

Aringtonian VOL. LXXXVIII, NO. 5 SEPTEMBER/OCTOBER 2020



5th Annual Northern Virginia Elected Leaders Summit

EXECUTIVE CONFERENCE CENTERS

- 2 Calendar
- 3 Chair's Message
- 4-5 Business Advocacy
- 6 5th Annual Northern Virginia Elected Leaders Summit
- 7 Upcoming Events
- 8 Members in the News

in this ISSUE

- 9 Welcome New Members
- 10 Chamber Scene
- 11 Continued COVID-19 Response

2020 Chamber Board **EXECUTIVE COMMITTEE**

R. Scott Ritter, Chair Todd Ihrig, Chair-elect Greg Hamilton Immediate Past Chair Greg Harillori Illimediate Past Chai Lindsey Rheaume, Past Chair Kate Bates, President & CEO Tina Leone, Treasurer Beth Borowski, Assistant Treasurer Adrian Stanton, Vice Chair – Communications Scott Reamy, Vice Chair – Community Engagement David Kinney, Vice Chair – Business Advocacy Steve Cooper, Vice Chair – Member Affairs

DIRECTORS

Melissa Adams, Washington Gas Bismah Ahmed, Apartment and Office Building Association Kate Bates, Arlington Chamber of Commerce Dan Blaine, Marsh & McLennan Agency, LLC Beth Borowski, CNA

Joe Prentice, Vice Chair - Membership Development

Bert Borowsk, CNA Ryan Brown, Aflington Law Group Mary-Claire Burick, Rosslyn Business Improvement District Dulce Carrillo, Arlington Public Schools* Nicole Collier, Nestlé Genevieve Concannon, Advon Group with TTR/Sotheby's International Brath.

Genevieve Concannon, Advon Group with TTR/Sotheby International Realty Steve Cooper, NextUp Solutions David DeCamp, Newmark Knight Frank AI Diaz, Marymount University David Dockendorff, M&T Bank Andrea Fava, Amazon Michael Foster, MTFA Architecture, Inc. Marty Freeman, JBG SMITH Tracy Gabriel, National Landing Business Improvement District

Tracy Gabriei, National Landing Business Improvement District
John Gallagher, Energesco Mechanical
Matt Gerber, The Westin Crystal City Hotel
Donna Hamaker, Buck & Associates Realtors
Greg Hamilton, Arlington Magazine
Todd Ihrig, Avantax Investment Services
Sonia Johnston, John Marshall Bank
David Kinney, Clarendon, LLC
Tina Leone, Ballston Business Improvement District
Paul Liberty, George Mason University
Pinkie Mayfield, Graham Holdings Company
Garrett MeGuire, AT&T Services, Inc.
Greta Menard, Capital MarCom
John Murphy, Washington Workplace
Shy Pahlevani, Hungry Marketplace, Inc.
COL. Kimberly Peeples, Joint Base Myer-Henderson Hall**
Joe Prentice, Monument Home Loans, A Division of Mann
Mortgage LLC #2550
Greg Raines, Dittmar Company

Greg Raines, Dittmar Company Scott Reamy, Dominion Energy Lindsey Rheaume, EagleBank Scott Ritter, United Bank

Scott Ritter, United Bank
Robin Robertson, The National Capital Bank of Washington
David Rowley, Minuteman Press
Adrian Stanton, Virginia Hospital Center
Doug Taylor, Bean, Kinney & Korman, P.C.
Darren Tully, Freedom Bank
An Vo, Residence Inn by Marriott, Pentagon City
Kedrick Whitmore, Venable LLP Jim Wilmot, Arlington Community Federal Credit Union Samuel Wolbert, Animal Welfare League of Arlington Todd Yeatts, The Boeing Company

* Liaison, Arlington Public Schools
** Liaison, U.S. Military

CHAMBER STAFF

Kate Bates, President & CEO Mike Rosenow, Senior Director of Membership Andrea Aiello, Membership Engagement Manager Scott Pedowitz, Government Affairs Manager Olivia McKay, Operations Manager Morgan Cooper, Communications Coordinator

MEMBER: U.S. Chamber of Commerce & Virginia

The Arlingtonian (USPS 534030) is published bi-monthly by the Arlington Chamber of Commerce. A subscription rate of \$4 per Chamber representative is collected as part of annual membership dues. Periodicals postage paid at Arlington, VA

Visit the Chamber calendar to stay updated on the latest events. Register online at www.arlingtonchamber.org or call (703) 525-2400.

chamber alenda

Please check arlingtonchamber.org/events for format and meeting locations.

SEPTEMBER

LeadShare Networking Group 1 Tuesday

8:45 -10:00 a.m.

Government Affairs & Economic **Development Committee**

9:00-10:00 a.m.

LeadShare Networking Group

11:45 a.m.-1:00 p.m.

SMART Start 9:30-10:30 a m

Sustainability Committee

9:00-10:00 a.m.

Labor Day 7 Monday Office closed

2 Wednesday

3 Thursday

4 Friday

9 Wednesday

8 Tuesday **Membership Development** Committee

> 2:00-3:00 p.m. **Ambassador Committee** 4:00-5:00 p.m.

Executive Committee Meeting

8:00-9:30 a.m.

YCC Captains Training 11:33 a.m.-1:03 p.m.

Breakfast Connection: Combined 10 Thursday with the Greater McLean Chamber

7:45-9:00 a.m.

LeadShare Networking Group 15 Tuesday

8:45-10:00 a.m.

Government Affairs and Economic Development Committee Meeting

9:00-10:00 a.m.

LeadShare Networking Group 16 Wednesday

11:45 a.m.-1:00 p.m.

Virtual Networking Mixer

5:00-6:00 p.m.

Education & Workforce 22 Tuesday

17 Thursday

22 Tuesday-

24 Thursday

25 Friday

28 Monday

30 Wednesday

22 Thursday

26 Monday

27 Tuesday

Development Committee

8:45-10:00 a.m.

Arlington Chamber Membership

Campaign

Board of Directors Meeting

11:30 a.m.-2:00 p.m.

Membership Engagement

Committee

8:45-10:00 a.m.

Community Action Committee 9:00-10:00 a.m.

Small Business Roundtable: Leading for

the Future

11:45 a.m.-1:00 p.m.

OCTOBER

SMART Start 1 Thursday 4:00-5:00 p.m.

2 Friday

Sustainability Committee 9:00-10:00 a.m.

Ambassador Committee 5 Monday 4:00-5:00 p.m.

6 Tuesday LeadShare Networking Group 8:45-10:00 a.m.

Government Affairs & Economic 7 Wednesday

Development Committee 9:00-10:00 a.m.

LeadShare Networking Group 11:30 a.m.-1:00 p.m.

8 Thursday **Breakfast Connection: Combined** with the Alexandria Chamber

7:45-9:00 a.m

Membership Development 13 Tuesday Committee 2:00-3:00 p.m.

14 Wednesday **Executive Committee** 8:00-9:30 a.m.

LeadShare Networking Group 20 Tuesday 8:45-10:00 a.m.

Government Affairs & Economic 21 Wednesday **Development Committee**

9:00-10:30 a.m.

LeadShare Networking Group

11:30 a.m.-1:00 p.m.

Business After Business

5:00-7:00 p.m.

Membership Engagement Committee

4:00-5:00 p.m.

Education & Workforce Development Committee

3:00-4:00 p.m.

Best Business Awards

5:30-8:30 p.m.

28 Wednesday **Community Action Committee** 9:00-10:00 a.m.

Small Business Roundtable 11:45 a.m.-1:00 p.m.

CHAIR'S MESSAGE

Greetings from Arlington!

Hoping that this edition of the *Arlingtonian* finds you well. I write while wrapping up a relaxing "staycation". Even during COVID-19 Arlington is a great a place to be. Our unique location on the bluffs overlooking the Potomac River affords us great views and calming parklands where we can find escape. Arlington County packs much in its 26 square miles. Recreation is readily available with ample trails, bike paths, pools, and nature areas.

August in Arlington can be hot. We have had that this week. but some cool evenings as well, and plentiful rain. Mornings

have been peaceful and the sounds of nature clearer than ever from singing birds. squeaking chipmunks, or tapping woodpeckers. During tropical storm Isaias' quick sprint through town I watched a youthful fox play in my yard in the pouring rain, and on another day encountered several deer while hiking near home.

Though a resident here for over 25 years never have I had the opportunity to take a week-long respite "in-place" quite like this one. The diminished pace and activity brought about by the pandemic lends a feeling of years gone by. Even so, there are now clear signs that Arlington and the surrounding region are on the way back to a bright future. Evidence of this for me was provided this week by busier local restaurants and the increasing availability of stores and services.

As a staycation shopper I found our business community making the most of its early return to activity. People for the most part are calm and friendly and showing concern for others via use of PPE and cleaning protocols. Our area's excellent transportation network, ideal location, and compact size has made is easy for me to tackle personal to-do list items here and even make some regional day trips.

I look forward to the, hopefully very soon, day when all Arlington businesses and workers are back to full speed. Arlington is a nice place to visit. It is an even better place to "Live, Work, and Do Business." The Arlington Chamber is here for our businesses now and will be here as we continue our return to full activity.

Wish you were all here!

R. Scott Ritter **United Bank**



2020 ANNUAL CORPORATE SPONSORS

MARYMOUNT

UNIVERSITY

BALLSTON

SCHOOL

SHOOSHAN

COMPANY

CENTER

MARRIOTT

HOSPITAL

Maximize your membership at this free info and networking session on meeting new clients and utilizing your member benefits.



SMART START



BREAKFAST CONNECTION

Bring your business to the table. Through roundtable power networking, attendees will exchange business cards, develop prospects, and share an elevator pitch.



This monthly event offers an educational opportunity to smaller businesses, and members have the opportunity to present on a topic relevant to the business community.





SMALL BUSINESS ROUNDTABLE

advocacy

Chamber Helps Secure Height Flexibility for Shirlington Projects

The Chamber supported a proposal for the County Board to allow more flexibility for building heights in new projects in Shirlington. The proposal came as part of the Board's consideration of changes to the General Land Use Plan to permit more density for the Village at Shirlington to support redevelopment that would enhance the area's vibrancy. The County's original plan put very tight limits on how tall each new building could be. We joined with the applicants, Shirlington businesses, and neighborhood groups to promote a more flexible approach. The County Board agreed that allowing flexibility could lead to better projects, and voted to add height flexibility to the General Land Use Plan. Along with the potential benefits for Shirlington, this decision demonstrates the



County Board's willingness not to over-regulate and to trust the site plan process to create good projects.

Expressing Concerns on Columbia Pike Development Cost



The County Board also heard the first of two proposed changes to the Columbia Pike Neighborhoods Form Based Code. The proposal added a requirement that developers make a cash contribution to the Affordable Housing Investment Fund if they include commercial uses in projects. The Chamber opposed this change, on the grounds that raising costs for new commercial uses could inhibit development along Columbia Pike. The Chamber supports creating more affordable housing in Arlington, in particular through providing developers and property owners with incentives to produce additional units. However, the goal of the Form Based Code is to encourage development along the Pike by simplifying the process, and this change adds an additional barrier. The County Board approved the

cash contribution requirement, but several members acknowledged the Chamber's concerns raised through our letter and testimony and offered to revisit the issue if the added costs are shown to be a challenge.

Virginia Adopts Emergency Employer Regulations for COVID-19 Prevention

The Virginia Safety and Health Codes Board recently adopted an emergency temporary standard for COVID prevention in the workplace. The standard sets levels four exposure risk. "Very high" and "high" exposure risks apply to jobs with likely contact with the virus and "medium" risk jobs are those where the employee has close interpersonal contact with people not suspected of having the virus. Any other roles, with minimal interpersonal contact, are in the "lower" exposure risk category. Additional mitigation steps are required for roles with "very high", "high", or "medium" exposure risk. The Virginia Chamber of Commerce provided a summary of some of the key regulations that apply for all risk levels. These include screening employees prior to entry to work, providing flexible sick leave policies, telework, and staggered



shifts when feasible, notifying the Virginia Department of Health of positive COVID-19 tests and notifying Virginia Occupational Safety and Health of three or more positive COVID-19 tests within a two-week period, providing COVID-19 training of all employees within 30 days (except for low-hazard places of employment), and regulations for maintenance of air handling systems.

To learn more, visit the Department of Labor and Industry's website at https://www.doli.virginia.gov/

To be added to the committee distribution list, email chamber@arlingtonchamber.org.

Supporting the Northern Virginia Hospitality Grant Application



The Chamber wrote a letter in support of a joint application by the Arlington Convention and Visitors Service and the other destination marketing organizations across Northern Virginia for a grant from the U.S. Department of Commerce. The regional groups are working to counteract the sharp impact that COVID-19 has had on Northern Virginia's hospitality industry.

Tourism generated more than \$10.2 billion in economic impact throughout 2018, while also providing over 91,000 jobs and \$638 million in visitor spending. The grant would fund a program combining travel and tourism marketing with hotel employee

training that provides hospitality workers with a certification in the new, post-COVID-19 health, safety, and sanitation protocols.

Expressing Concerns Regarding the New **Arlington County Sidewalk Ordinance**

On August 11, The Chamber sent a letter to the County Board expressing concerns regarding the new Arlington County Ordinance Requiring Physical Distancing on Public Sidewalks. The hastily developed ordinance has led to confusion, presents enforcement challenges, and has left the community unclear on how it will be applied. Enforcement zones still have not been announced – even with delayed enforcement to allow for public education. The ordinance also has inherent challenges in equity and enforceability. The choices of enforcement locations, when



to enforce, and whether to give warnings or write tickets raise concerns about equitable enforcement. The ordinance allows ticketing of four or more members of the same household, or groups of three or fewer who were standing legally but then other, unaffiliated people came and stood too close to them. County staff assert that they do not expect businesses or residences to monitor the sidewalks.

Government Affairs & Economic Development Committee Recap



Throughout the month of August, the Chamber held two Government Affairs & Economic Development Committees. On August 5, Greg Potts from WMATA joined the committee to share updates on Metro's Recovery Plan. Metro began their "Managed Re-Entry" on August 16 with rail service returning to 90% of pre-COVID level.

On August 19, the Chamber hosted County Board Member Takis **Karantonis** for a conversation about the community and the recent decisions made by the board.

Government Affairs & Economic Development Reopening Subcommittee

As the coronavirus pandemic continues and businesses in all sectors of the economy work on reopening their operations safely, the Chamber is working to keep up with the key challenges and opportunities for their recovery. To guide the Chamber's approach, the Government Affairs & Economic Development Committee has launched a special Reopening Subcommittee of committee participants across a range of industries

signature event review

5th Annual Northern Virginia **Elected Leaders Summit**

On August 18, the Arlington Chamber of Commerce, Premier Partner Northern Virginia Chamber of Commerce, and Co-Hosts Alexandria Chamber of Commerce, Loudoun Chamber of Commerce, Prince William Chamber of Commerce, and Northern Virginia Regional Commission hosted the Fifth Annual Northern Virginia Regional Elected Leaders Summit. Business, government, and community leaders from across the region gathered virtually for a moderated discussion among Arlington County Board Chair Libby Garvey, Fairfax County Board of Supervisors Vice Chair Penny Gross, Loudoun County Board of Supervisors Vice Chair Koran Saines, Prince William County At-Large Chair Ann Wheeler, and Alexandria Mayor Justin Wilson. NBC4's Northern Virginia Reporter, Drew Wilder moderated the program.

When asked about the regions response to the COVID-19 pandemic, Arlington Board Chair Libby Garvey answered, "The work we have done together over time paid off, and the region has come together to support each other."

In discussing the economic response to the COVID-19 pandemic, Alexandria Mayor Justin Wilson noted that "from a regulatory perspective, maximum flexibility was key." He continued discussing Alexandria's approach, saying, "We designed it to help businesses make the transitions they need and to help them survive." Fairfax County Board of Supervisors Vice Chair Penny Gross noted that the loan and grant program to support Fairfax's small businesses "has been enormously successful." In continued conversation about these programs, Gross reiterated, "We're talking about businesses, but also the people who work for those businesses."

Prince William County At-Large Chair Ann Wheeler described the COVID-19 pandemic response and impact on the region as an "iterative process". When discussing the relationship between the jurisdictions, she noted that "we learn from the rest of the region, and everyone is doing innovative things." Looking beyond the pandemic, Loudoun County Board of Supervisors Vice Chair Koran Saines mentioned that "Loudoun has been

changing for quite some time; we see an uptick in people moving into our county." Saines also discussed Loudoun's future for transportation and noted that "having the Metro, when it does open, will help for that transition as well."

"This summit seeks to drive collaboration across city and county lines by bringing together elected leaders from the five largest jurisdictions in Northern Virginia to discuss regional issues," said Kate Bates, President & CEO of the Arlington Chamber of Commerce. "We are proud to co-host this event virtually with our fellow chambers to provide the regional business community with great insights into how we can work together to improve the business climate across our region, particularly during the COVID-19 pandemic."

Grand Sponsor



Premier Sponsors amazon







Patron Sponsors

AT&T **Ballston BID** Northern Virginia Association of Realtors





Membership Campaign

No matter what your involvement is with the Chamber, there's no denying that having a larger membership base will benefit you. If your main goal is networking, higher membership means more people for you to connect with. If you want a greater advocacy presence, having more members creates a stronger voice. We could spend all day explaining the many ways this helps you, but we know that actions speak louder than words. And that's why we're working hard and doing all we can to keep on growing our membership.



We are excited to announce that we will once again be holding a dedicated three-day membership recruitment effort from September 22-24 through Your Chamber Connection (YCC). YCC has produced unparalleled results for chambers locally and across the country, and also offers a fun opportunity for involvement that is widely praised by volunteers. The YCC model keeps all volunteer time commitments to a manageable amount that fits everyone's busy schedules while making a major impact, with volunteers contributing one three-hour shift. The Chamber previously held a successful campaign in 2018, bringing in 110 new members during the three-day period. After the campaign, we'll evaluate our efforts and focus on engaging all of our new members gained through the campaign.

2020 YCC Campaign Chairs













If you are interested in participating in this campaign, please reach out directly to any of the event chairs or our Senior Director of Membership, Mike Rosenow at mrosenow@arlingtonchamber.org who can discuss ways to get you engaged and on a team.



25 Years Melwood

10 YearsARLNow.com
Minuteman Press Printing &
Marketing Solutions

5 YearsWreaths Across America

Have news to share?

Let us know! Members in the News article submissions must be emailed to the Communications Coordinator, and received by the first of the month prior to the publication month (i.e. April 1 for consideration in the May/June issue of the *Arlingtonian*), in order to be considered for inclusion.

Members should submit a press release or new article, along with photo options, if available.

For questions, contact Morgan Cooper communications@arlingtonchamber.org or (703) 525-2400.

Article inclusion is available on a limited basis and is not guaranteed. Articles printed in this newsletter submitted by members represent their ideas and beliefs and do not necessarily reflect the views of the Arlington Chamber of Commerce.

in the news

BOWLERO ARLINGTON

Bowlero Arlington Grand Opening and Ribbon Cutting



Bowlero Arlington officially opened its doors in Crystal City on July 8. The new location comes to a total of 44,000 square feet at The Buchanan and sits a block away from the 23rd Street Restaurant Row. Bowlero offers blacklight bowling lanes, lounge seating, an arcade, and an extensive menu of food and beverage options.

COMCAST

Comcast partners with Arlington Public Schools to provide high-speed internet to students

Comcast partnered with Arlington Public Schools to provide high-speed internet to students and low-income families in need. The Arlington County Board allocated \$500,000 of CARES act funding to the cause. Households who qualify for the Internet Essentials will receive free internet for one year from the sign-up date. Families qualify for the free service if they are eligible for public assistance programs such as the



National School Lunch Program, Housing Assistance including Arlington County's Committed Affordable Unit (CAF), Medicaid, SNAP, SSI, VA Assistance and TANF, live in an area where **Comcast**'s internet service is available, and haven't subscribed to **Comcast**'s internet service in the last 90 days. However, families who are currently Internet Essentials customers or have recently subscribed are also eligible to receive APS-sponsored financial assistance through this jointly-funded grant program.



JENNIFER BUSH-LAWSON FOUNDATION

Jennifer Bush-Lawson Foundation Partners to Provide Meals to Mothers

The Jennifer Bush-Lawson Foundation teamed up with Two Plates to provide over 2,500 meals to new and expecting mothers throughout the community. Lebanese Taverna provided their catering kitchen and staff

in Fairfax to assist with the cause. The **Virginia Hospital Center** has been connecting the team with families in need of meals throughout the Arlington community.

VIDA FITNESS

VIDA Fitness Ballston Grand Opening and Ribbon Cutting

VIDA Fitness Ballston officially reopened its doors with a Grand Opening on July 29. Chamber President & CEO Kate Bates made opening remarks and VIDA Fitness President & Founder David von Storch officially cut the ribbon to welcome the community back to the Ballston gym. The location originally opened in March, but was forced to close due to the pandemic. After months of restrictions, **VIDA Fitness** was allowed to open it's doors to a limited capacity of people with new safety regulations such as temperature checks and social distancing enforcement throughout the entire facility.





SMOKECRAFT MODERN BARBECUE

Smokecraft Modern Barbecue Grand Opening and Ribbon Cutting

Smokecraft Modern Barbecue celebrated its recent opening on July 31 with a grand opening and ribbon cutting event. Originially slated to open in the spring, the Clarendon restaurant was delayed due to the pandemic and the many restrictions for the restaurant industry that came with it. With reimagined seating and safety regulations, Smokecraft Modern Barbecue was more than ready to open its doors to the Arlington community. The menu offers options for brunch, lunch, and dinner.

welcome to our **NEW MEMBERS!**

Arts and Entertainment Bowlero Arlington

Business and Professional Services

Turn-Key Moving Solutions

Colleges and Universities Marymount University Online

Commercial Real Estate Federal Realty Investment Trust

Home and Personal Services One Love Daycare and Family Care Services

Legal Services

Steven Krieger Law, PLLC

Mortgage Services

Steven Fowler - Trident Home Loans

Retail and Restaurants

Cowboy Cafe Lost Dog Cafe Lost Dog Cafe - South Arlington Smokecraft Modern Barbecue The Cookery

STAY CONNECTED WITH THE CHAMBER IN 3 EASY WAYS:



Follow us on social media (C) (@ArlVAChamber

ArlingtonChamberVA

Arlington Chamber of Commerce - Virginia

2 Visit our website: www.arlingtonchamber.org

3 Subscribe to our weekly e-newsletter by visiting our website

Send your new members referrals to Mike Rosenow, Senior Director of Membership, at membership@ arlingtonchamber.org or call (703) 525-2400.

chamber scene

Your Chamber in the Community

The success of the Arlington Chamber is tied to its membership base. This is why the Chamber's Directors, staff, and members are dedicated to supporting community events and programs.



PRESENTERS





HERB BRYCHTA, PSP, CISSP

SCOTT PEDOWITZ

July 14: Scott Pedowitz spoke at the "Rosslyn Ready" webinar hosted by the Rosslyn BID





July 31: Kate Bates, Andrea Aiello, and Mike Rosenow attended the **Smokecraft Modern Barbecue** Ribbon Cutting

Below is a sampling of events that Chamber staff participated in:

June 25: All Chamber staff participated in the National Summit on Equality of Opportunity: Closing America's Opportunity Gaps hosted by the U.S. Chamber.

July 1: Kate Bates served as a panelist for Arlington County's women's leadership panel with Parisa Delghani-Tafti, Avril Ussery Sisk, Kate Mattice, and Aaron Miller, organized by Krysta Jones and moderated by Diane Kresh.

July 8: Kate Bates and Mike Rosenow attended the **Bowlero Arlington** Grand Opening.

July 14: Scott Pedowitz participated in the "Rosslyn Ready" webinar hosted by the **Rosslyn BID**.

July 14: Olivia McKay and Scott Pedowtiz attended the annual Arlington Cares celebration of volunteering held by Volunteer Arlington.

July 15: The Chamber Staff participated in the Rosslyn BID's Company Trivia, placed third, and donated the winnings to **A-SPAN**.

July 17: Kate Bates and Scott Pedowitz participated in a webinar hosted by the U.S. Chamber with Dr. Fauci.

July 29: Chamber staff attended and assisted in hosting the VIDA Fitness Ribbon Cutting. Chamber members and County Board Member Matt de Ferranti were also in attendance.

July 31: Kate Bates, Andrea Aiello, and Mike Rosenow attended the **Smokecraft Modern Barbecue** Ribbon Cutting.

continued COVID-19

Nonprofit Forum: Reopening Strategies



On July 28, the Chamber held a Nonprofit Forum on Reopening Strategies sponsored by The **AES Corporation** presented by R. Doug Taylor of **Bean Kinney**

& Korman P.C. Doug discussed the recently rolled out DOLI temporary guidelines. With many business and nonprofits facing various issues presented by the pandemic, the forum gave attendees an opportunity to share valuable ideas and solutions on important topics, such as taking events virtual and reopening offices.

COVID-19 Webinar Series

Throughout August, the Chamber hosted two COVID-19 Webinars. On August 6, Arlington Transportation Partners (ATP) sponsored and presented on Navigating the New Commute with Flexible Workplace Policies. They shared informative suggestions on the safest ways that employers can reopen and support their employees.

On August 13, the **National Landing BID** sponsored the second COVID-19 webinar where Tracy Montross, Regional Director of Government Affairs for American Airlines, and Michael Cooper, State & Local Government Affairs Manager

Thanks to Our Nonprofit Forum Sponsors Grand Sponsor we are the energy **Premier Sponsor** SIKICH_® **Patron Sponsor** Melwood



for Metropolitan Washington Airports Authority discussed the outlook for airlines and airports, and how they are working to support hospitality and the broader economy.

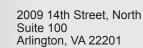
Return to the Workplace Toolkit



The Arlington Chamber of Commerce and Arlington Economic **Development (AED)** partnered to release the Return to the Workplace Toolkit, designed to aid Arlington's businesses in safely welcoming back employees and customers. Arlington businesses and nonprofit organizations were invited to pick up two posters and a complimentary mask at a distribution event on Wednesday, August 12 at the Chamber.

"Operating a business in standard times takes a tremendous amount of work," said Chamber President and CEO Kate Bates. "The coronavirus pandemic has brought an unparalleled hardship to our businesses as they work to pivot their operations while keeping their employees and customers safe. We want to help make it just a bit easier to keep up with the regulations and best practices by compiling the key materials into this toolkit."

"While the timing of a large return to the office is still uncertain for many companies, AED's goal is to ensure that the business community feels welcomed, supported, and prepared to return to the office when they choose to do so," said AED Director, Telly Tucker. "The digital toolkit resources are meant to help inform these decisions and ease the burden on Arlington businesses when a decision to return is made." SEPTEMBER/OCTOBER 11



(703) 525-2400 PHONE chamber@arlingtonchamber.org

Pre-sorted Standard U.S. Postage PAID Permit 6418 Dulles, VA

POSTMASTER: Send address changes to the Arlingtonian c/o Arlington Chamber of Commerce, 2009 14th Street, North, Suite 100 Arlington, VA 22201



Your Business. Our Team. **The Perfect Match**

Our team of business banking experts are here to serve local businesses in Arlington. Learn more about our treasury management services, deposit accounts and more.

Contact the Arlington Team Today

703-528-1770 arlington@johnmarshallbank.com



The mission of the **Arlington**

Chamber of Commerce is to strengthen businesses and the economic environment for those who work, live and do business in Arlington.

The vision of the **Arlington** Chamber of Commerce is to be the essential partner for business success.