

the Arlingtonian

VOL. XCIII NO. 6 NOVEMBER/DECEMBER 2021



*Breakfast Connection combined with
the Alexandria Chamber of Commerce*

special thanks to
ARLINGTONIAN GRAND SPONSOR



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 Samuel Wolbert, Animal Welfare League of Arlington
 Todd Yeatts, The Boeing Company

* Liaison, Arlington Public Schools
 ** Liaison, U.S. Military

CHAMBER STAFF

Kate Bates, President & CEO
 Mike Rosenow, Senior Director of Membership
 Andrea Aiello, Membership Engagement Manager
 Scott Pedowitz, Government Affairs Director
 Cassie Hurlley, Senior Director of Marketing & Operations
 Thomas Fitzpatrick, Communications Coordinator
 Raymond Andujar, Operations Manager
 Monica Sloan, Executive Assistant to the President/CEO (part-time)

MEMBER: U.S. Chamber of Commerce & Virginia Chamber of Commerce

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Visit the Chamber calendar to stay updated on the latest events. Register online at www.arlingtonchamber.org or call (703) 525-2400.

chamber calendar

Please check www.arlingtonchamber.org/events for format and meeting locations.

NOVEMBER

- 1 Monday** Ambassador Committee 4:00-5:00 p.m.
- 2 Tuesday** LeadShare Networking Group 8:45-10:00 a.m.
- 3 Wednesday** Government Affairs & Economic Development Committee 9:00-10:00 a.m.
- 4 Thursday** Breakfast Connection: Small Business Focused 7:45-9:00 a.m.
- 5 Friday** Sustainability Committee 9:00-10:00 a.m.
- 9 Tuesday** Membership Development Committee 2:00-3:00 p.m.
- 10 Wednesday** Executive Committee 8:00-9:30 a.m.
- 13 Saturday** 97th Annual Arlington Business Gala 6:30-11:30 p.m.
- 16 Tuesday** Career Exploration Day 8:00 a.m.-2:30 p.m.
- 17 Wednesday** Government Affairs & Economic Development Committee 9:00-10:00 a.m.
- 18 Thursday** LeadShare Networking Group 11:45 a.m.-1:00 p.m.
- 19 Friday** Board of Directors Meeting 11:30 a.m.-2:00 p.m.
- 23 Tuesday** Education & Workforce Development Committee 3:00-4:00 p.m.
- 24 Wednesday** Community Action Committee 9:00-10:00 a.m.
- 25 Thursday - 26 Friday** Thanksgiving Office Closed
- 17 Wednesday** Small Business Roundtable: Lessons Learned from Ransomware Response 11:45 a.m.-1:00 p.m.
- 18 Thursday** Business After Business 5:00-7:00 p.m.
- 19 Friday** Board of Directors Meeting 11:30 a.m.-2:00 p.m.
- 23 Tuesday** Education & Workforce Development Committee 3:00-4:00 p.m.
- 24 Wednesday** Membership Engagement Committee 4:15-4:45 p.m.
- 25 Thursday - 26 Friday** Thanksgiving Office Closed

DECEMBER

- 1 Wednesday** Government Affairs & Economic Development Committee 9:00-10:00 a.m.
- 2 Thursday** LeadShare Networking Group 11:45 a.m.-1:00 p.m.
- 3 Friday** Sustainability Committee 9:00-10:00 a.m.
- 6 Monday** Ambassador Committee 4:00-5:00 p.m.
- 7 Tuesday** LeadShare Networking Group 8:45-10:00 a.m.
- 8 Wednesday** Executive Committee 8:00-9:30 a.m.
- 9 Thursday** Breakfast Connection Combined with the Falls Church Chamber 7:45-9:00 a.m.
- 10 Friday** 2022 Organizational Board Meeting 10:30-11:30 a.m.
- 14 Tuesday** Membership Development Committee 2:00-3:00 p.m.
- 15 Wednesday** Government Affairs & Economic Development Committee 9:00-10:00 a.m.
- 16 Thursday** LeadShare Networking Group 11:45 a.m.-1:00 p.m.
- 17 Friday** Board of Directors Meeting 11:30 a.m.-2:00 p.m.
- 21 Tuesday** LeadShare Networking Group 8:45-10:00 a.m.
- 22 Wednesday** Community Action Committee 9:00-10:00 a.m.
- 10 Friday** 97th Annual Meeting 11:30 a.m.-2:00 p.m.
- 14 Tuesday** Membership Development Committee 2:00-3:00 p.m.
- 15 Wednesday** Government Affairs & Economic Development Committee 9:00-10:00 a.m.
- 16 Thursday** LeadShare Networking Group 11:45 a.m.-1:00 p.m.
- 17 Friday** Board of Directors Meeting 11:30 a.m.-2:00 p.m.
- 21 Tuesday** LeadShare Networking Group 8:45-10:00 a.m.
- 22 Wednesday** Community Action Committee 9:00-10:00 a.m.

CHAIR'S MESSAGE

New Opportunities

We started the year with the theme of taking advantage of this once in a lifetime opportunity (we don't often get the chance to emerge from a global pandemic – thankfully!). This theme has wound its way through and shown itself in many forms over the past year.

The Chamber has and continues to actively review its programming, including surveying attendees to see how to leverage both in-person and virtual events going forward. Some of our programs actually work better in a virtual environment; we just never tried it before we were forced to. So, we will keep what works into the future.

We are launching new programming with our partner, 20 Degrees, focused on specific sectors of need within the Arlington business and overall community. The Chamber is launching an "Early Childhood Education - Financial Resiliency Accelerator" program. This program is focused on Childcare providers, both home-based and center-based operators. Childcare was a big issue in Arlington and around the country before the pandemic and is an even bigger issue now. Childcare is fundamental to an efficient workforce for businesses and for quality of life for working parents. With this program, the Chamber is offering fundamental business training for childcare providers to help make this industry more available and more stable in our community. The initial response to this new program has been amazing, proving the need.

With the help of Amazon, the Chamber recently held its annual Restaurant Week with the largest ever number of restaurants participating. This brought extra attention to one of the hardest hit sectors of our local business community. This was an excellent way and a great reminder for all of us to support our local businesses throughout reopening.

Throughout the year, the Chamber continued to advocate for our local businesses to help make sure all businesses operated on a level playing field. From helping secure the ongoing use of TOSAs (temporary outdoor seating areas) for restaurants to advocating for relief grants for hotels that mirror neighboring jurisdictions, our efforts responded to the needs of our membership as we all try to return to normal.

Our goal for this year was not just to play defense and keep the lights on; your Chamber staff and Board have worked hard to make this a year of opportunities.



Todd Ihrig

Todd Ihrig
Avantax Investment Services



CHAMBER 101

Maximize your membership at this free info and networking session on meeting new clients and utilizing your member benefits.

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BREAKFAST CONNECTION

Bring your business to the table. Through roundtable power networking, attendees will exchange business cards, develop prospects, and share an elevator pitch.

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SMALL BUSINESS ROUNDTABLE

This monthly event offers an educational opportunity to smaller businesses, and members have the opportunity to present on a topic relevant to the business community.

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NATIONAL CAPITAL BANK

can't-miss
EVENTS

Chamber Encourages Pause on Plastic Bag Tax in Arlington

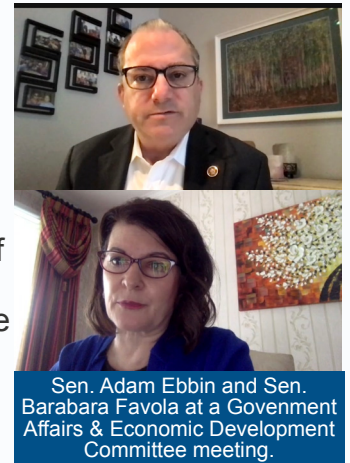
In September, Arlington County approved a five-cent tax on disposable plastic shopping bags. The tax will go into effect January 1, 2022. Out of concern that grocers may once again prohibit the use of reusable totes if the pandemic worsens, the Chamber asked Arlington County not to implement the tax at this time. The tax's purpose is to motivate consumers to switch from using plastic bags, so it is important that they be able to do so. The Chamber also expressed concern about the inequitable burden small, independent, neighborhood-serving retailers may face when this tax goes into effect. Arlington County has pledged to help raise awareness of the new tax for these smaller retailers to address this concern.

Prioritizing Transportation and Connections Throughout the Region

The Northern Virginia Transportation Authority (NVTA) is updating its TransAction Plan which serves as a roadmap for planning, programming, and funding safe, equitable, and sustainable transportation projects over a 20-year timeframe. The Chamber encouraged the NVTA to design its TransAction Plan to prioritize projects that will support development and connections throughout the region. We support continuing investments to build on recent commitments and projects to help connect people using all travel modes to employment and other economic centers across our region.

Virginia General Assembly Delegation Meets Chamber Members

The Government Affairs & Economic Development Committee welcomed members of the Arlington delegation to the Virginia General Assembly at its September meetings. Senator Adam Ebbin, Senator Barbara Favola, Delegate Alfonso Lopez, and Delegate Rip Sullivan joined the committee. The legislators spoke about their priorities for the upcoming 2022 General Assembly session and Chamber members were able to ask questions about issues of concern. Participation in the Government Affairs & Economic Development Committee is open to all Chamber members.



Chamber Begins Drafting 2022 Policy Positions



In September, the Government Affairs & Economic Development Committee met to draft the Chamber's 2022 Policy Positions. The Policy Positions cover a wide range of topics and will guide the Chamber in advocacy efforts in the coming year. As in the past, the Chamber will publish policy positions for the Virginia General Assembly and for Arlington's local government, and will react to the Arlington County Board's legislative package. Members discussed how the Commonwealth and Arlington County can help keep Virginia as the best state to do business and support businesses as they recover from the pandemic.

Supporting Permanent Expansion of Outdoor Dining

Arlington County is beginning to study how Temporary Outdoor Seating Areas (TOSA) could be made permanent for Arlington restaurants. The study will look into the flexibility given to restaurants to establish seating areas in public space and how outdoor dining would be regulated in the long term. The Chamber continues to champion for expanded outdoor seating to support restaurants beyond the pandemic. The current temporary outdoor seating rules remain in effect.

Advocating for Arlington Hotels' Recovery

The Chamber has been working to secure support for Arlington's hotels in the form of cash grants funded by Arlington County's share of the American Rescue Plan Act. Led by the Chamber's Hotel General Manager's Committee, the Chamber has asked Arlington County to implement a similar program to grants in neighboring jurisdictions in Virginia, Washington D.C., and Maryland. Hospitality is a critical industry in Arlington, and has a particularly acute need for support.

Arlington's hotel occupancy has fallen below 40% for 2021 to date, and revenues have cratered to about \$50 per available room, compared with triple digits before COVID. More than 2,500 hotel associate jobs have been lost in Arlington since the pandemic started, and there are many more jobs that remain at risk. In 2019, travel supported more than 27,000 jobs and \$100 million in local tax receipts. A recent study by the American Hotel and Lodging Association and Kalibri Labs showed that business travel to our region is down more than 86% compared with 2019, and is not expected to reach pre-pandemic levels until 2024. Business travel, which has been slower to rebound than leisure travel, is the most important segment for Arlington.



Scott Pedowitz speaking at the September Arlington County Board meeting.

Neighboring jurisdictions have established or are establishing bespoke hospitality grant programs designed to meet hotels' needs. Fairfax County has offered grants of \$400 per room to its hotels. Loudoun County has a similar program with grants of \$1,000 per room up to \$250,000 per hotel. Prince William County announced a commitment of \$10 million for grants to its hotels. There have also been similar grant programs across the river in D.C. and several Maryland jurisdictions.

Hospitality has contributed to Arlington's wellbeing in many ways through the years. Arlington's hotels and the Chamber joined with Arlington County many times across the past decade to lobby successfully for the General Assembly to restore and to make permanent Arlington's transient occupancy tax surcharge to fund destination marketing – a tax paid by hotel guests that our hotels have supported.

Establishing grants to meet Arlington's hotels' needs as travel remains slow helps to ensure that Arlington's hotels will be ready to receive guests when regular travel to the DMV resumes. The Chamber is proud to continue to support this industry that has contributed, and has the potential to contribute, so much to Arlington.

Arlington County Launches GRANT 2.0

In September, the Arlington County Board approved the GRANT 2.0 program to provide 200 one-time grants of \$10,000 each to small businesses impacted by the pandemic.

The program was open to applications from October 6 to October 20. Grants were awarded randomly to eligible businesses who applied.

Eligible industries included arts and entertainment, child care, hotels, and other industries that were particularly hard-hit by the pandemic. One notable element to the grant was that businesses that received federal and/or state financial assistance for COVID-19 relief or home-based businesses were not eligible. Recipients can use grant funding for salary and benefits and other business capital and operating expenses related to the impacts of COVID-19.

GRANT^{\$}2.0

Make a Difference in Our Community this Holiday Season

Your fellow Chamber members in the nonprofit sector have compiled a list of ways you and your business can contribute during the holiday season.

AHC Inc.

- Contact: Laura Jackson, laura.jackson@ahcinc.org
- Assemble holiday gift bags filled with fun items like fuzzy socks, craft supplies, and a gift card for teens and senior citizens in AHC's programs.
 - Donate education tools for AHC's youth. Purchase gifts from AmazonSmile, select AHC Inc. charity list.

Animal Welfare League of Arlington (AWLA)

- Contact: Meghan Sharon, msharon@awla.org, (703) 931-9241 ext. 252
- Donate food and supplies from our Chewy Wish list (<https://awla.link/chewylist>) so pets and their families get the resources they deserve to stay together.
 - Donate items from our Amazon Wish list (<https://awla.link/amazonlist>) to give shelter animals the care they need or even a special surprise this holiday season!

Arlington Arts Center

- Contact: Catherine Anchin, catherine.anchin@arlingtonartscenter.org, (703) 248-6800
- Donate two foldable wheelchairs for visitors who may need assistance during their visit.
 - Donate painting supplies for gallery walls (roller covers, painters tape, dropcloth).

Arlington Food Assistance Center (AFAC)

- Contact: Jolie Smith, jolie.smith@afac.org, (571) 384-1443
- Organize a food drive to help AFAC collect food for Arlington families struggling against hunger. We'll provide you with boxes and will pick up the donated food. Register at afac.org/holidays.

Arlington Free Clinic

- Contact: Alicia Nieves, anieves@arlingtonfreeclinic.org, (703) 979-1425, ext. 121
- Donate a \$25 Target gift card to allow a patient who is a parent buy holiday presents.
 - Donate lotion and/or hand cream to give at patients visits during the cold, dry months.

Arlington Partnership for Affordable Housing (APAH)

- Contact: Jacquelyn Keys, jkeys@apah.org, (571) 565-6566
- Donate household supplies, such as toiletries, for our Household Essential Pantry.
 - Donate winter clothing accessories for Holiday Seasonal Drive, such as children's face masks, gloves, scarves, and hats.

Arlington Thrive

- Contact: Alina Beruff, beruff@arlingtonthrive.org, (202) 320-2885
- Empower and celebrate an Arlington Case Manager/Social Worker by donating a gift (i.e., gift card, office supplies, experience, accessory) for their holiday surprise care package!

Aspire! Afterschool Learning

- Contact: Paula Fynboh, paula@aspireafterschool.org, (703) 379-6488 ext. 102
- Donate an Amazon gift card in any amount for student program needs and family support.
 - Donate an item from Aspire!'s Amazon Wish list: https://www.amazon.com/hz/wishlist/dl/invite/7UP5Rvy?ref_=wl_share.

Bridges to Independence

- Contact: Emmy Hamed, ehamed@bridegs2.org, (703) 525-7177
- Donate towels for families in need of shower supplies.
 - Donate pots and/or frying pans to families in need of kitchen supplies.

Computer CORE

- Contact: Donna Walker James, donna@computercore.org, (703) 931-7346
- Donate used laptop or desktop computers for us to refurbish and give at no-cost to our low-income adult job-seeking clients.
 - Donate computer mice and external cameras for recipients to participate in Zoom meetings.

Culpepper Garden

- Contact: Jasmin Witcher, jwitcher@culpeppergarden.org, (703) 528-0162, ext. 120
- Donate cloth face masks and personal hygiene products for seniors in our assisted living residence.
 - Support our Daffodil Bulb Drive! Visit culpeppergarden.org to order your reusable bag of 25 select daffodil bulbs to keep or donate back to Culpepper Garden.

ENDependence Center of Northern Virginia

- Contact: Selvin Garcia, selving@ecnv.org, (703) 673-4491
- Assist our move from the Arlington Courthouse area to National Landing in January 2022.
 - Donate a smartboard interactive display to use in our new accessible meeting room at our new location.

Jennifer Bush-Lawson Foundation

- Contact: Kelly Garrity, kgarrity@jb-lf.org, (703) 462-2336
- Check out JBLF's Amazon Wish list online at <https://rb.gy/mdavhd> and help elevate the lives of low-income moms this holiday season.

National Capital Treatment & Recovery (formerly Phoenix House Mid-Atlantic)

- Contact: Jeff Kost, jkost@natcaptreatment.org, (571) 429-0446
- Donate socks or winter gloves to an adult struggling with substance use disorder.
 - Donate travel-size items for hygiene kits (toothpaste, toothbrush, deodorant, shampoo, etc.) for an adult struggling with substance use disorder.

New Hope Housing (NHH)

- Contact: Donald Richardson, drichardson@newhopehousing.org, (703) 228-0011
- View NHH's Amazon Wish list here at <https://www.amazon.com/hz/wishlist/ls/12ZO35CU701LK/?pldnSite=1> for items to donate which can serve our guests at RPC.
 - Donate gift cards from Giant, Safeway, Walmart, or Target in \$25 increments. These make great welcome home gifts for our guests who move out of RPC and into their own place.

Operation Renewed Hope Foundation

- Contact: Deborah Snyder, deborah@orhfoundation.org, (703) 887-8117
- Donate new bath towels. One large towel, one hand towel, one or two washcloths.
 - Donate a bagless vacuum cleaner.

PathForward

Contact: Porter Lesiv, plesiv@pathforwardva.org, (703) 228-7815

- Donate a new twin-size bed bundle, like sheets and a blanket, to an adult seeking warmth this winter at our Homeless Services Center.
- Donate Glucerna Protein Shakes to an adult managing their health and wellness in our Medical Program.

Restoration Immigration Legal Aid (RILA)

Contact: Campbell Vogel, campbell@restorationimmigration.org, (571) 447-6383

- Donate Walmart gift cards for asylum seekers and vulnerable immigrant children to buy food and holiday gifts for their families.
- Donate essential hygiene items for the most vulnerable immigrants in our area.

Rosie Riveters

Contact: Brittany Greer, info@RosieRiveters.com, (703) 544-5628

- Donate space for hands-on STEM Programs: Donation of a space where Rosie Riveters could hold paid or free after-school or weekend STEM programs.

RPSV's Arlington Peers Helping Peers in Recovery (APHPR)

Contact: Monika Taylor, mtaylor@recoveryprograms.us, (800) 374-4198

- Donate winter gear (i.e., hats, heavy socks, gloves, blankets, and/or sleeping bags) for homeless adults.
- Donate snacks and bottled water for homeless adults.

The Clothesline for Arlington Kids

Contact: Ben Sessions, ben@clotheslinearlington.org, (703) 243-2615

- Prepare a student for winter weather. Donate new winter coats or lightly used coats in excellent condition. Particular need for adult sizes for teens.
- Put a smile on a kid's face. Donate new sneakers.

Wreaths Across America

Contact: Bre Kingsbury, bkingsbury@wreathscrossamerica.org, (619) 887-9455

- Sponsor a veteran's wreath to be placed on the headstone of an American hero laid to rest at Arlington National Cemetery this National Wreaths Across America Day (Sat., Dec. 18, 2021). Each \$15 handmade, live balsam wreath is placed by a volunteer and sponsored by an individual. Visit www.wreathscrossamerica.org/ARLING to sponsor a wreath.

All holiday contribution opportunities were submitted by nonprofit members of the Chamber. All of the Chamber's nonprofit organization members were notified about the opportunity to submit items to this list. Cash and gift card donations are encouraged.

restaurant week

recap



The third annual Arlington Restaurant Week has come to a close. We were pleased to have more than 50 restaurants participate this year. Restaurants received great exposure through the Chamber's social media channels and our website. We also were able to garner multiple media mentions for our participating restaurants and attract more patrons to their establishments.

The Arlington Restaurant Week webpage, which featured participating restaurant logos and menus, received thousands of page views! Those views were connected to the vigorous efforts of the Chamber, including from media attention and our Facebook event page.

We are proud to support Arlington restaurants as they recover from the pandemic. This effort is part of what the Chamber is doing to support restaurants and the rest of the hospitality industry. We are looking forward to building on the success of this year's event and furthering support for Arlington restaurants. We encourage everyone to continue to support Arlington restaurants throughout the year.

Presenting Sponsor

amazon

Premier Sponsor



Restaurant Champion
StayArlington
Restaurant Supporters
Columbia Pike
Rosslyn Business
Improvement District

members in the news

november & december

MILESTONE ANNIVERSARIES

Chamber Membership



40 Years

Arlington Public Schools

30 Years

Arlington County Treasurer's Office
Sonesta Select Arlington Rosslyn
The Law Office of William B. Lawson, P.C.

15 Years

Apollonia Business Solutions
National Landing BID

10 Years

Encore Stage & Studio

5 Years

Awesome Women Entrepreneurs
Michael Blades & Associates Ltd.
NMMH Inc.

BAYOU BAKERY

Bayou Bakery Cooks for Afghan Refugees

Bayou Bakery Chef and Owner, David Guas, is giving back to the community again. Being the son of a Cuban immigrant, Chef Guas knows the hardships his father faced when he escaped Cuba. He saw an opportunity with our newest Arlingtonians in the area, Afghan refugees. Chef Guas knew he could help by doing what he does best - cook. He is providing hot meals to the Afghan refugees. Chef Guas' and this initiative were featured on CNBC, Kate Bates also echoed his message of community support and praised his efforts.



NATIONAL CAPITAL TREATMENT AND RECOVERY

First Lady Dr. Biden Pays a Visit to Arlington



First Lady of the United States, Dr. Jill Biden, visited **National Capital Treatment and Recovery** this September in recognition of National Recovery Month. Dr. Biden and the Office of National Drug Control Policy Acting Director Regina LaBelle showed their support for people who are on their journey to recovery and spoke with **National**

Capital Treatment and Recovery. Representatives shared their personal stories on the topic and described what it is like helping others on their road to recovery.

ARLINGTON COMMUNITY FOUNDATION

New Program Gives Low-Income Arlingtonians \$500 a Month

Arlington Community Foundation is providing low-income Arlington residents a supplemental income through a new program. The nonprofit will give \$500 a month to 200 low-income residents for two years. The program, named Arlington's Guarantee, will give participants access to resources on financial health and wellbeing such as one-on-one coaching and expert monitoring. The program is anticipated to help participants land full-time jobs, pay down debt, and help with emotional wellbeing. Participants will be chosen at random and more than 50 participants have already signed up.



Have news to share?

Let us know! Members in the News article submissions must be emailed to the Communications Coordinator and received by the first of the month prior to the publication month (i.e., April 1 for consideration in the May/June issue of the *Arlingtonian*), in order to be considered for inclusion.

Members should submit a press release or news article, along with photo options, if available.

For questions, contact Communications Coordinator, Thomas Fitzpatrick, at communications@arlingtonchamber.org or (703) 525-2400.

Article inclusion is available on a limited basis and is not guaranteed. Articles printed in this newsletter submitted by members represent their ideas and beliefs and do not necessarily reflect the views of the Arlington Chamber of Commerce.

Comcast Commits to Advance Digital Equity Across Nation

Comcast is advancing access to broadband and digital tools to more students and families through its program, Project Up. Comcast is expanding eligibility for its program, Internet Essentials, to Federal Pell Grant recipients. This program includes giving internet service and equipment, including more than 25,000 laptops, to low-income students, adults, and families. This endeavor is intended to help fuel a future of unlimited possibilities. Expanding digital equity is a great need now as COVID-19 has shown the challenges many people face across the nation. The services and equipment from the program, an estimated \$15 million in donations, will be given to participants throughout the country.



Greystar Breaks Ground on New Building in Arlington



One of the latest construction projects in Arlington has broke ground. Greystar's under-construction building, dubbed "The Commodore," is located in Courthouse, right across from the Courthouse Metro. This building will be 423 units and 20 stories high. Greystar said they were excited to partner with Arlington County on redeveloping the "Landmark Block" into a world-class mixed-use site in Courthouse. These plans will help Arlington County's plans to turn Courthouse into "the civic and cultural heart of Arlington." The Commodore is expected to be finished in the fall of 2023.

welcome to our NEW MEMBERS!

Business & Professional Services

Brandmark
Capitol Hill Photo
Cindy Johannessen - Schooley Mitchell
CSR Advisors, Inc.
Resilient At Work
Stanzione & Associates, PLLC
Trust Merchant Services

Communications & IT

The Resource Key

Government & Education

University of Virginia's School of Continuing & Professional Studies

Health & Fitness

Tara Hand - Novo Nordisk

Home & Personal Services

Hair By Rachel Marie
Your Best Style

Nonprofit Organizations & Associations

Arlington Turkey Trot

Real Estate & Construction

Anthony Athanason - Long & Foster
Community Title Network LLC
Long & Foster
YW Capital Development

Retail & Restaurants

Slapfish Arlington

Travel & Tourism

Arlington Sister City Association

Send your new member referrals to Mike Rosenow, Senior Director of Membership, at membership@arlingtonchamber.org or call (703) 525-2400.



optimistclubofarlingtonva.org

**AFTER 75 YEARS IN THE SAME LOCATION,
OUR TREE LOT HAS BECOME AN ARLINGTON TRADITION!**
**THE ARLINGTON OPTIMIST CLUB'S CHRISTMAS TREE LOT
OPENS ON FRIDAY, NOVEMBER 26, 2021**

Mon - Thurs: 2 p.m. - 8 p.m. | Fri: 12 p.m. - 8 p.m. | Sat & Sun: 9 a.m. - 8 p.m.
(Located at Lee Highway & Glebe Road in the Wells Fargo parking lot)

Help Support the Youth of Arlington!
Purchase your tree from the Arlington Optimist Club





HEALTHY

is good business.



It's no surprise that employee wellness directly affects your bottom line. As a proud member of the Mayo Clinic Care Network, we are committed to keeping Northern Virginia and its businesses healthy. Virginia Hospital Center provides health assessments and custom programs unique to your organization to keep your business fit. To learn more about our Corporate Health & Wellness Program, visit virginiahospitalcenter.com/workplace.

Your Chamber in the Community

The success of the Arlington Chamber is tied to its membership base. This is why the Chamber's Directors, staff, and members are dedicated to supporting community events and programs.



Kate Bates and Andrea Aiello at the Arlington Police, Fire, Sheriff, and ECC 9/11 Memorial Race with Sheriff Beth Arthur.



Virginia Tech Innovation Campus Groundbreaking Celebration.



Kate Bates with Tracy Gabriel, National Landing BID, at the Long Bridge Aquatics & Fitness Center Community Celebration.



Kate Bates with Tina Leone, Ballston BID, and Susana Marino, NOVA Hispanic Chamber, at the Salsa, Sip & Mingle.

Below is a sampling of events that Chamber staff participated in:

August 26-27: Kate Bates attended the Virginia Association of Chamber of Commerce Executives (VACCE) Executive Leadership Conference. Kate Bates was announced as VACCE's new Chair-Elect.

September 9: Kate Bates and Scott Pedowitz attended the Multicultural Chamber Alliance (MCCA) 10th Annual Candidates Forum.

September 14: Kate Bates and Scott Pedowitz attended the Virginia Tech Innovation Campus Groundbreaking Celebration.

September 15: Kate Bates spoke at the Elements Massage ribbon cutting. Mike Rosenow and Andrea Aiello also attended.

September 25: Kate Bates attended the Long Bridge Aquatics & Fitness Center Community Celebration with concert hosted by the National Landing BID.

September 29: The Arlington Chamber and the Ballston BID along with the NOVA Hispanic Chamber of Commerce co-hosted the Salsa, Sip & Mingle event in celebration of Hispanic Heritage Month. Kate Bates spoke at the event with Mike Rosenow and Scott Pedowitz in attendance.

September 30: The Chamber's Hotel General Managers Committee co-hosted the Arlington Hotel Summit with StayArlington. Committee Chair Crystal Christmas, Kate Bates, and Scott Pedowitz presented at the summit.

October 1: Mike Rosenow and Scott Pedowitz attended the Langston Boulevard Renaming Ceremony hosted by the Langston Boulevard Alliance.

October 6: Kate Bates participated in the Racial Equity Conversation: Listening that Leads to Action (Northern Virginia) hosted by the Leadership Center for Excellence.

October 14: Kate Bates and Scott Pedowitz attended the Columbia Pike Partnership's 35th Anniversary Celebration.

POSTMASTER: Send address changes to the *Arlingtonian* c/o
Arlington Chamber of Commerce, 2009 14th Street, North, Suite 100
Arlington, VA 22201



The mission of the **Arlington Chamber of Commerce** is to strengthen businesses and the economic environment for those who work, live, and do business in Arlington.

The vision of the **Arlington Chamber of Commerce** is to be the essential partner for business success.



thank you!


- **Venture X Arlington** for hosting Business After Business
- **Arlington Promotional Products; Bean, Kinney & Korman, P.C.; Jamie Nicholas Printing & Graphics; and John Marshall Bank** for donating door prizes at Business After Business

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