

The Honorable R. Lee Ware Jr. Virginia House of Delegates Richmond, VA 23218

Dear Chairman Ware .:

I'm writing to express the Arlington Chamber of Commerce's strong support for SB 69 (Howell), renewing the additional 0.25% Transient Occupancy Tax (TOT) for Arlington County.

The renewal of Arlington's TOT surcharge is the Chamber's foremost priority for the 2018 legislative session. The funds generated by this would continue to provide much needed support to ensure that Arlington has a competitive position with regard to attracting leisure and business travel. It is important to note that a large percentage of travelers staying in Arlington are doing so in the context of a visit to Washington, D.C. By successfully attracting these visitors to Arlington hotels, we draw additional spending to the Commonwealth.

Hotels and tourism are a crucial part of the business community in Arlington, as evidenced by the Chamber's dedicated Hotel General Managers Committee, our only industry specific committee. However, attracting additional visitors to Arlington not only benefits our hotels, but a variety of businesses including restaurants and retail establishments who directly benefit from the increased travel.

Tourism in Arlington drove \$3.1 billion in visitor spending and supported 24,900 jobs in 2016. It also generated \$119.4 million in tax receipts to the Commonwealth. As the gateway to Virginia for travelers who would otherwise stay in Washington, D.C., Arlington's success in tourism promotion benefits Virginia as a whole, with a particular benefit to our surrounding jurisdictions. Long-term, stable funding will enable Arlington to build upon its strong regional collaboration in the Northern Virginia Visitors Consortium (NVVC), a partnership with Fairfax, Loudoun, Prince William and Alexandria.

Renewal of the TOT surcharge is overwhelmingly supported by the Arlington Chamber and business community as a whole. We view the guest-paid surcharge as a driver of increased economic activity in Arlington and in the Commonwealth of Virginia.

Thank you for your consideration.

Respectfully,

Kate Bates

Kate Bates President & CEO



The Honorable Hala S. Ayala Virginia House of Delegates Richmond, VA 23218

Dear Delegate Ayala:

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Respectfully,

Kate Bates

Kate Bates President & CEO



The Honorable Robert S. Bloxom Jr. Virginia House of Delegates Richmond, VA 23218

Dear Delegate Bloxom Jr.:

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Kate Bates

Kate Bates President & CEO



The Honorable Emily M. Brewer Virginia House of Delegates Richmond, VA 23218

Dear Delegate Brewer:

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Kate Bates President & CEO



The Honorable Kathy J. Byron Virginia House of Delegates Richmond, VA 23218

Dear Delegate Byron:

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Kate Bates President & CEO



The Honorable Lee J. Carter Virginia House of Delegates Richmond, VA 23218

Dear Delegate Carter:

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The Honorable Benjamin L. Cline Virginia House of Delegates Richmond, VA 23218

Dear Delegate Cline:

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Kate Bates President & CEO

The Honorable Mark L. Cole Virginia House of Delegates Richmond, VA 23218

Dear Delegate Cole:

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The Honorable Matthew C. Fariss Virginia House of Delegates Richmond, VA 23218

Dear Delegate Fariss:

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Kate Bates President & CEO



The Honorable Eileen Filler-Corn Virginia House of Delegates Richmond, VA 23218

Dear Delegate Filler-Corn:

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The Honorable Hyland F. "Buddy" Fowler Jr. Virginia House of Delegates Richmond, VA 23218

Dear Delegate Fowler Jr.:

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Kate Bates President & CEO



The Honorable Nicholas J. Freitas Virginia House of Delegates Richmond, VA 23218

Dear Delegate Freitas:

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Kate Bates

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The Honorable Steve E. Heretick Virginia House of Delegates Richmond, VA 23218

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The Honorable Timothy D. Hugo Virginia House of Delegates Richmond, VA 23218

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Kate Bates President & CEO



The Honorable Jerrauld C. "Jay" Jones Virginia House of Delegates Richmond, VA 23218

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The Honorable Mark L. Keam Virginia House of Delegates Richmond, VA 23218

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Kate Bates President & CEO



The Honorable Kaye Kory Virginia House of Delegates Richmond, VA 23218

Dear Delegate Kory:

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Kate Bates President & CEO



The Honorable Joseph C. Lindsey Virginia House of Delegates Richmond, VA 23218

Dear Delegate Lindsey:

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The Honorable Robert D. Orrock Sr. Virginia House of Delegates Richmond, VA 23218

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Thank you for your consideration.

Respectfully,

thate Bates

Kate Bates President & CEO



The Honorable Brenda L. Pogge Virginia House of Delegates Richmond, VA 23218

Dear Vice Chair Pogge:

I'm writing to express the Arlington Chamber of Commerce's strong support for SB 69 (Howell), renewing the additional 0.25% Transient Occupancy Tax (TOT) for Arlington County.

The renewal of Arlington's TOT surcharge is the Chamber's foremost priority for the 2018 legislative session. The funds generated by this would continue to provide much needed support to ensure that Arlington has a competitive position with regard to attracting leisure and business travel. It is important to note that a large percentage of travelers staying in Arlington are doing so in the context of a visit to Washington, D.C. By successfully attracting these visitors to Arlington hotels, we draw additional spending to the Commonwealth.

Hotels and tourism are a crucial part of the business community in Arlington, as evidenced by the Chamber's dedicated Hotel General Managers Committee, our only industry specific committee. However, attracting additional visitors to Arlington not only benefits our hotels, but a variety of businesses including restaurants and retail establishments who directly benefit from the increased travel.

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The Honorable Vivian E. Watts Virginia House of Delegates Richmond, VA 23218

Dear Delegate Watts:

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