

# Arlingtonian VOL. LXXXIII, NO. 6 SEPTEMBER/OCTOBER 2019



ARLINGTONIAN GRAND SPONSOR



Arlington, VA

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### **6-7** Upcoming Events Scholar's Cup

Scholar's Cup Cards & Clubs

7 Arlington Restauraunt Week Annual Meeting

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#### 2019 Chamber Board EXECUTIVE COMMITTEE

Greg Hamilton, Chair Scott Ritter, Chair-elect Lindsey Rheaume, Immediate Past Chair Tina Walker, Past Chair Kate Bates, President & CEO Tina Leone, Treasurer Beth Borowski, Assistant Treasurer Adrian Stanton, Vice Chair – Communications David Isaacson, Vice Chair – Community Engagement David Kinney, Vice Chair – Business Advocacy Todd Ihrig, Vice Chair – Member Affairs Joe Prentice, Vice Chair – Membership Development

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Nicole Collier, Nestle
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John Finlay, Crystal City Sports Pub
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Michael Foster, MTFA Architecture, Inc.
Betsy Frantz, Virginia Hospital Center Foundation
Marty Freeman, JBG Smith
Tracy Gabriel, Crystal City Business Improvement District
John Gallagher, Energesco Mechanical
Michael Garcia, State Farm Insurance

Michael Garcia, State Farm Insurance
Donna Hamaker, Buck & Associates
Greg Hamilton, Arlington Magazine
Todd Ihrig, H.D. Vest Investment Services
David Isaacson, Beach Geeks, Inc.
Sonia Johnston, John Marshall Bank
Linda Kelleher, Culpepper Garden
David Kinney, Clarendon, LLC
Tina Leone, Ballston Business Improvement District
Tad Lunger, McGuireWoods LLP
Pinkie Dent Mayfield, Graham Holdings Company
Garrett McGuire, AT&T
Greta Menard, Capital MarCom
Greg Mullan, George Mason Mortgage, LLC
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Shy Pahlevani, Hungry Marketplace, Inc.

Shy Pahlevani, Hungry Marketplace, Inc.
COL. Kimberly Peeples, Joint Base Myer-Henderson Hall\*\*
Joe Prentice, Monument Home Loans
Greg Raines, Dittmar Company

Greg Raines, Dittmar Company
Scott Reamy, Dominion Energy
Lindsey Rheaume, EagleBank
Scott Ritter, United Bank
Robin Robertson, The National Capital Bank of Washington
David Rowley, Minuteman Press
Adrian Stanton, Virginia Hospital Center
Doug Taylor, Bean, Kinney & Korman, P.C.
Darren Tully, Freedom Bank
Tina Walker, BAE Systems
Lim Wilmot. Arlinaton Community Federal Credit Union

Jim Wilmot, Arlington Community Federal Credit Union

\* Liaison, Arlington Public Schools \*\* Liaison, U.S. Military

#### CHAMBER STAFF

Nate Jodes, riesueria C.C.O. Milke Rosenow, Senior Director of Membership Andrea Aiello, Membership Engagement Manager Scott Pedowitz, Government Affairs Manager Katie Nord, Events Manager

Olivia McKay, Operations Coordinator Morgan Mentzer, Communications Coordinator Miki Gilmore, Communications Associate (Part-Time)

MEMBER: U.S. Chamber of Commerce & Virginia Chamber of Commerce

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# calendar

#### **SEPTEMBER**

**Ambassador Committee Meeting** 3 Tuesday **Hotel General Managers Committee Meeting** 16 Monday 4:00-5:00 p.m. 4:00-6:00 p.m.

Arlington Chamber of Commerce -Homewood Suites by Hilton Arlington VIDA Fitness Boardroom Rosslyn Key Bridge

**Government Affairs & Economic** 4 Wednesday Meetings exclusive to general managers of Chamber **Development Committee Meeting** member hotels

9:00-10:00 a.m 18 Wednesday **Government Affairs & Economic** Arlington Chamber of Commerce -**Development Committee Meeting** 

VIDA Fitness Boardroom 9:00-10:00 a.m. **LeadShare Networking Group** 

Arlington Chamber of Commerce -11:45 a.m.-1:00 p.m. VIDA Fitness Boardroom Arlington Chamber of Commerce -**LeadShare Networking Group** VIDA Fitness Boardroom

11:45 a.m.-1:00 p.m. 5 Thursday **SMART Start** Arlington Chamber of Commerce -4:00-5:15 p.m. VIDA Fitness Boardroom

Arlington Chamber of Commerce -19 Thursday **Business After Business** VIDA Fitness Boardroom 5:00-7:00 p.m. **Sustainability Committee Meeting** 

MedStar Capitals Iceplex 9:00-10:00 a.m. 23 Monday **Membership Engagement** Arlington Chamber of Commerce -

**Committee Meeting** VIDA Fitness Boardroom 4:00-5:00 p.m. **Arlington County Board Candidate Forum** 9 Monday Arlington Chamber of Commerce -

5:30-7:30 p.m. VIDA Fitness Boardroom **U.Group** 24 Tuesday 14th Annual Scholar's Cup 10 Tuesday **Membership Development Committee** 3:30-7:00 p.m.

Meeting Upton Hill Regional Park 2:00-3:00 p.m. 25 Wednesday **Community Action Committee Meeting** 

Conference Call 9:00-10:00 a.m. 11 Wednesday **Executive Committee Meeting** Arlington Chamber of Commerce -

8:15-9:45 a.m. VIDA Fitness Boardroom Arlington Chamber of Commerce -**Small Business Roundtable** VIDA Fitness Boardroom

"Selling to the Commonwealth" **Breakfast Connection with Greater** presented by Christian Ley of **McLean Chamber of Commerce** Virginia Department of Small Business 7:30-9:00 a.m.

and Supplier Diversity Holiday Inn Rosslyn 11:45 a.m.-1:00 p.m. Arlington Chamber of Commerce -

**Government Affairs & Economic** 

**Small Business Roundtable** 

VIDA Fitness Boardroom 27 Friday **Chamber Board Meeting** 

11:30-2:00 p.m. Ballston TBA

#### **OCTOBER**

6 Friday

12 Thursday

16 Wednesday **Development Committee Meeting** 2 Wednesday **Government Affairs & Economic** 11:45 a.m.-1:00 p.m.

**Development Committee Meeting** Arlington Chamber of Commerce -9:00-10:00 a.m. VIDA Fitness Boardroom Arlington Chamber of Commerce -**LeadShare Networking Group** VIDA Fitness Boardroom

11:45 a.m.-1:00 p.m. **LeadShare Networking Group** Arlington Chamber of Commerce -11:45 a.m.-1:00 p.m. VIDA Fitness Boardroom

Arlington Chamber of Commerce -17 Thursday **Cards and Clubs** VIDA Fitness Boardroom 12:30-4:30 p.m **SMART Start** 

TopGolf Alexandria 4:00-5:15 p.m. **Board Meeting** Arlington Chamber of Commerce -18 Friday 11:30-2:00 p.m.

VIDA Fitness Boardroom **Sustainability Committee Meeting** 4 Friday

22 Tuesday **Education and Workforce Development** 9:00-10:00 a.m. **Committee Meeting** Arlington Chamber of Commerce -4:00-5:00 p.m. VIDA Fitness Boardroom

Arlington Chamber of Commerce -7 Monday **Ambassador Committee Meeting** VIDA Fitnesss Boardroom 4:00-5:00 p.m.

Arlington Chamber of Commerce -23 Wednesday "Create a Marketing Plan - No Matter VIDA Fitness Boardroom the Stage of Your Business" presented by

8 Tuesday Membership Development Committee Jennifer Mulchandani of Arlington Meeting Strategy 2:00-3:00 p.m.

11:45 a.m.-1:00 p.m. Conference Call Arlington Chamber of Commerce -9 Wednesday **Executive Committee Meeting** VIDA Fitness Boardroom

8:15-9:45 a.m. 24 Thursday **Business After Business** Arlington Chamber of Commerce -5:00-7:00 p.m. VIDA Fitness Boardroom CoCreate Studios

**Breakfast Connection with Alexandria** 10 Thursday 30 Wednesday **Community Action Committee Meeting Chamber of Commerce** 

9:00-10:00 a.m. 7:30-9:00 a.m. Arlington Chamber of Commerce -Holiday Inn Rosslyn VIDA Fitness Boardroom

Visit the Chamber calendar to stay updated on the latest events. Register online at www.arlingtonchamber.org or call (703) 525-2400. For questions regarding events, contact the Chamber at events@arlingtonchamber.org or (703) 525-2400.

#### CHAIR'S MESSAGE

#### Mid-Year Review

As we pass the halfway mark in 2019 and head into fall, I am pleased to report the Chamber continues to fire on all cylinders and outperform last year on many fronts.

Networking and Business Development – Event attendance has increased compared to last year, in some cases by double digits. For example, the number of participants at the Hospitality Awards, Volunteer Arlington Day, and Breakfast Connections jumped by 30 percent. The Arlington Business Gala – Arlington's Best Night Out – sold out with 380 guests. The Chamber launched a new popular LeadShare group in May, and it already has 20 members.



Business Advocacy - The Chamber was an early advocate for developing a process for deploying small wireless cells in Arlington, which the County Board approved in July. In addition, the Chamber acted decisively to maintain an important development tool known as a Special GLUP Study. The Chamber also responded to concerns from member businesses along Route 1 by weighing in to make the case and support a proposal to rename the roadway "Richmond Highway."

Professional Development - The Chamber has hosted seven Small Business Roundtable events this year. The roundtables are led by Chamber members and focus on a range of topics, including organizational health, managing financial information, and emerging technologies for small businesses. The Chamber's weekly blog, written by Chamber members, provides useful information on a range of subjects, such as volunteerism, health and wellness, financial advice, and leadership in the workplace.

Community Engagement – The Chamber partnered with the APS Career Center for Job Shadow Day, which matched 60 high school sophomores with more than 30 local businesses to help them gain hands-on experience. The Chamber also connected more than 260 volunteers with 13 nonprofit project sites for a day of giving back to the community during Volunteer Arlington Day. The Chamber's Community Action Committee presented the Nonprofit Forum on Data Analytics to roughly 50 nonprofit professionals, which provided insights on measuring and communicating data, as well as managing donors.

As a membership organization, the Chamber is working hard on your behalf. Let us know how we can be of assistance, whether it is an issue you are facing with Arlington County government, a professional development need, an interest in giving back or opportunities to connect with other businesses. We are here to help you.

Greg Hamilton

**Greg Hamilton** Arlington Magazine

#### **SMART START** BREAKFAST CONNECTION

Maximize your membership at this free info and networking session on meeting new clients and utilizing your member benefits.

**GRAND SPONSOR** Greg Mullan -

PREMIER SPONSOR State Farm Insurance GEÖRGE MASON MORTGAGE, LLC



GRAND SPONSOR



Federal Credit Union

#### **2019 ANNUAL CORPORATE SPONSORS**





**BAE SYSTEMS** 

















Waterford, Inc. People | Planet | Performance



#### **BUSINESS AFTER BUSINESS**

End your busy workday on a high note with food and drinks, mixer-style networking, and the chance to win door prizes, including cash from the jackpot available each month.



# advocacy

# **County Creates Process for Small Cell Wireless Following Chamber Encouragement**

Small cells are smaller antennas for mobile phone networks, which are better suited for dense, urban environments, such as Arlington.

The Chamber wrote to the County Board in October 2018 leading the charge in requesting a small cell wireless deployment process in Arlington. The Chamber remained on the case, welcoming Arlington's Department of Environmental Services in March to discuss Arlington's draft plans for small cells at a Government Affairs and Economic Development Committee meeting. In June, the Chamber followed through, encouraging the Board to establish a deployment process for small cells. Thanks to the Chamber's persistence, the County Board unanimously approved a zoning change and master license agreement to allow small cells on County-owned streetlight poles in July, helping to prepare Arlington the next generation of technology.

#### **Chamber Weighs In on Community Energy Plan Update**

The County Board will vote in September on an update of the County's Community Energy Plan and Green Building Incentive. The update includes more aggressive targets for carbon reduction, renewable electricity generation, and energy efficiency in buildings and transportation. Chamber members have been engaging in the runup to this County Board action. Both the Sustainability and Government Affairs & Economic Development Committees met with the team from the Arlington Initiative to Rethink Energy who led the work in developing the plan update. The Chamber wrote to the County Board in August expressing support for the broad policy goals proposed update to the plan, and also proposed change to the Green Building Incentive. The Chamber will continue to engage with government and the broader Arlington community to ensure that the voice of business is part of the discussion on this important topic.



Members can be involved in shaping

policy positions through the
Government Affairs & Economic
Development Committee, which typically
meets twice a month in the Chamber
Boardroom.

To be added to the committee
distribution list, email

chamber@arlingtonchamber.org.

## Government Affairs and Economic Development Committee Learn About Permit Arlington and Hear from Arlington County Board Member



The Chamber's Government Affairs and Economic Development Committee welcomed Debbie Albert from **Arlington County Department of Technology Services** in July, and Arlington County Board member, Matt de Ferranti, in August. Debbie Albert previewed the new Permit Arlington online system, scheduled to launch Monday, September 9. The new system will offer residents and businesses the ability to apply for some permits online, as well as ask questions and check on the status of pending applications. Albert explained that the new process is expected to enhance technology and communications tools, streamline business processes, and increase transparency and accountability.

Matt de Ferranti shared his experience during his first year on the Arlington County Board with the committee. Members had the opportunity to engage in a discussion

with de Ferranti and ask important questions concerning Arlington businesses about topics including economic development, permitting, transportation, and housing.

The Chamber staff participated in meetings of the Northern Virginia Transportation Alliance, Economic Development Commission, and Plan Lee Highway Working Group. Staff also attended several policy-related meetings and programs, including the Long Range Planning Committee meeting on Housing Conservation Districts, the Site Plan Review Committee meeting on the Amazon Headquarters, the U.S. Chamber Data Privacy Summit, and the County Board meeting on Small Cells.

## chamber SCENE

#### Your Chamber in the Community

In many ways, the success of Arlington is directly tied to the success of its business community, and the success of the Arlington Chamber is directly tied to its membership base. This is why the Chamber's Directors, staff and members are dedicated to supporting community events and happenings. Below are highlights from a sampling of the events that Chamber staff and members of our Board of Directors participated in on behalf of the Chamber.

June 17 – Kate Bates attended the **Arlington Community Foundation's** Shared Prosperity Business Breakfast.

June 19 – Kate Bates attended the **Rosslyn BID's** Putt-Putt Preview.

June 19 – Kate Bates spoke at the ribbon-cutting ceremony for **Anytime Fitness Rosslyn's** grand opening. Mike Rosenow also attended.

June 25 – Kate Bates spoke at the ribbon-cutting ceremony for **Buena Vida Social Club's** grand opening. Scott Pedowitz and Mike Rosenow also attended.

July 9 – Chamber Chair **Greg Hamilton** of **Arlington Magazine** and Kate Bates attended the Metro Area Chambers of Commerce Dinner.

July 12 – Kate Bates and Scott Pedowitz attended the ribbon-cutting ceremony for **Dittmar Company's** new Cherry Hill Apartments.





July 16 – Kate Bates and Scott Pedowitz attended **Amazon's** Prime Day with local businesses.

July 18 – Olivia McKay, Morgan Mentzer, and Scott Pedowitz attended **District Taco LLC's** 10th anniversary celebration.

July 23 – Olivia McKay, Mike Rosenow, and Scott Pedowitz attended the **Leadership Center for Excellence's** Arlington Cares awards ceremony.

July 23 – Kate Bates spoke at the ribbon-cutting ceremony fo the **University of Phoenix's** DC Metro Campus grand opening. Morgan Mentzer and Mike Rosenow also attended.

July 24 – Olivia McKay and Mike Rosenow attended the **Ballston BID's** Sip & Mingle at **Residence Inn Arlington Ballston**.

August 1 – Scott Pedowitz and Mike Rosenow attended **Crystal City Sports Pub's** 25th anniversary celebration.

August 1 – Kate Bates guest poured at **Bridges to Independence's** Lemonade Stand at the **Animal Welfare League of Arlington**. Scott Pedowitz and Mike Rosenow also attended.

August 10 – Kate Bates spoke at the ribbon-cutting ceremony for **Macy's Pentagon City's** Backstage opening at **The Fashion Centre at Pentagon City**. Mike Rosenow also attended.

August 13 – Scott Pedowitz attended **Virginia Tech Alexandria Campus'** FutureHAUS tour sponsored by **Dominion Energy**.

August 16 – Scott Pedowitz participated in **Arlington Economic Development's** Return on Creativity: Return on the Future conference.





# SCHOLAR'S CUP



Tuesday, September 24 | 3:30-7:00 p.m. Upton Hill Regional Park

Register by Wednesday, September 18 at 12:00 p.m.

**Grand Sponsor** 



**Barbeque Sponsor** 



Join us for a family-friendly event that's fun for all ages at our 14th Annual Scholar's Cup mini-golf tournament! Attendees will challenge each other to a game of putt-putt, enjoy music by A Sound Plan, and savor a delicious dinner courtesy of ROCKLANDS Barbeque and Grilling Company. There will be plenty of opportunities to mingle and network, so be sure to bring a few business cards!

Registration includes golf and dinner. For questions or more information, contact the Chamber at (703) 525-2400 or chamber@arlingtonchamber.org.



# CARDS + CLUBS

# GRAND SPONSOR MONUMENT HOME LOANS A division of Mann Morgage LLC, NMLSH 2550



#### WHEN:

Thursday, October 17 12:30-4:30 p.m.

#### WHERE:

TopGolf Alexandria

#### **REGISTRATION:**

Secure a spot by signing up as a sponsor. Opportunities start at \$700 and include a team of four at the event with reserved bay, and more!

Are you looking to escape the office for a relaxing afternoon of golfing and mingling? Then **Cards & Clubs** is for you! This allinclusive networking event offers attendees the opportunity to play a fun game of golf while bonding with colleagues and connecting with Chamber members. Not much of a golfer? Cards & Clubs will also include a **lunch buffet, beer and wine, a silent auction, and plenty of networking!** 

Interested in promoting your business?

Donate an item! Donated items will be given to one of the winners or available for bidding during the silent auction. Donated items must be delivered to the Chamber office by Monday, September 30 and should include the donation form found on the event registration page.

For questions or more information, contact the Chamber at (703) 525-2400 or chamber@arlingtonchamber.org.

Sponsorships are an excellent way to increase visibility while supporting Chamber events and programs. Contact engagement@arlingtonchamber.org or (703) 525-2400 for details.



#### CALLING ALL **FOODIES!**

Join your fellow Arlingtonians in trying some of the best food the County has to offer during **Arlington** Restaurant Week from Oct 21-28!

#### WANT TO WIN **COOL PRIZES?**

During Arlington Restaurant Week, post a picture of your dining experience at participating restaurants to Twitter, tag the location and @ArlVAChamber, and use the hashtag:

#### #ARLRestaurantWeek

Each post gives you one entry into our drawing for various prizes!

PREMIER SPONSOR

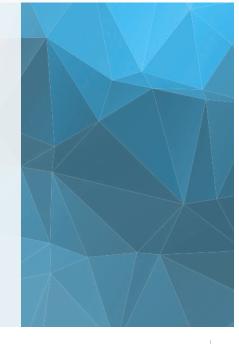
arlingtonchamber.org/arlington-restaurant-week





#### Friday, December 6

11:30 a.m. - 2:00 p.m. **Sheraton Pentagon City Hotel** 



# september & october MILESTONE ANNIVERSARIES

**40 Years** Bean, Kinney & Korman, P.C

#### 30 Years

Clarendon Dental Arts Mereck Associates, Inc. Standard Graphics Mid Atlantic, Inc.

**10 Years** FVCbank Wendroff & Associates, CPA

#### 5 Years

Arlington Arts Center
Elder Research, Inc.
Finding Resolution
Graham Holdings Company
Searle Business Solutions, LLC
The Bronson
TMI Foundation
Tutoring Club of McLean

#### Have news to share?

Let us know! Members in the News article submissions must be emailed to Morgan Mentzer, Communications Coordinator, and received by the first of the month prior to the publication month (i.e. April 1 for consideration in the May/June issue of the *Arlingtonian*), in order to be considered for inclusion.

Members should submit a press release or new article, along with photo options, if available.

For questions, contact Morgan Mentzer at communications@arlingtonchamber. org or (703) 525-2400.

Article inclusion is available on a limited basis and is not guaranteed. Articles printed in this newsletter submitted by members represent their ideas and beliefs and do not necessarily reflect the views of the Arlington Chamber of Commerce.

# in the news

ARLINGTON PUBLIC SCHOOLS

#### **APS Named Top School System in Virginia**



Arlington Public Schools (APS) has been named the top school system in Virginia for the second year in a row.

The education research firm Niche recently released its new 2020 Best Schools list and awarded **Arlington Public Schools** an "A+" in its new ranking of school systems. Niche

ranks schools based not only on data like test scores but also takes parent, teacher, and student reviews into consideration in calculating its grades. **APS** topped all others in the Commonwealth with an A+ ranking. **APS** received an A or A+ grade in the six major categories evaluated by Niche: academics, teachers, clubs and activities, diversity, college prep, and health and safety.

Arlington's high schools also did well in Niche's ranking of the top public schools in the D.C. region. Washington-Lee High School came in at 13th overall, Yorktown at 21st and Wakefield at 44th.

MARYMOUNT UNIVERSITY

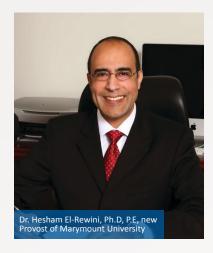
## New Marymount Provost brings leadership, experience to new role

Marymount University is proud to welcome the university's new Provost, Hesham El-Rewini, Ph.D., P.E., who officially begins his duties on campus this week.

**Dr. El-Rewini** is a proven leader in higher education, and assumes his new position with nearly 30 years of experience at both private and public universities. He also brings to **Marymount** a successful track record in fundraising, strategic planning, program development and public speaking.

A Provost search committee selected **Dr. El-Rewini** from a national pool of highly-qualified candidates in February. He is expected to play a crucial role in the implementation of **Marymount**'s strategic plan, which

seeks to transform the institution from a regionally recognized school to a nationally recognized and internationally renowned university.



YHB | CPA'S & CONSULTANTS

#### YHB Named in the 2019 Top 200 Largest Accounting Firms

YHB | CPA's and Consultants has been named in INSIDE Public Accounting's 29th annual ranking of the largest accounting firms in the nation, the IPA Top 200. IPA 100, 200, 300 and 400 firms are ranked by U.S. net revenues and are compiled by analyzing the more than 550 responses received this year for IPA's Survey and Analysis of Firms.

**YHB** is thankful to the many clients, staff, and friends who allow the Firm to serve them, and is committed to remaining a steadfast partner focused on helping clients grow confidently.

#### DISTRICT TACO

#### District Taco Celebrating 10 Year Anniversary



District Taco began as a stand-alone food cart and expanded into the burgeoning regional restaurant chain it is today. This year marks the 10th anniversary of **District Taco**, which was co-founded by Marc Wallace and Osiris Hoil.

"Everything we have done is by scratch," said Hoil. "We have learned so much from other people and big companies."

The District Taco cart launched in 2009 but was retired in 2014. Since then, two bricksand-mortar District Taco locations have opened in Arlington: at 5723 Lee Highway — it's very first storefront — in 2010 and in Rosslyn (1500 Wilson Blvd) in 2016. District Taco now has 14 locations and plans to add at least three more in 2020, according to Hoil.

#### NAUTICON OFFICE SOLUTIONS

#### Nauticon Office Solutions Ranked Among World's Most Elite 501 Managed Service **Providers**

Nauticon Office Solutions has been named one of the world's premier managed service providers on the prestigious 12th-annual Channel Futures MSP 501 rankings. Every year, MSPs worldwide complete an extensive survey and application to report their product offerings, growth rates, annual total and recurring revenues, pricing structures, revenue mix, and more. MSPs were ranked according to a unique methodology that weighs revenue figures according to how well the applicant's business strategy anticipates trends in the fast-evolving channel ecosystem.

"This is a great distinction for the Nauticon Managed Services team and truly a team effort by the rest of our organization," said Carter Hertzberg, COO, Nauticon Office Solutions. "For years, we've been committed to delivering best-in-class technology planning, services, and outcomes with a 'Service First' attitude. To be recognized for these efforts is truly an honor."

### welcome to our **NEW MEMBERS!**

#### **Architecture & Construction**

**Arlington Designer Homes Construction LLC** K-One Corporation

#### **Arts & Entertainment**

**Arlington Artists Alliance** Topgolf National Harbor The Washington Redskins

**Business & Professional Services** Paul Davis Restoration & Remodeling

> **Commercial Real Estate CRC Companies LLC** Seneca Group

#### **Financial Institutions**

State Department Federal Credit Union -Rosslyn

#### **Fitness**

F3 Wellness Connections, LLC

#### Healthcare

MMA & Sports Rehab Ortho OIC Orthopaedic Immediate Care

> **Home Services** Home Energy Medics, LLC WikiLawn

#### IT Services MainSpring Inc.

#### Insurance

Peter Boucher - Marsh Private Client

#### Nonprofits

**Arlington South Lions Club** Rotary Club of Rosslyn-Fort Myer

#### **Residential Real Estate**

Jennifer Toole - TTR Sotheby's International Realty Potomac Towers Apartments

#### Retail

**District Angling Grooming Store** 

#### **Telecommunications** Verizon

#### **Travel & Transportation**

Flare

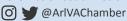
**GOGO Charters Washington DC** Red Top Cab Company of Arlington

#### STAY CONNECTED

WITH THE CHAMBER IN 3 EASY WAYS:



1 Follow us on social media



ArlingtonChamberVA

in Arlington Chamber of Commerce - Virginia

Visit our website: www.arlingtonchamber.org

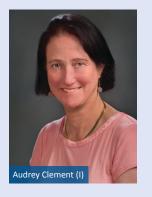
3 Subscribe to our weekly e-newsletter by visiting our website

Send your new members referrals to Mike Rosenow, Senior Director of Membership, at membership@arlingtonchamber.org or call (703) 525-2400.

#### Join us: 2019 Arlington County Candidate Forum

Come to the Chamber's business-themed Candidate Forum at **U.Group** to hear from the four candidates running for two seats on the Arlington County Board. Current County Board Chair Christian Dorsey (D) and Member Katie Cristol (D) are running for re-election and are being challenged by Audrey Clement (I) and Arron O'Dell (I).

This forum features a moderated discussion, led by Alex Koma of the Washington Business Journal, regarding topics that are important to local business professionals. The event will provide candidates the opportunity to engage with local business leaders and address key issues affecting the Arlington business community. This event is open to the business community, as well as the general public.









#### Monday, September 9 5:30-7:00 p.m. **U.Group**

Advance registration is available for free until Friday, September 6 at 12:00 p.m. Registration after this time will be taken at the door for \$10.

**Business Voice Sponsor** 



**Economic Development** Trailblazer

#### CRYSTALCITY

Advocate Searle Business Solutions, LLC





#### **Co-Hosts**









#### **Grand Sponsor**



**Premier Sponsor Rosslyn Business** Improvement District

#### Northern Virginia Elected Leaders Summit Review

Leaders from across the region came together on Monday, August 26 for the 4th Annual Northern Virginia Regional Elected Leaders Summit featuring elected officials. The summit offered business leaders the opportunity to hear from our local elected leaders about the economic climate in the region, initiatives they have completed or are undertaking to foster economic growth, and thoughts on how each jurisdiction can work together to improve our regional economy.

The Arlington Chamber of Commerce hosted this summit with premier partner, the Northern Virginia Chamber of Commerce, and co-hosts, Alexandria Chamber of Commerce, Loudoun Chamber of Commerce, Prince William Chamber of Commerce, and Northern Virginia Regional Commission.



The Honorable Christian **Dorsey** Chair, Arlington County Board



The Honorable Penelope Gross Vice Chairman, Fairfax Board of



County Board of Supervisors



The Honorable Corey Chairman, Prince William County



The Honorable Justin Mayor, Alexandria

### mid-year \_ review

### Celebrating Our Successes in 2019

Below are highlights that demonstrate how the Chamber has benefited and brought value to our members through our four focus areas so far this year.



#### **Networking & Business Development**

- Our five signature events in 2019 were attended by a total of 1,282 people.
- The Hospitality Awards and Volunteer Arlington Day had the largest growth in attendance, each with a 30 percent increase in attendance from last year.
- The Arlington Business Gala sold out with 380 attendees.
- Due to our partnerships with organizations such as BizLaunch and Arlington Public Schools, average attendance four our Breakfast Connections has increased by 30 percent.
- In May, the Chamber launched our first ever LeadShare group, providing a new networking forum for Chamber members which has already resulted in direct business being passed between members in this group.





#### **Business Advocacy**

- The Chamber convened a group of 13 chambers from across Northern Virginia, as well as the Virginia Chamber of Commerce, to write a letter in support of welcoming Amazon to Virginia, and testified at House and Senate committee hearings, leading to the General Assembly's overwhelming passage the Commonwealth's economic incentive package for the Amazon headquarters.
- The Chamber engaged in our first, wide-scale grassroots advocacy campaign to secure County Board approval for Amazon's headquarters in Arlington.
- The Chamber acted decisively to maintain access to an important development tool known as a Special GLUP Study.
- The Chamber was an early advocate for developing a process for deploying small wireless cells in Arlington, which the County Board approved in July.
- The Chamber responded to concerns by businesses along Route 1 by weighing in to support a proposal to rename the road as "Richmond Highway."

#### **Community Engagement**

- The Chamber partnered with the Arlington Public School Career Center for Job Shadow Day, which paired 60 sophomores with more than 30 local businesses to gain hands-on experience from business professionals.
- The Chamber joined more than 260 volunteers with 13 nonprofit project sites for a day of giving back to the community during Volunteer Arlington Day.
- The Chamber's Community Action Committee presented the Nonprofit Forum on Data Analytics to around 50 nonprofit professionals, which provided insights on measuring and communicating data, as well as managing donors.





#### **Educational Opportunities**

- The Chamber has hosted seven Small Business Roundtable events led by various Chamber members who spoke on topics including organizational health, managing financial information, and emerging technologies for small businesses.
- The Chamber's weekly blog, written by Chamber members, feature a range of subjects including volunteerism, health and wellness, financial advice, and leadership in the workplace.

The Chamber has made great strides so far this year in our four focus areas of networking and business development, business advocacy, community engagement, and educational opportunities. As we move into the second half of 2019, we'll continue to strengthen businesses and the economic environment for those who work, live, and do business in Arlington.



2009 14th Street, North Suite 100 Arlington, VA 22201

(703) 525-2400 PHONE chamber@arlingtonchamber.org

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Arlington Chamber of Commerce Opportunity. Leadership. Results.

The mission of the **Arlington Chamber of Commerce** is to strengthen businesses and the economic environment for those who work, live and do business in Arlington.

The vision of the **Arlington Chamber of Commerce** is to be the essential partner for business success.

#### thank you!

- Arlington Community Federal Credit Union, Heavy Seas Ale House, and ROCKLANDS Barbeque and Grilling Company for hosting Business After
- Bridges to Independence, Capriotti's Sandwich Shop, D.C. United, FRC
  Marketing, and Monument Home Loans
  for donating door prizes at Business After
- 3D Coaching & Consulting, Animal Welfare League of Arlington, Jamie
  Nicholas Printing & Graphics, Monument
  Home Loans, Monumental Sports and
  Entertainment, and Signature Theatre for donating door prizes at Breakfast Connection

