



SMART Start

SMART Start serves as Chamber 101. This free networking seminar for new, existing, and prospective members is your opportunity to learn how to maximize your Chamber membership. Attendees learn about the Chamber and the many ways to become involved through events, networking, sponsorship opportunities, committees, as well as the advocacy work that the Chamber does on behalf of businesses. Take advantage of the opportunity to meet the Chamber staff, gain new contacts, and maximize membership at SMART Start!

Date: Monthly in 2019

Location: Arlington Chamber Boardroom

Projected Attendance: 15 – 25 per event

Contact: Andrea Aiello, Membership Engagement Manager, engagement@arlingtonchamber.org or (703) 525-2400

Grand Sponsor at \$1750 – *Greg Mullan, George Mason Mortgage has first right of renewal*

Benefits:

- Top billing on all event signage
- Company given verbal recognition at each event
- Opportunity for company representative to speak as part of the program
- Company featured with SMART Start promotion in Membership Director's email tagline
- Company featured in promotional materials developed by the Chamber for the event including the Chamber's newsletter and on the Chamber's website

Premier Sponsor at \$750 – *Michael Garcia, State Farm Insurance has first right of renewal*

Benefits:

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- Company given verbal recognition at each event
- Company featured in promotional materials developed by the Chamber for the event including the Chamber's newsletter and on the Chamber's website