

MEMBERSHIP

NONPROFIT CHAMBER PROGRAMS



Welcome to the Arlington Chamber of Commerce! As a nonprofit organization, we wanted to make sure you knew of some of the benefits you will receive as a Chamber of Commerce member that might appeal to your organization. Below is a checklist of ways you can get involved, marketing opportunities, and events that cater specifically to Arlington's nonprofit community.

- Attend SMART Start** - an event hosted monthly to describe the benefits and opportunities of membership.
- Sign up for a Nonprofit Spotlight in *The Arlingtonian* Newsletter** - This monthly print newsletter is distributed to over 1,850 business leaders in the Arlington community and beyond. Contact the Community Action Committee for available months and more details.
- Attend the Nonprofit Breakfast Connection** (November) - This Breakfast Connection allows nonprofits to meet a large number of Chamber members while promoting your mission in a speed-networking fashion. Regular Breakfast Connection events, which you are welcome to attend, are held monthly and focus on roundtable networking for all types of businesses.
- Attend the Nonprofit Business After Business** (May) - This Business After Business encourages nonprofits to bring and share materials with a large number of Chamber members at a happy hour networking event. Regular Business After Business events, which you are welcome to attend, are held monthly.
- Submit a Project for Volunteer Arlington Days** (April) - Chamber nonprofits can submit group volunteer projects for Chamber members to select to work on for two days in April. This is a great opportunity to make a long-term connection with the volunteering group.
- Attend Nonprofit Forums** (quarterly) - Sponsored by the Community Action Committee, this speaker series attempts to highlight topics of interest to the Arlington nonprofit community.
- Join the Community Action Committee** (year-round) - Share ideas and resources with other non- and for-profit Chamber members; help organization Volunteer Arlington Days, suggest topics and speakers for forum, share marketing strategies, etc.
- Submit Free Press Releases for *The Arlingtonian*** - The Chamber allows for any member to create a free 130 word press release to be included in the monthly newsletter.
- Purchase Discounted Ad/Flyer Placements** - Nonprofits receive a 30% discount on e-newsletter and print newsletter advertising opportunities, making it easy and affordable to promote your next event or initiative to the Arlington community. Contact the Communications Manager, for more information: communications@arlingtonchamber.org.
- Display the Chamber of Commerce Member Logo on Your Website** - available through the Members Only portal on the Chamber website: www.arlingtonchamber.org.

We hope that you take advantage of the Chamber through these many opportunities. If you would like to get involved or need more information, feel free to contact any member of the Community Action Committee or email Mike Rosenow, Membership Director: membership@arlingtonchamber.org. Glad to have you with us!

Sincerely,

Meg Rapelye-Goguen

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