

the Arlingtonian

VOL. C NO. 1 JANUARY/FEBRUARY/MARCH 2023



Why Arlington? The Case for Relocation, Expansion, and Investment

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ISSUE

2023 Chamber Board EXECUTIVE COMMITTEE

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Why Arlington and Annual Meeting event photos by Alex Sakes Photography

CHAIR'S MESSAGE

Celebrate with the Chamber

It's a new year and our Chamber is 99 years young - that's right, we're not letting age deter us from being creative, proactive, and the region's most steadfast business advocate! I am honored to be your chair for this 99th year.



Tina Leone

I am also relieved to be Chair of a Chamber that is so well organized and operationally sound. Kate and her team do an amazing job for us and all Arlington businesses. But when an organization is this well run, there might be a tendency for us to become complacent. You might think you aren't needed as much, but that couldn't be further from the truth.

This Chamber needs you - we need your involvement; we need your wisdom and guidance, and what we really need is for all of you to be ambassadors and boast about this great Chamber to every business that does business in Arlington who hasn't joined yet. My goal is to inject some excitement and enthusiasm this year to help you do that! The Arlington Chamber is ALL of us and it will take ALL of us to keep it strong and sustainable for another 99 years!

So, let's celebrate our first 99 years together on January 28 at our 99th Annual Arlington Business Gala. This event is FUN and highlights our businesses in Arlington, but it also serves as the Chamber's largest fundraiser and helps us continue our mission of strengthening businesses and the economic environment in Arlington, so we need YOU there!

And following in February, we will have our 17th Annual Hospitality Awards. This is a very special, heart-touching event. We get to honor those who make Arlington County a wonderful place to live and visit by recognizing front-line workers in the hospitality industry - from restaurants and tourist attractions, to transportation companies and hotels. You don't want to miss this.

Then on March 16 we will have our 3rd Annual AWE Women in Business Summit. This program has been so successful by combining professional development and networking for women entrepreneurs, executives, professionals eager to grow their business or enhance their career. The summit provides education, inspiration, and connections to foster your success and help you achieve your personal and professional goals. Sign up early!

Finally, on the advocacy front, the Chamber sent a letter to the County Board strongly supporting the incorporation of flexible Temporary Outdoor Seating Area (TOSA) rules into Arlington's permanent code concerning restaurants. Outdoor dining creates more vibrant streetscapes and more dining experience options, while providing Arlington restaurants with expanded revenue sources. We need to keep this flexibility in place and add it to the new permanent outdoor dining rules currently being developed through the Future of Outdoor Dining (FOOD) Study. We also sent a letter to the County Board, strongly urging them to commit the resources needed in order to pass an implementation framework for Plan Langston Boulevard by the summer of 2023.

I encourage all of you to get involved and stay involved in the work of the Chamber this year (and beyond). If you need help deciding how to do that, we are here to help you.

Thank you for your membership and your fellowship!

Tina Leone
Ballston BID

PRESIDENT & CEO'S MESSAGE

What's New from 2022

Happy New Year! As the calendar changes, we all have an opportunity to evaluate things both professionally and personally and set our goals and plans for the year ahead.

The mission and focus of our Chamber remain constant. We will continue to work hard to strengthen businesses and the economic environment for those who work, live, and do business in Arlington, and achieve that through providing opportunities for business advocacy, networking, educational opportunities, and community engagement.

However, just as you are working to refine and evolve your businesses, we are constantly doing that with our Chamber, and I want to give you a glimpse of some of what we have in store that's new for 2023:



- **The launch of the Arlington Chamber of Commerce Foundation:** As many of you heard at our Annual Meeting in December, we have received our EIN for the Arlington Chamber of Commerce Foundation — a new (c)(3) affiliate of the Chamber — and are awaiting our IRS approval. Once this is granted, it opens a host of opportunities for our Chamber. We look forward to building upon the work of programs like our Early Childhood Education Financial Resiliency program and increasing our community impact.
- **Preparing for our 100th Year:** 2023 marks our Chamber's 99th year, bringing us to the big 100 in 2024. This is an incredible milestone, and an area of focus this year will be planning how we recognize and celebrate this milestone by reflecting upon our history in ways that are fun and engaging for everyone.
- **Continuing to evolve our events and programs:** Events are back in full force, but things have changed in this new normal, and we're making some refinements based on what we've learned from our members:
 - **Legislative Breakfast** in March and **State of the County and Public Safety Awards** in June are coming back in-person. While the content works virtually, we heard clearly from those involved in both programs that you really value the personal connections that being together brings.
 - **Breakfast Connection** will be every other month, and will start a bit later, with the program beginning at 8:30 a.m. We will continue to work with partners on these events to diversify the group, and make sure that attendees have the opportunity to broaden their circles.
 - Building on the success of **Why Arlington**, we plan to host a similar format event highlighting a different, timely topic. We have access to amazing people and information within our membership, and we want to share that access with everyone in our Chamber.
 - Back by popular demand, **Chamber travel** is coming back. Many of you who traveled with the Chamber to China or Cuba have been asking for another trip. Stay tuned for the 2023 destination announcement!
- **Arlington-themed board game:** If your holidays are as filled with family game days and nights as mine are, you'll be thrilled to learn that we are working on an Arlington-themed game, and you'll have the opportunity to not only get a game, but even get your business on the board!

Hopefully, that gives you a glimpse of the excitement ahead in 2023! If you'd like to get involved with any of those programs or projects, please reach out to the Chamber staff. I look forward to working with each of you in the year ahead to make this a great year to do business in Arlington.

Kate Bates

Kate Bates
Arlington Chamber of Commerce

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chamber calendar

Please check www.arlingtonchamber.org/events for meeting locations.



JANUARY

- | | |
|--|---|
| <ul style="list-style-type: none"> ■ 2 Monday New Years Day Observance
Chamber Office Closed ■ 3 Tuesday LeadShare Networking Group
8:45-10:00 a.m. ■ 4 Wednesday Government Affairs & Economic Development Committee
9:00-10:00 a.m. LeadShare Networking Group
11:45 a.m.-1:00 p.m. ■ 5 Thursday LeadShare Networking Group
11:45 a.m.-1:00 p.m. Chamber 101
4:00-5:15 p.m. ■ 10 Tuesday Membership Development Committee
2:00-3:00 p.m. ■ 11 Wednesday Executive Committee
8:15-9:45 a.m. Women in Business Networking
5:00-7:00 p.m. ■ 16 Monday Martin Luther King Jr. Day
Chamber Office Closed ■ 17 Tuesday LeadShare Networking Group
8:45-10:00 a.m. Chamber Day at the Capitol
All Day | <ul style="list-style-type: none"> ■ 18 Wednesday Government Affairs & Economic Development Committee
9:00-10:00 a.m. Community Action Committee
9:00-10:00 a.m. LeadShare Networking Group
11:45 a.m.-1:00 p.m. ■ 19 Thursday LeadShare Networking Group
11:45 a.m.-1:00 p.m. Business After Business
5:00-7:00 p.m. ■ 20 Friday Board of Directors Meeting
11:30 a.m.-2:00 p.m. ■ 24 Tuesday Education and Workforce Development Committee
3:00-4:00 p.m. Membership Engagement Committee
4:30-5:00 p.m. ■ 25 Wednesday Small Business Roundtable
12:00-1:00 p.m. ■ 28 Saturday 99th Annual Arlington Business Gala
6:30-11:00 p.m. |
|--|---|



COMING SOON!

Arlington Chamber of Commerce Young Professionals Series, bringing together Arlington's young professionals for networking and learning!

Contact Events Associate,
Kaniya Harris at
eventassoc@arlingtonchamber.org
to learn how you can get involved.

FEBRUARY

- | | |
|---|---|
| <ul style="list-style-type: none"> ■ 1 Wednesday Government Affairs & Economic Development Committee
9:00-10:00 a.m. LeadShare Networking Group
11:45 a.m.-1:00 p.m. ■ 2 Thursday LeadShare Networking Group
11:45 a.m.-1:00 p.m. Chamber 101
4:00-5:15 p.m. ■ 6 Monday Ambassador Committee
4:00-5:00 p.m. ■ 7 Tuesday LeadShare Networking Group
8:45-10:00 a.m. ■ 8 Wednesday Executive Committee
8:15-9:45 a.m. ■ 9 Thursday Breakfast Connection
8:30-9:30 a.m. ■ 14 Tuesday Hospitality Awards
7:30-9:30 a.m. Membership Development Committee
2:00-3:00 p.m. | <ul style="list-style-type: none"> ■ 15 Wednesday Government Affairs & Economic Development Committee
9:00-10:00 a.m. LeadShare Networking Group
11:45 a.m.-1:00 p.m. ■ 16 Thursday LeadShare Networking Group
11:45 a.m.-1:00 p.m. ■ 20 Monday President's Day
Chamber Office Closed ■ 21 Tuesday LeadShare Networking Group
8:45-10:00 a.m. ■ 22 Wednesday Community Action Committee
9:00-10:00 a.m. Small Business Roundtable
12:00-1:00 p.m. ■ 23 Thursday Business After Business
5:00-7:00 p.m. ■ 28 Tuesday Education and Workforce Development Committee
3:00-4:00 p.m. Membership Engagement Committee
4:30-5:00 p.m. |
|---|---|



 **Arlington Chamber**
OF COMMERCE

Visit the Chamber calendar to stay updated on the latest events. Register online at www.arlingtonchamber.org or call (703) 525-2400.

MARCH

- 1 Wednesday** **Government Affairs & Economic Development Committee**
9:00-10:00 a.m.

LeadShare Networking Group
11:45 a.m.-1:00 p.m.

Women in Business Networking
5:00-7:00 p.m.
- 2 Thursday** **LeadShare Networking Group**
11:45-1:00 p.m.

Chamber 101
4:00-5:15 p.m.
- 6 Monday** **Ambassador Committee**
4:00-5:00 p.m.
- 8 Wednesday** **Executive Committee Meeting**
8:15-9:45 a.m.
- 14 Tuesday** **Membership Development Committee**
2:00-3:00 p.m.
- 15 Wednesday** **Government Affairs & Economic Development Committee**
9:00-10:00 a.m.

LeadShare Networking Group
11:45 a.m.-1:00 p.m.
- 16 Thursday** **AWE Women in Business Summit**
8:30 a.m.-3:00 p.m.

LeadShare Networking Group
11:45 a.m.-1:00 p.m.
- 17 Friday** **Board of Directors Meeting**
11:30 a.m.-2:00 p.m.

- 21 Tuesday** **Legislative Breakfast**
8:00-10:00 a.m.

LeadShare Networking Group
8:45-10:00 a.m.
- 22 Wednesday** **Small Business Roundtable**
12:00-1:00 p.m.
- 28 Tuesday** **Young Professionals Series**
9:00-10:30 a.m.

Education and Workforce Development Committee
3:00-4:00 p.m.

Membership Engagement Committee
4:30-5:00 p.m.
- 29 Wednesday** **Community Action Committee**
9:00-10:00 a.m.
- 30 Thursday** **Business After Business**
5:00-7:00 p.m.

Host a Chamber Event!

Are you ready to welcome people into your space? We are looking for hosts for our Business After Business events, Women in Business Networking events, and business meetings. Hosts receive great marketing, both in advance and by showcasing their venue.

For more information on becoming a host, contact Cassie Bate Hurley, Senior Director of Marketing & Operations, at events@arlingtonchamber.org.



CHAMBER 101

Maximize your membership at this free info and networking session on meeting new clients and utilizing your member benefits.

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MONUMENT



BREAKFAST CONNECTION

Bring your business to the table. Through roundtable power networking, attendees will exchange business cards, develop prospects, and share an elevator pitch.

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SMALL BUSINESS ROUNDTABLE

This monthly event offers an educational opportunity to smaller businesses, and members have the opportunity to present on a topic relevant to the business community.

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NATIONAL CAPITAL BANK

can't-miss
EVENTS

Members can be involved in shaping policy positions through the Government Affairs & Economic Development Committee, which typically meets twice a month.

To be added to the committee distribution list, email chamber@arlingtonchamber.org.

County Continues Permanent Outdoor Dining Study

The Chamber continues to support the incorporation of flexible Temporary Outdoor Seating Area (TOSA) rules into Arlington's permanent code concerning restaurants. Outdoor dining creates more vibrant streetscapes and more dining experience options while providing Arlington restaurants with essential revenue sources. The Chamber asks that the framework for the new permanent outdoor dining rules, developed through the Future of Outdoor Dining (FOOD) Study, be completed in a timely manner. These rules should also incorporate much of the flexibility of TOSA regulations that were successful in saving restaurants during and after the pandemic.



TOSA in Arlington

Amtrak Service Planned for Crystal City

The Chamber supports Amtrak in its application for program funding for the Crystal City High-Level Platform Project. The project would allow for the construction of an additional platform at the Crystal City VRE Station, for Amtrak service. Arlington residents, workers, and visitors would be able to board Amtrak trains bound for the Northeast Corridor or Southern cities without having to go to Union Station or Alexandria. It would also provide greater connectivity and greater transport opportunities for the growing National Landing area, of which Crystal City is a central part.



National Landing BID's Rendering of VRE Station

Plan Langston Boulevard Update

The Arlington Chamber urged the County Board to commit to passing an implementation framework for Plan Langston Boulevard by the summer of 2023. Currently, the Board has not committed to passing a framework for the final Plan in the year 2023. The Chamber reiterated concerns that not passing a framework next year could jeopardize several projects along the Boulevard. The Chamber supports the **Langston Boulevard Alliance** in their efforts to ensure the adoption of an implementation framework. In November, the Chamber welcomed Plan Langston Boulevard Project Manager Natasha Alfonso-Ahmed to a Government Affairs and Economic Development Committee meeting to provide updates to members on the project.



Chamber Announces 2023 Policy Positions

The Arlington Chamber of Commerce recently released its policy recommendations for 2023. The policy positions comprise two documents: one containing legislative priorities for the Virginia General Assembly's 2023 session, and one focused on local issues within the purview of Arlington County's government.

In these documents, the Chamber advocates for Arlington and Virginia to maintain and build strong partnerships between government and the business community, support businesses struggling with rising inflation and costs of living, expand efforts to increase the supply of housing, continue to prioritize economic development by supporting businesses of all sizes, and sustain a robust public infrastructure. To read the full policy positions, visit arlingtonchamber.org/public-policy-positions.html.

If you have any policy questions or an issue where the Chamber may be able to provide advocacy support, please contact our Government Affairs Manager, John Musso, at (703) 525-2400 ext. 203 or advocacy@arlingtonchamber.org.

Corporate Business Leaders Discuss Relocation and Expansion at Chamber Event

On Thursday, November 10 the Chamber hosted Why Arlington? The Case for Relocation, Expansion, and Investment. More than 100 business people from around the region attended this new event which discussed the myriad reasons why global companies are flocking to Arlington.

The event included a panel discussion with leaders from **Amazon**, **Nestlé**, and **The Boeing Company** who discussed their experience in moving their company headquarters or expanding to Arlington. **Walsh, Colucci, Lubeley, and Walsh** Shareholder, Andrew Painter, moderated the program, and **Arlington Economic Development (AED)** Acting Deputy Director, Marian Marquez provided an overview of the current commercial office landscape before the panel began.



From left: Marian Marquez, Randy Sheppard, Patrick Phillippi, Hanna Abou-El-Seoud, and Andrew Painter

Following the overview from **AED**, panelists discussed the appeal of Arlington, the support they have received from the County throughout their transition, the ripple effects of their relocation to the surrounding area, the Arlington talent pool, and what is on the horizon for their companies in Arlington. A major appeal for all three companies that was highlighted throughout the event was Arlington's rich assets, including the talent base and education systems. Arlington is one of the most highly educated communities in the nation; 75 percent of Arlington residents have at least a bachelor's degree, and 40 percent have advanced degrees. There are many higher education institutions ranging from community colleges to public and private universities in the area that are beneficial to these companies. Through partnerships with these local universities, these companies were able to utilize and expand these facilities to cultivate future talent for their companies. When discussing



Audience at Why Arlington event

the future plans and growth in Arlington, the panelists highlighted sustainability, continued engagement within the community, and excitement for projects on the horizon.

This was the first event of its kind from the Arlington Chamber of Commerce and underlined how important a strong business community is to Arlington's success. The Arlington Chamber is committed to continuing to advocate for Arlington County to be the best place for businesses of all sizes.



Why Arlington panel discussion

Thank you to our Sponsors!

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event review

Chamber Celebrates 2022 at 98th Annual Meeting

The Arlington Chamber of Commerce held its 98th Annual Meeting on Friday, December 9 at the **Sheraton Pentagon City Hotel**. This is a key event for the Arlington business community and celebrated the Chamber's accomplishments of 2022, and looked ahead at what's to come in 2023.

Arlington Chamber 2022 Board Chair Beth Borowski of **CNA** and President & CEO Kate Bates highlighted a few of the Chamber's top achievements of 2022, including our business advocacy efforts, increased membership numbers, successful events, and introduction of a 401(k) Retirement Program for Chamber members. The Chamber's Chair for 2023, Tina Leone of the **Ballston BID**, introduced the 2023 Board of Directors and Executive Committee, including the announcement that David Kinney of **Clarendon LLC** will serve as the 2024 Chair of the Chamber Board of Directors.

Randy Clarke, General Manager and CEO of the Washington Metropolitan Area Transit Authority (WMATA), delivered the keynote speech and highlighted the successes, challenges, and exciting future plans for WMATA. As the new CEO he has already faced many challenges, but has also seen several successes for WMATA within the past year, including the opening of the Silver Line Extension. Exciting future plans from WMATA include more Yellow Line service on the Virginia side, more service on the Orange Line, a number of bus line redesigns including the 16M line which connects Columbia Pike to Crystal City Metro, and the second entrance at the Ballston and Crystal City Metro stations.

The Chamber also recognized several organizations and individuals for their support of the Chamber and the Arlington community. The Committee of the Year Award was presented to the Chamber's Education and Workforce Development Committee, chaired by Dr. Liza Durant of **George Mason University**, for their work in highlighting hospitality, healthcare, and technology workforce needs. Ryan Brown accepted the Chair's Award on behalf of **Arlington Law Group** for their dedication and support of the Chamber during the process of launching the Chamber's Foundation which will be used to expand community programs. Rick Reinsch of **Digital Recollections** received the President's Award for being a consistent champion of the Chamber including his involvement with the Ambassador and Gala committees. Congratulations to the event's award recipients!



From left: Kate Bates, Randy Clarke, and Beth Borowski



President's Award Winner Rick Reinsch



2023 Arlington Chamber Chair Tina Leone

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Committee of the Year Award | The Shooshan Company

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Patron Sponsors

AT&T | Avantax Investment Services | Dan Blaine - Marsh & McLennan Agency | Digital Recollections | Donna Hamaker - Buck & Associates Realtors

Fewer Cards | Northeastern University - Arlington | Searle Business Solutions, LLC | Wendroff & Associates, CPA

Hospitality Awards

Tuesday, February 14 | 7:30-9:30 a.m. | Hilton Garden Inn Reagan National Airport

The Arlington Chamber's Hospitality Awards are back! Join the Chamber as we honor exceptional members of Arlington's hospitality industry and celebrate the outstanding service commitment of the valuable employees who make Arlington the top destination for tourism in Virginia. This event focuses on those who make Arlington County a wonderful place to live and visit by recognizing front-line workers in the hospitality industry - from restaurants and tourist attractions to transportation companies and hotels. At the ceremony, the Chamber will present the Hospitality Superstar Awards to employees who have been nominated based on their superior dedication and customer service. The Bob Klein Legendary Service Awards are also given to those who have completed 25 or more years of service.

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Legislative Breakfast

Tuesday, March 21 | Army Navy Country Club

Join the Chamber as we meet the state legislators who represent us in Richmond.

Arlington's members of the Virginia Senate and House of Delegates will discuss legislation they patroned, the recent General Assembly Session, and the outlook for Arlington and the Commonwealth.

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To register for these events, visit arlingtonchamber.org/events.

Sponsoring an event is a great way to get involved in the Chamber and the community. For more information on sponsorship opportunities, please contact our Membership Engagement Manager, Will Mulligan, at engagement@arlingtonchamber.org.



The 99th Annual Arlington Business Gala

PARTY 'CAUSE IT'S '99 AT ARLINGTON'S BEST NIGHT OUT

January 28, 2023

THE RITZ-CARLTON, PENTAGON CITY

Party 'Cause it's '99 at Arlington's Best Night Out! Join us as we celebrate at the Chamber's 99th Annual Arlington Business Gala. You won't want to miss our spectacular silent auction, dinner, dancing, premium networking, and fun. For tickets and more information visit arlingtonchamber.org/events/99th-Annual-Arlington-Business-Gala-3854/details.



Our Silent Auction is live! Use this QR code to start bidding today.

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AWE

WOMEN IN BUSINESS

SUMMIT

Thursday, March 16 | 8:30 a.m.-3:00 p.m.
Northeastern University - Arlington

A professional development and networking event designed for women to provide education, inspiration, and connections to foster your success and help you achieve your personal and professional goals.

SCHEDULE

8:30 a.m. - Registration & Networking

9:30 a.m. - Opening Remarks

10:00 a.m. - Breakout 1

- Building an Intentional Advisor Network: Sara Hartary, **BizOps Solved**, Kirstine Fors, **YHB**, Nikki MacDonald, **Northwestern Mutual**, Jennifer Schiffer, **Bean, Kinney & Korman**, and LaDonna Simon, **M&T Bank**
- Raising Your Business Profile & Standing Out from the Crowd: Helen Saks, **Striking Media** and **Victoria Levitan**

11:00 a.m. - Breakout 2

- The Realities of Mompreneurship: Khyati Desai-Seltzer, **Vyana Infant Massage**
- Thriving Personally and Professionally When You're Single: Rachel Boehm, **Rachel Boehm Coaching and Consulting**

12:00 p.m. - Lunch

12:30 p.m. - Keynote Speaker

Chase Purpose, Not Profits to Build a Thriving Culture: Shaara Roman, **The Silverene Group**

1:30 p.m. - Coffee Break

Wellness Break with Dr. Ellen Fitzenrider, **The Teal Center**, and Kara Simon, **Loving Heart Holistic Wellness**

2:00 p.m. - Breakout 3

- Women in Tech: Championing Inclusive Ecosystems: Tracy Sayegh Gabriel, **National Landing BID**
- Why Salary Benefits, and Work-Life Balance Count: Kim Luu-Tu, **Generations Wealth Management**



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*Throughout the day, attendees will have the chance to sign up for 1:1 sessions with Erin Whalen, **Compassionate Coaching** to discuss those pesky conversations.*



Keynote speaker: Shaara Roman

Keynote: Chase Purpose, Not Profits to Build a Thriving Culture

Shaara Roman, Founder & CEO, **The Silverene Group**

Shaara will share stories and case studies from her new book, *The Conscious Workplace: Fortify Your Culture to Thrive in Any Crisis* spotlighting high profile companies, clients and her own workplace experiences on the importance of workplace culture and how investing in people, purpose and values helps to build a truly resilient and profitable business, no matter how large or small. The first 100 attendees will receive a copy of her book.

members in the news

january, february & march

MILESTONE ANNIVERSARIES

Chamber Membership



65 Years
Snell Properties

60 Years
Marymount University

20 Years
Billy Buck, Buck & Associates
DoubleTree by Hilton Washington DC-Crystal
City
Hilton Garden Inn

15 Years
Arlington County Department of Environmental
Services
Clerk of the Circuit Court
Michael Garcia, Agent - State Farm Insurance
ROCKLANDS Barbeque and Grilling Company
Stately Affairs

VHC HEALTH™

VHC Health™ Makes Multimillion-Dollar Investment in Women's Health

The community-based health system, is making a multimillion-dollar investment to advance the health of women of the community. The female physician-led advancement will include dedicating 22,000 square feet for Women's Health services in the new Outpatient Pavilion, which will provide convenient, accessible services bundled for a seamless patient experience. Services will include Obstetrics and Gynecology, Maternal Fetal Medicine, Women's Health and Wellness (including Aging and Menopause), Genetics, Breast Health, Urology, Cardiology, Advanced Radiologic Imaging and Vascular Diagnostics. Gynecologic Oncology services are slated for the near future. The new space is scheduled to open fall of 2023.



ARLINGTON TURKEY TROT | AMAZON

5k Fundraiser Continues Tradition



Over 3,600 people gathered on Thanksgiving morning for the 17th Annual **Arlington Turkey Trot**. Each year, the event proceeds are used to benefit a variety of local charities and community organizations. "Community Partners United in Service to Others" was this year's theme and featured many partners including the Arlington Chamber. "Net proceeds to the beneficiaries

may be as high as \$150,000 this year, an all time high, a special thanks to our lead sponsor, **Amazon**," said Mark Riley 'Chief Turkey' of the **Arlington Turkey Trot**.

ARLINGTON INDEPENDENT MEDIA

County Board Approves New Studio

The Arlington County Board approved the license agreement for a new partnership between Arlington Arts and **Arlington Independent Media (AIM)** that will

expand and enhance the cultural and arts opportunities throughout Arlington with a new **AIM** satellite location at Arlington Arts' 3700 S. Four Mile Run Drive location. **AIM** will utilize existing studio space at 3700 in an effort to expand its access to media technologies and the creation of video, audio, web and digital content. "I am extremely proud and humbled to lead **AIM** as we expand into secondary space in South Arlington. As a longtime resident of Arlington, I respect and appreciate the rich history of the County, specifically Green Valley," said Whytni Kernodle, CEO of **AIM**. "Team **AIM** is excited to bring community media to South Arlington, we look forward to connecting with the local community, meeting residents and business owners, and more."



STAY CONNECTED

WITH THE CHAMBER IN 3 EASY

- 1 Follow us on social media
 @AriVACHamber
 ArlingtonChamberVA
 Arlington Chamber of Commerce - Virginia
- 2 Visit our website:
www.arlingtonchamber.org
- 3 Subscribe to our weekly e-newsletter by visiting our website

Have news to share?

Let us know! Members in the News article submissions must be emailed to the Communications Manager and received by the first of the month prior to the publication month (i.e., March 1 for consideration in the April/May/June issue of the *Arlingtonian*), in order to be considered for inclusion.

Members should submit a press release or news article, along with photo options, if available.

For questions, contact Communications Manager, Samantha Ruark at communications@arlingtonchamber.org or (703) 525-2400.

Article inclusion is available on a limited basis and is not guaranteed. Articles printed in this newsletter submitted by members represent their ideas and beliefs and do not necessarily reflect the views of the Arlington Chamber of Commerce.

Mason Launches Virginia’s First College of Public Health

In November, **George Mason University** launched the first and only College of Public Health in the Commonwealth of Virginia to meet the critical growing need for skilled, interdisciplinary health professionals and research across the state. The College of Public Health has outlined a number of key initiatives, including community engagement, workforce development, research, and education to meet public health infrastructure, research, and workforce needs.



“**Mason’s** College of Public Health graduates will bring new and diverse talent to Virginia’s health workforce, addressing critical shortages and building a strong talent pipeline for the long-term health of the region,” said **Mason** President Dr. Gregory Washington. “Individuals, families, and communities will benefit from discoveries, clinical care, and public health practice initiatives generated by this multidisciplinary and multisector college.”

The College of Public Health brings an inclusive approach to public health education, research, and practice. More than 60% of the College of Public Health student body is from historically underrepresented groups, and 38% of its undergraduates are first-generation college students.

welcome to our
NEW MEMBERS!

<p>Arts and Entertainment Party Favor Photo</p> <p>Business and Professional Services English for the Job Insperity Intelligent Office of Alexandria RK Conferences & Events LLC Sumit Ridge Energy Tacos Yes Please</p> <p>Communications and IT Gazz Digital NEC National Security Systems</p> <p>Financial Services Aurelie Einhorn - Supreme Lending CMR Insurance Agency, LLC</p> <p>Health and Fitness Kolmac Outpatient Recovery Center</p> <p>Home and Personal Services Handy Manny’s Painting</p>	<p>Nonprofit Organizations & Associations Arlington Bridge Builders Arlington Bunny Hop Arm & Arm Borromeo Housing Inc. D.C. Divas Football DC Road Runners Club Easterseals DC MD VA Girls Gotta Run Project Belong VA Read Early And Daily (R.E.A.D.) Young Life Arlington</p> <p>Real Estate and Construction Angela Baker Real Estate- Brokered by eXp Realty Coral Gundlach Homes Jair Lynch Real Estate Partners K-One Corporation Mitch Curtis Homes Pierre Home Equity by eXp Realty</p> <p>Retail and Restaurants Assembly Food Hall Federico Ristorante Italiano Kotopaxi, Inc. Silver Diner Two The Moon World of Beer</p>
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Send your new member referrals to Mike Rosenow, Senior Director of Membership, at membership@arlingtonchamber.org or call (703) 525-2400.



Expanding care that works.



As our region's preferred health system, VHC Health is expanding to meet the needs of our community where you live and work. Our new Outpatient Pavilion, featuring Women's Health services, opens this summer. VHC Health is committed to providing outstanding and personalized care for all our patients. Appointments available at: vhchealth.org/schedule



For you. For life.

Your Chamber in the Community

The success of the Arlington Chamber is tied to its membership base. This is why the Chamber's Directors, staff, and members are dedicated to supporting community events and programs.



Arlington Community Foundation's 29th Spirit of the Community Event with ACF President & CEO Jennifer Owens



Ballston BID Sip & Jingle event at Cusumano & Stuver DDS



Langston Boulevard Vision 2050 Celebration & Holiday Lighting



Leadership Center for Excellence's Causes and Cocktails

Below is a sampling of events that Chamber staff participated in:

October 19: Kate Bates attended **Aspire! Afterschool Learning** Achieving Afterschool Celebration

October 25: Kate Bates presented at the Northern Virginia Chamber's NOVA Workforce Network meeting with **20 Degrees** about the ECE Financial Resiliency program

November 1: Kate Bates and Mike Rosenow attended **Arlington Economic Development** REV awards; Elizabeth Addington and Samantha Ruark attended **Leadership Center for Excellence** Causes and Cocktails

November 4: Kate Bates provided opening remarks as VACCE Chair for the VACCE webinar – Governor's Energy Plan

November 9: John Musso and Mike Rosenow attended the Greater Washington Partnership Transformation Forum

November 10: Kate Bates, Mike Rosenow, and Cassie Bate Hurley attended **Arlington Community Foundation** 29th Spirit of the Community Event

November 15: Kate attended the Virginia Chamber Select CEOs Lunch; Will Mulligan attended the Northern Virginia Chamber of Commerce's Washington Apprentice Partnership Apprentice Week Celebration

December 1: John Musso, Mike Rosenow, and Will Mulligan attended the Langston Boulevard Vision 2050 Celebration & Holiday Lighting

December 7: John Musso attended the Regional Elected Leaders Initiative Annual Dinner and Awards at **George Mason University**; Kate Bates and Will Mulligan attended the **Ballston BID Sip & Jingle** event at **Cusumano & Stuver DDS**

December 14: Will Mulligan attended the **Arlington Optimist Club** Christmas Breakfast at **Washington Golf & Country Club**

POSTMASTER: Send address changes to the *Arlingtonian* c/o
Arlington Chamber of Commerce, 2009 14th Street, North, Suite 100
Arlington, VA 22201



The mission of the **Arlington Chamber of Commerce** is to strengthen businesses and the economic environment for those who work, live, and do business in Arlington.

The vision of the **Arlington Chamber of Commerce** is to be the essential partner for business success.

thank you!

- **Hilton Garden Inn Reagan National Airport and Museum of Contemporary Art Arlington** for hosting Business After Business
- **Body Harmony of Arlington, DC Divas, Hilton Garden Inn Reagan National Airport, Michael Garcia, Agent - State Farm Insurance, and Rachel Boehm Coaching and Consulting, LLC** for donating door prizes at Business After Business