

Aringtonian VOL. XCV NO. 2 MARCH/APRIL 2022



AWE Women in Business Summit

special thanks to
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2022 Chamber Board **EXECUTIVE COMMITTEE**

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Jim Wilmot, Arlington Community Federal Credit Union Samuel Wolbert, Animal Welfare League of Arlington Todd Yeatts, The Boeing Company

* Liaison, U.S. Military
** Liaison, Arlington Public Schools

CHAMBER STAFF

Kate Bates, President & CEO

paid at Arlington, VA.

Mike Rosenow, Senior Director of Membership
Cassie Bate Hurley, Senior Director of Marketing & Operations
Steven Marku, Government Affairs Director Thomas Fitzpatrick, Communications Coordinator Elizabeth Addington, Operations Manager Allison Lewis, Events Associate (part-time)
Madison Beltz, Membership Associate (part-time)
Monica Sloan, Executive Assistant to the President/CEO (part-time)

MEMBER: U.S. Chamber of Commerce & Virginia Chamber of

The *Arlingtonian* (USPS 534030) is published bi-monthly by the Arlington Chamber of Commerce. A subscription rate of \$4 per Chamber representative is collected as part of annual membership dues. Periodicals postage

Visit the Chamber calendar to stay updated on the latest events. Register online at www.arlingtonchamber.org or call (703) 525-2400.

chamber calenda

Please check www.arlingtonchamber.org/events for format and meeting locations.

MARCH

LeadShare Networking Group **LeadShare Networking Group** 1 Tuesday 15 Tuesday 8:45-10:00 a.m. 8:45-10:00 a.m. **Government Affairs & Economic Government Affairs & Economic** 2 Wednesday 16 Wednesday **Development Committee Development Committee** 9:00-10:00 a.m. 9:00-10:00 a.m. LeadShare Networking Group **LeadShare Networking Group** 11:45 a.m.-1:00 p.m. 11:45 a.m.-1:00 p.m. LeadShare Networking Group Women in Business Networking 17 Thursday 11:45 a.m.-1:00 p.m. 5:00-7:00 p.m. **Education & Workforce Development** 22 Tuesday **LeadShare Networking Group** 3 Thursday Committee 11:45 a.m.-1:00 p.m. 3:00-4:00 p.m. Chamber 101 Membership Engagement Committee 4:00-5:15 p.m. 4:15-4:45 p.m. **Ambassador Committee** 7 Monday

Business After Business 24 Thursday 5:00-7:00 p.m.

Gala Committee 28 Tuesday 4:00-5:00 p.m.

30 Wednesday

31 Thursday

Community Action Committee 9:00-10:00 a.m.

Small Business Roundtable 11:45 a.m.-1:00 p.m.

Legislative Breakfast 8:00-9:30 a.m.

APRIL

11:30 a.m.-2:00 p.m.

Gala Committee

4:00-5:00 p.m.

4:00-5:00 p.m.

2:00-3:00 p.m.

8:00-9:30 a.m.

7:30-9:00 a.m.

Executive Committee

Board of Directors Meeting

8 Tuesday

9 Wednesday

10 Thursday

11 Friday

14 Monday

Membership Development Committee

Breakfast Connection combined with

Falls Church Chamber of Commerce

Ambassador Committee 4 Monday LeadShare Networking Group 19 Tuesday 4:00-5:00 p.m. 8:45-10:00 a m LeadShare Networking Group Government Affairs & Economic 5 Tuesday 20 Wednesday 8:45-10:00 a.m. **Development Committee** 9:00-10:00 a.m. Women in Business Master Class Series: What Should My Price Be LeadShare Networking Group 12:45-2:30 p.m. 11:45 a.m.-1:00 p.m. **Government Affairs & Economic** LeadShare Networking Group 6 Wednesday 21 Thursday **Development Committee** 11:45 a.m.-1:00 p.m. 9:00-10:00 a.m. 98th Annual Arlington Business Gala 23 Saturday 6:30-11:30 p.m. **LeadShare Networking Group** 11:45 a.m.-1:00 p.m. **Education & Workforce Development** 26 Tuesday Committee **Breakfast Connection combined** 7 Thursday with the NOVA Black Chamber of 3:00-4:00 p.m. Commerce Membership Engagement Committee 7:30-9:00 a.m.

> **LeadShare Networking Group** 27 Wednesday 11:45 a.m.-1:00 p.m.

4:00-5:15 p.m. **Membership Development Committee** 2:00-3:00 p.m.

Executive Committee 8:00-9:30 a.m.

Chamber 101

28 Thursday

5:00-7:00 p.m. 29 Friday

Arlington Chamber Volunteer Day

Community Action Committee

Small Business Roundtable

12:00-4:00 p.m.

Business After Business

4:15-4:45 p.m.

9:00-10:00 a.m.

11:45 a.m.-1:00 p.m.

Host a Chamber Event!

12 Tuesday

13 Wednesday

Are you ready to welcome people into your space? We are looking for hosts for our Business After Business events, Women in Business Networking events, and business meetings.

Hosts receive great marketing, both in advance and by showcasing their venue. For more information on becoming a host, contact Cassie Bate Hurley, Senior Director of Marketing & Operations, at events@arlingtonchamber.org.

CHAIR'S MESSAGE

Access, Opportunities, and Inclusion

I am proud to be a part of an organization that actively seeks opportunities to support the many different individuals, professionals, and organizations in our community. The Arlington Chamber membership is made up of a very diverse set of businesses, from large national companies to small local organizations. I am proud to note the Chamber recently launched a program aimed specifically at supporting Virginia's small businesses. Called the Small Business Accelerator program, the program works with verified small, women, and minority-owned (SWaM) businesses to increase accessibility to the Chamber and its member benefits. The program, developed in partnership with and sponsored by Amazon, helps SWaM businesses overcome the largest barrier to Chamber membership – cost.



The program provides SWaM businesses with the opportunity to join the Chamber at a discounted rate for the first year of membership. SWaM businesses are an important part of the business community and increasing access to the various benefits of membership will provide valuable resources to help the businesses grow and ensure Arlington continues as a great place to do business. If you know a SWaM business looking to benefit from networking, educational opportunities, community engagement, or advocacy, please have a member of the business contact the Chamber.

In addition to the Small Business Accelerator program, the Chamber is supporting professional women through the Women in Business program. The recent AWE Women in Business Summit, held in February, brought together over 70 of Arlington's women business owners and professionals for a half-day summit of networking and education. Attendees gained valuable knowledge on career-oriented topics such as how to become an entrepreneur and how to be an effective ally to Black, Indigenous, and People of Color (BIPOC). Aside from the summit, the Women in Business program includes regular networking and educational opportunities throughout the year. If you're looking to expand your support network, I encourage you to attend one of these events; connections formed at these events have been powerful.

As always, the Chamber team is here to help you with the many challenges your business is facing. Chamber programming continues to evolve to meet the needs of our members. Please don't hesitate to reach out for help or with a question, and I hope to see you at a future event.

Stick Browski Beth Borowski CNA

2022 ANNUAL CORPORATE SPONSORS

























can't-miss **EVENTS**

CHAMBER 101

Maximize your membership at this free info and networking session on meeting new clients and utilizing your member benefits.

GRAND SPONSOR
Michael Garcia RICP*, Ager



BREAKFAST CONNECTION

Bring your business to the table. Through roundtable power networking, attendees will exchange business cards, develop prospects, and share an elevator pitch.



SMALL BUSINESS ROUNDTABLE

This monthly event offers an educational opportunity to smaller businesses, and members have the opportunity to present on a topic relevant to the business community.

GRAND SPONSOR



business advocacy

Members can be involved in shaping policy positions through the Government Affairs & Economic Development Committee, which typically meets twice a month.

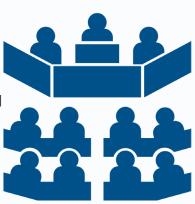
To be added to the committee distribution list, email chamber@arlingtonchamber.org.

Virginia General Assembly 2022 Session Reaches Crossover

The 2022 Virginia General Assembly session marks a return to something like what we knew before the pandemic began. Both the House and Senate are meeting in person, along with their committees and subcommittees. Visitors can once again testify and meet with people in person as well. However, testifying in committee via Zoom remains an option for those who want it, as people from across the Commonwealth have found it convenient to do so. This year is the long session, which means the General Assembly reached "crossover" in February, the procedural point by which all bills must have been passed in their chamber of origin, except for the budget. The General Assembly is scheduled to adjourn by March 12.

The Chamber is actively advocating for our policy priorities. Highlights include bills relating to group benefit plans, extending land use permits, and promoting new sources of energy. We are also engaging strongly against bills that risk over-regulating business, subjecting bars and restaurants to excessive litigation, and preventing

businesses from taking measures to mitigate the spread of COVID-19. We are also advocating for \$200 million in relief money for the hospitality and tourism industries to be included in the budget.



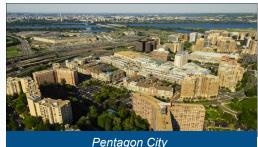
Chamber Emphasizes Regional Transportation Improvements Are Essential for Arlington

The Chamber joined with businesses and organizations from across the region in support of the Northern Virginia Transportation Coalition's 2022 priorities. Having a good transportation network throughout Northern Virginia is vital to Arlington's economic success. A regional multimodal transportation network remains key to Arlington's workforce competitiveness, quality of life, environmental sustainability, and equitable access to opportunity.



Arlington County Board Approves Pentagon City Sector Plan

The Arlington County Board approved the Pentagon City Sector Plan in February on a 5-0 vote. The Chamber testified in support of this plan because it represents a good step forward in creating a new dynamic downtown in Arlington. It identifies several locations that are well-suited for increased density in that area, and the added density will drive significant commercial growth as well.



Arlington Grants \$3.25 Million to Arlington Convention and Visitors Service to Promote Tourism in Arlington

The Chamber remains disappointed that the County opted not to grant relief money to Arlington's hotels. However, we are pleased that the County Board accepted \$3.25 million from the Virginia Tourism Corporation for the Arlington Convention and Visitors Service (ACVS) to expand marketing efforts in Arlington to generate visitor spending. We appreciate ACVS meeting with our member hotels in December to take suggestions on how that money can be spent most effectively, and we look forward to continuing to work with them in the months to come to ensure that their plan is successful.

Members with questions about policy-related matters or advocacy support can contact Steven Marku, Government Affairs Director, at advocacy@arlingtonchamber.org.

signature event review

Chamber Celebrates Women in Business with Senator Mark Warner

On Friday, February 4, the Chamber held the AWE Women in Business Summit with more than 70 professionals in attendance. This half-day summit was designed as a professional development and networking event for female entrepreneurs, executives, and professionals of all levels. Previously hosted by Awesome Women Entrepreneurs (AWE), this was the second summit since AWE became part of the Chamber in 2020.

"In the Chamber's 98 years, I am the fifth executive officer and the first female one. I am especially proud to celebrate the Chamber's support of professional women through this event," said Kate Bates, President & CEO of the Arlington Chamber of Commerce.

During the summit, attendees engaged with Senator Mark Warner during his remarks and Q&A. He highlighted many barriers to women's professional success, including the need for affordable childcare throughout the Commonwealth. Senator Warner went on to discuss other topics, such as increasing the workforce through various benefits in healthcare, closing wage disparities, and adjusting to a new hybrid workplace.

The sessions included panels on mental and physical health and the path to entrepreneurship. Summit participants also attended expert presentations on what effective allyship looks like, improving workplace culture through games and creativity, finding a place in the "boy's club," and much more.

If you missed the 2022 AWE Women in Business Summit, you can still enjoy the Women in Business programming throughout the year. The Chamber offers the Women in Business Networking series and Women in Business Master Class. These events occur on alternating months throughout the year and strive to foster a community of growth and support to all of its attendees. To learn more about upcoming events, visit www.arlingtonchamber.org.

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Lorraine Barclay Nordlinger - TTR Sotheby's









upcoming ____

Arlington's Delegation Joins the Chamber for the Annual Legislative Breakfast



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Thursday, March 31 8:00-9:30 a.m. Virtual Event

Join us to meet the state legislators who represent Arlington in Richmond.

Arlington's members of the of the Virginia Senate and House of Delegates will discuss legislation they patroned, the recent General Assembly Session, and the outlook for Arlington and the Commonwealth.

Arlington Chamber Volunteer Day Fast-Approaching

Friday, April 29 | 12:00-4:00 p.m.

Volunteer Day is a great opportunity to get involved with the community. This event focuses on supporting local nonprofits through various volunteering opportunities at projects sites.

The event will begin with a virtual kickoff leading into project site volunteering across Arlington. Last year, we had numerous opportunities for volunteers to choose from. From cleaning up Four Mile Run with **EcoAction Arlington** to painting **Synetic Theater**, our volunteers were helping throughout Arlington in a variety of ways.

To learn more about the 2022 Arlington Chamber Volunteer Day, visit www.arlingtonchamber.org.

Grand Sponsor

amazon



Sponsoring an event is a great way to get involved in the Chamber and the community. For more information on sponsorship opportunities, contact the Chamber at membership@arlingtonchamber.org



Arlington Business Gala



ARLINGTON'S BEST NIGHT OUT

SATURDAY, APRIL 23 | 6:30-11:30 P.M. THE RITZ-CARLTON, PENTAGON CITY



THE CHAMBER IS PLEASED TO PRESENT ITS 98TH ANNUAL BUSINESS GALA THIS SPRING. JOIN US AS WE CELEBRATE ARLINGTON'S BEST NIGHT OUT WITH DECADENT FOOD AND DRINK, MARVELOUS MUSIC AND ENTERTAINMENT, AND MUCH MORE.

> TO PURCHASE YOUR TICKET, VISIT WWW.ARLINGTONCHAMBER.ORG

march & april MILESTONE

ANNIVERSARIES

Cnamber Membersnip

25 Years

Burgers of Columbia Pike, Inc. Synetic Theater

20 Years JBG SMITH

15 years

Johnson Associates, Inc. Monday Properties

5 Years

Chasing Dragons
Columbia Gardens Cemetery
Federal Acquisition Strategies, LLC
Kodiak Realty Services LLC
Little
Rooney Properties LLC

Have news to share?

Let us know! Members in the News article submissions must be emailed to the Communications Coordinator and received by the first of the month prior to the publication month (i.e., April 1 for consideration in the May/June issue of the *Arlingtonian*), in order to be considered for inclusion.

Members should submit a press release or news article, along with photo options, if available.

For questions, contact Communications Coordinator, Thomas Fitzpatrick, at communications@arlingtonchamber.org or (703) 525-2400.

Article inclusion is available on a limited basis and is not guaranteed. Articles printed in this newsletter submitted by members represent their ideas and beliefs and do not necessarily reflect the views of the Arlington Chamber of Commerce.

members _ in the news

CULPEPPER GARDEN

Culpepper Garden Plans to "Turn Arlington Yellow" with Flowers

The senior living facility has planted 33,000 daffodil bulbs in their recently restored gardens in celebration of their ribbon cutting reopening later this month. Congressman Don Beyer and other elected officials are expected to join **Culpepper Garden** staff and guests for this celebration on March 25. The event will also feature a dedication to local first



responders. **Culpepper Garden** staff expect a spectacular display of waves of daffodils for the event. The event is open to the public to attend.

GEORGE MASON UNIVERSITY

IDIA Facility Well Underway at Arlington Campus

George Mason University's Institute for Digital InnovAtion (IDIA) will house the new school of computing, and become an innovation hub for Arlington. The facility is planned to be open for community use; George Mason staff say it will "fundamentally change" the campus and the broader community. The university also says the IDIA facility will engage in cutting edge work to shape the future of our digital society, promoting equality, wellbeing, security and prosperity. The facility is anticipated to open 2025 and serve as an key component in Arlington for tech talent and innovation.

ARLINGTON PUBLIC SCHOOLS

Career Center Expansion to Relaunch

Arlington Public Schools sets new plans to relaunch their career center expansion with construction starting December 2023. The project is being built next to the existing Arlington Career Center, a



Site plan for the Career Center expansion

facility for college and careerreadiness programs. The
expansion will include a new
parking garage and school
which will serve as a modern
facility that is for students to
learn the necessary skills for
future positions and to thrive as
adults. The building is expected
to be completed in 2025 with
the entire project finishing by
2027.

Amazon Confirms Amazon Fresh in National Landing

After private year-long renovations at Crystal Drive, **Amazon** confirmed that they will be opening an Amazon Fresh store in Crystal City. The specialty grocery store will include both traditional check out registers and their "Just Walk Out" technology. This could be Crystal City's first grocery store in more than 15 years. Amazon currently has multiple National Landing stores and sites including HQ2, Pentagon City Whole Foods, and another soonto-be Potomac Yard Amazon Fresh. There are currently



discussions about Amazon expanding its presence in Arlington with more retail or grocery stores in the future.

NATIONAL LANDING BID. RESTAURANT ASSOCIATION OF METROPOLITAN WASHINGTON

Metro Area Organizations Partner to Support National Landing Businesses



The National Landing BID with the Restaurant Association of Metropolitan Washington (RAMW) worked together to help support restaurants and small businesses impacted by COVID-19. Their grant program, the Love Local initiative, aided National Landing area businesses this past February. Love Local supported wages for workers and various operating costs.

Tracy Saygeh Gabriel, President & Executive Director of National Landing BID, and Kathy Hollinger, President & CEO of RAMW, hope that the program will help businesses during these difficult times and save jobs and community assets. The Love Local initiative supported 30 businesses in National Landing in 2021, including restaurants, retailers, fitness studios, and many more.

welcome to our **NEW MEMBERS!**

Business & Professional Services Compassionate Coaching **Fewer Cards** McMenamin Consulting Group Precision Sales Consulting **Untold Research** Vyana Infant Massage LLC

Communications & IT

Cenk Karasapan - Ameritel Corporation Creative Engagement Solutions, LLC Stanton Secure Technologies, LLC

Financial Services

ACO Insurance Group Arlington Wealth Planning, LLC Ben Michaelson - MortgageStar Washington Wealth Advisors

Government & Education SewTime

Health & Fitness

Assisting Hands Home Care Body Harmony of Arlington

Home & Personal Services Dominion Lighting Kind Heart INC. Potomac Lawn Professionals

Nonprofit Organizations & Associations Rock Recovery

Women In Military Service For America Memorial Foundation, Inc.

Real Estate & Construction

Augustine Roofing, LLC Cushman & Wakefield

Retail and Restaurants Perfect Pita Inc. Pirouette Wine Bar & Shop

STAY CONNECTED

WITH THE CHAMBER IN 3 EASY WAYS:



1 Follow us on social media



ArlingtonChamberVA Arlington Chamber of Commerce - Virginia

2 Visit our website: www.arlingtonchamber.org

3 Subscribe to our weekly e-newsletter by visiting our website

Send your new member referrals to Mike Rosenow, Senior Director of Membership, at membership@arlingtonchamber.org or call (703) 525-2400.







It's no surprise that employee wellness directly affects your bottom line. As a proud member of the Mayo Clinic Care Network, we are committed to keeping Northern Virginia and its businesses healthy. Virginia Hospital Center provides health assessments and custom programs unique to your organization to keep your business fit. To learn more about our Corporate Health & Wellness Program, visit virginiahospitalcenter.com/workplace.

chamber scene

Your Chamber in the Community

The success of the Arlington Chamber is tied to its membership base. This is why the Chamber's Directors, staff, and members are dedicated to supporting community events and programs.





Below is a sampling of events that Chamber staff participated in:

January 19: Mike Rosenow attended the VACCE Membership Roundtable with Virginia Chamber of Commerce executives.

January 24: Kate Bates attended the Leadership Greater Washington Member Dinner.

January 25: Kate Bates participated in the Arlington **Economic Development Commission Executive** Committee meeting.

January 27: Kate Bates participated in the GO Virginia Region 7 Council Meeting.

January 31: Cassie Bate Hurley attended the Arlington County Food Security Task Force meeting.

February 7: Kate Bates chaired the Leadership Center for Excellence Alumni Engagement Committee meeting.

February 9: Kate Bates participated in the Leadership Center for Excellence board of directors meeting.

February 10: 2022 Chair Beth Borowski and Kate Bates participated in the Metro Area Chambers of Commerce Virtual Lunch, hosted by the Board of Trade.

February 11: Kate Bates attended the **PathForward** virtual breakfast, Home for the Heart.

February 11: Kate Bates participated as a guest for Arlington Strategy's M Word podcast.

February 11: Kate Bates and Mike Rosenow attended the **Hyatt Regency Crystal City at Reagan National Airport** 40th Anniversary celebration.



PathForward's Home for the Heart with Telly Tucker, Director of Arlington Economic Development



Hyatt Regency Crystal City at Reagan National Airport's 40th Anniversary



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The mission of the **Arlington Chamber of Commerce** is to strengthen businesses and the economic environment for those who work, live, and do business in Arlington.

The vision of the **Arlington Chamber of Commerce** is to be the essential partner for business success.

thank you!

- Hana by Industrious and Venture X Arlington-Courthouse Metro for hosting Business After Business
- Bean, Kinney & Korman P.C., FRC Marketing, Industrious, Monument Home Loans, Nothing Bundt Cakes, and Washington Workplace for donating door prizes at Business After Business