Invitation to VIP Reception
- Company featured in promotional materials developed by the Chamber for the event including the Chamber's newsletter and on the Chamber's website