

2023

SPONSORSHIP OPPORTUNITIES



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ABOUT THE CHAMBER

The Arlington Chamber of Commerce is a 501(c)6 voluntary membership organization of approximately 700 businesses. Businesses and nonprofits primarily join the Chamber for networking and business development, community engagement, educational opportunities, marketing, and to influence the voice of the business community through government affairs and advocacy. The Chamber's efforts are focused on business-to-business and business-to-community opportunities. We host more than 100 events a year, connect business leaders to the community through our various committees, and much more.

Are you looking to position your business as a community leader in Arlington? The Chamber provides many ways to get your business in front of local businesses and professionals.

Let us find the right way to spotlight your business:

703-525-2400 | engagement@arlingtonchamber.org





MISSION

The mission of the Arlington Chamber of Commerce is to strengthen businesses and the economic environment for those who work, live and do business in Arlington.

VISION

The vision of the Arlington Chamber of Commerce is to be the essential partner for business success.



**Networking & Business
Development**



Community Engagement



Educational Opportunities



**Government Affairs/
Advocacy**

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ANNUAL CORPORATE SPONSOR

Annual Corporate Sponsors are the Chamber's greatest supporters. In addition to the high visibility and prestige this sponsorship provides, it also shows the sponsors' support of our mission to support businesses and the economic environment for everyone in Arlington. These sponsors make it possible for Chamber staff to do the important work of advocating for the business community, providing networking and educational opportunities for businesses of all sizes, and connecting the public, private, and nonprofit sectors, and they ensure that the Chamber is able to hire top talent and stay competitive in today's job market.

Only one sponsorship is available per vertical market.

Date: January-December 2023

Annual Corporate Sponsor at \$7,500 – *One Sponsorship available per vertical market*

Benefits:

- Company's logo included in scrolling banner on Chamber website homepage
- Company's logo listed on Chamber's letterhead
- Company's logo prominently displayed in Chamber's boardroom
- Company's logo on printed and digital Annual Corporate Sponsorship signage displayed at all Chamber events and meetings
- Company's logo listed in the quarterly printed and digital newsletter, the *Arlingtonian*, and the weekly e-newsletter
- Chamber Annual Corporate Sponsor logo provided for you to display on your company website
- Special name badge for primary company representative to wear at in-person Chamber events
- Half-page ad in the Annual Report publication
- One set of mailing labels for all member businesses in the Chamber database
- Free attendance at Business After Business
- Opportunity to display company brochures/material in the Chamber's lobby
- Twice yearly exclusive Annual Corporate Sponsor receptions



ARLINGTON BUSINESS GALA

The Arlington Business Gala, “Arlington’s Best Night Out,” has been the Chamber’s biggest event for almost 100 years. This event is a celebration of business in Arlington, and serves as the Chamber’s largest fundraiser, helping us continue our mission of strengthening businesses and the economic environment for those who work, live, and do business in Arlington. Join us for a spectacular silent auction, dinner, dancing, premium networking, and fun. Sponsors confirmed by October 3 will be included in print invitations.

Date: January 28, 2023

Location: Ritz-Carlton Pentagon City

Grand Sponsor – *Filled by Crown Castle*

Benefits:

- Company’s logo featured with top billing on all marketing materials, including e-newsletter, invitation, signage, the *Arlingtonian*, and on the Chamber’s website
- Opportunity for company representative to give welcome remarks and introduce Board Chair
- Company’s logo displayed on all sponsored tables
- Invitation to VIP reception
- Opportunity to request VIP guests for table
- One reserved table for (10) in a preferred location with company name displayed on table

Entertainment Sponsor - *Filled by Ballston BID*

Benefits:

- Company’s logo on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber’s website
- Company’s logo exclusively featured on sign displayed on stage with the band
- Invitation to VIP reception
- Opportunity to request VIP guests for table
- One reserved table for (10) in a preferred location with company name displayed on table

Red Carpet Sponsor - *Filled by National Landing BID*

Benefits:

- Company’s logo on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber’s website
- Company’s logo exclusively featured on sign displayed next to Step & Repeat banner
- Invitation to VIP reception
- Opportunity to request VIP guests for table
- One reserved table for (10) in a preferred location with company name displayed on table

Photo Booth Sponsor - *Filled by Clark Construction*

Benefits:

- Company’s logo on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber’s website
- Company’s logo exclusively featured on sign displayed at photo booth
- Invitation to VIP Reception
- One reserved table for (10) in a preferred location with company name displayed on table



ARLINGTON BUSINESS GALA

VIP Reception Sponsor - Filled by Murphy Funeral Homes

Benefits:

- Company's logo on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Company's logo exclusively displayed on VIP Reception sign
- Invitation to VIP reception
- Opportunity to request VIP guests for table
- One reserved table for (10) in a preferred location with company name displayed on table

Beverage Sponsor - Filled by Washington Workplace

Benefits:

- Company's logo on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Company's logo exclusively displayed on signage near both bars
- Opportunity to bring cocktail napkins with company logo (company to provide napkins)
- Invitation to VIP Reception
- Opportunity to request VIP guests for table
- One reserved table for (10) in a preferred location with company name displayed on table

Live Auction Sponsor - Filled by Melwood

Benefits:

- Company's logo on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Company's logo displayed on the live auction bid paddles available at every seat at the event
- Invitation to VIP reception
- Opportunity to request VIP guests for table
- One reserved table for (10) in a preferred location with company name displayed on table

Mocktail Sponsor at \$5,000 - Exclusive Opportunity

Benefits:

- Company's logo on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Company's logo on mocktail signage at all bars
- Opportunity to request VIP guests for table
- Seating for (4) in a preferred location
- Invitation to VIP Reception

Dessert Sponsor at \$5,000 - Exclusive Opportunity

Benefits:

- Company's logo on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Seating for (4) in a preferred location
- Company recognized during dessert service
- Invitation to VIP Reception



ARLINGTON BUSINESS GALA

Premier Sponsors at \$3,500 - *Multiple Premier Sponsorships available*

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Invitation to VIP Reception
- Opportunity to request VIP guests for table
- One reserved table for (10) in a preferred location with company name displayed on table

Gift Sponsor - *Filled by Sikich*

Benefits:

- Company's logo on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Invitation to VIP Reception
- Opportunity to provide a Chamber-approved gift with Company's name packaged for guests to take home
- Seating for (4) in a preferred location

Coat Check Sponsor at \$2,500 - *Exclusive Opportunity*

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Company's logo on signage at Coat Check
- Invitation to VIP reception
- Opportunity to provide take-home in every coat (provided by sponsor)
- Seating for (2) in preferred location

Valet Sponsor at \$2,500 - *Exclusive Opportunity*

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Company's logo on signage at Valet
- Invitation to VIP reception
- Opportunity to provide take-home in every car (provided by sponsor)
- Seating for (2) in preferred location

Heads or Tails Sponsor at \$3,000 - *Exclusive opportunity*

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Opportunity to provide a Chamber-approved prize for the Heads or Tails game
- Company's logo on bracelets that Heads or Tails participants will receive
- Invitation to VIP Reception
- Seating for (4) in a preferred location



ARLINGTON BUSINESS GALA

Silent Auction Sponsor - Filled by EagleBank

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Invitation to VIP Reception
- Company's logo exclusively featured on sign displayed in silent auction area
- Seating for (4) in a preferred location

Benefactor Sponsors at \$2,250 - Multiple Benefactor Sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Invitation to VIP Reception
- Seating for (6) in a preferred location

Patron Sponsors at \$750 - Multiple Patron Sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Invitation to VIP Reception
- Seating for (2) in a preferred location



Arlington Business Gala Snapshots



ANNUAL MEETING

The Annual Meeting celebrates the year in review for Arlington through the eyes of the Arlington Chamber of Commerce. This luncheon celebration features three awards and an elite guest speaker. Past speakers include Senator Mark Warner, Chuck Todd, Ted Leonsis, and Brian Huseman, VP of Public Policy at Amazon. This is a key event for business and community leaders giving them the opportunity to build relationships with other professionals from across the area.

Date: December 8, 2023

Location: Sheraton Pentagon City hotel

Grand Sponsor at \$5,000 - *Comcast has right of first refusal*

Benefits:

- Company's logo featured with top billing on all marketing materials, including e-newsletter, invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Opportunity for company representative to introduce keynote speaker
- Company logo displayed on all sponsored tables
- Opportunity to request VIP guests for company table
- One reserved table for (10) in a preferred location with company name displayed on table

Community Champion Sponsors at \$2,500 – *Multiple Community Champion Sponsorships available*

Benefits:

- Company's logo on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Opportunity to request VIP guests for company table
- One reserved table for (10) in a preferred location with company name displayed on table

Award Sponsors at \$1,750 - *The following Award sponsorships are available:*

- **President's Award** - *available*
- **Committee of the Year Award** - *George Mason University has first right of renewal*
- **Chair's Award** - *available*

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Company name printed on the award plaque
- Company verbally recognized during presentation of award at ceremony
- Opportunity to request VIP guests for company table
- One table for (10) at event in a preferred location with company name displayed on table



ANNUAL MEETING

Premier Sponsors at \$1,000 – Multiple Premier Sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Opportunity to request VIP guests for company table
- One reserved table for (10) in a preferred location with company name displayed on table

Benefactor Sponsors at \$650 – Multiple Benefactor Sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Seating for (6) in a preferred location

Patron Sponsors at \$300 – Multiple Patron Sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Seating for (2) in a preferred location



Annual Meeting Snapshots



BREAKFAST CONNECTION

The dynamic format of the Breakfast Connection gives the attendees a chance to bring their business to the table. The event focuses on networking and provides attendees the chance to exchange business cards, develop new prospects, and share a 60-second elevator pitch with each table. The event focuses on roundtable power networking and gives guests the chance to meet many people before the work day begins. In order to broaden or target your reach, some of the events will be co-marketed with a partner organization or pertain to a specific topic.

Date: 6 events in 2023

Grand Sponsor at \$3,000 – *Filled by Arlington Community Federal Credit Union*

Benefits:

- Company's logo featured with top billing on all marketing materials, including e-newsletter, invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Opportunity to give 60-second elevator pitch during program
- Special name badge for representative(s) highlighting sponsor designation
- Opportunity to give away promotional items at every place setting at each event or at a display table at every event
- Seating for (2) at every event

Premier Sponsor at \$1,500 – *Exclusive Opportunity*

Benefits:

- Company's logo on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Special name badge for representative(s) highlighting sponsor designation
- Opportunity to give away promotional items at every place setting at each event
- Seating for (2) at every event

Patron Sponsor at \$500 – *Multiple Patron Sponsorships available*

Benefits:

- Company's name on marketing materials, including invitation, singage, the *Arlingtonian*, and on the Chamber's website
- Seating for (1) at every event



YOUNG PROFESSIONAL SERIES

This new series for the Arlington Chamber of Commerce supports young professionals that work or live in Arlington. The program will engage the next generation of leaders and provide them with opportunities to develop the skills to be successful leaders in the community. Each event will focus on one of the Chamber's four pillars: Community Engagement, Advocacy, Networking, and Educational Opportunities. Connecting young professionals with the broader business community aims to deepen their ties, helping our community with workforce development and retention.

Date: 4 events in 2023

Location: Crystal City Sports Pub

Presenting Sponsor at \$15,000 (series) - Exclusive opportunity

Benefits:

- Company's logo featured with top billing on all marketing materials, including recruiting materials, invitations, the Arlingtonian, and on the Chamber's website
- Opportunity for company representative to give welcome remarks at each event.
- Opportunity for additional company representatives to participate

Champion Sponsor at \$8,000 (series) - Exclusive opportunity

Benefits:

- Company's logo featured on all marketing materials, including recruiting materials, invitations, the Arlingtonian, and on the Chamber's website
- Opportunity for company representatives to participate

Premier Sponsor at \$1,500 (per event) - Multiple Premier Sponsorships available

Benefits:

- Company's name featured on all marketing materials, including recruiting materials, invitations, the Arlingtonian, and on the Chamber's website
- Opportunity for company representatives to participate

Patron Sponsors at \$500 (per event) - Multiple Patron Sponsorships available

Benefits:

- Company's name featured on all marketing materials, including recruiting materials, invitations, the Arlingtonian, and on the Chamber's website



LEGISLATIVE BREAKFAST

The Legislative Breakfast offers Arlington's business community the opportunity to hear about the recent General Assembly session from the legislators who represent Arlington in Richmond. Arlington's members of the Virginia Senate and House of Delegates will discuss the legislation that they patroned, the issues that the General Assembly took up, and the outlook for Arlington and the Commonwealth of Virginia.

Date: March 21, 2023

Location: Army Navy Country Club

Grand Sponsor at \$3,000 - Filled by Nestlé

Benefits:

- Company's logo featured with top billing on all marketing materials, including e-newsletter, invitation, the *Arlingtonian*, and on the Chamber's website
- Company verbally recognized at event
- Opportunity for company representative to give welcome remarks
- Registration for (10)

Premier Sponsors at \$1,750 – Multiple Premier Sponsorships available

Benefits:

- Company's logo on marketing materials, including invitation, the *Arlingtonian*, and on the Chamber's website
- Opportunity for (1) company representative to attend a VIP reception prior to event start
- Registration for (10)

Benefactor Sponsors at \$1,000 – Multiple Benefactor Sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, the *Arlingtonian*, and on the Chamber's website
- Registration for (6)

Patron Sponsors at \$500 – Multiple Patron Sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, the *Arlingtonian*, and on the Chamber's website
- Registration for (2)

Marketing Partner – Filled by Leadership Center for Excellence



NORTHERN VIRGINIA ELECTED LEADERS SUMMIT

The Northern Virginia Elected Leaders Summit offers business leaders the opportunity to hear from the region's local elected leaders about the economic climate and offer thoughts on how each Northern Virginia jurisdiction can work together for the betterment of our regional economy.

Date: August 23, 2023

Location: TBD

Grand Sponsor at \$5,250– *Dominion Energy has right of first refusal*

Benefits:

- Company's logo featured with top billing on all marketing materials, including e-newsletter, invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Company verbally recognized at event
- Opportunity for company representative to give welcome remarks
- Reserved seating for (5) in a preferred location
- Invitation to attend a VIP reception prior to event start

VIP Reception Sponsor at \$2,500 – Exclusive Opportunity

Benefits:

- Company's logo featured on all marketing materials, including e-newsletter, invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Opportunity to give welcome remarks to VIP Reception attendees
- Reserved seating for (5) in a preferred location
- Invitation to attend a VIP reception prior to event start

Premier Sponsors at \$1,500 – Multiple Premier Sponsorships available

Benefits:

- Company's logo on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Reserved seating for (5) in a preferred location
- Invitation for (1) to attend a VIP reception prior to event start

Benefactor Sponsors at \$600 – Multiple Patron Sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Seating for (4)

Patron Sponsors at \$350 – Multiple Patron Sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Seating for (2)



COUNTY BOARD CANDIDATE FORUM

The Arlington Chamber's business-themed candidate forum features a moderated discussion of topics important to the Arlington business community with the candidates running for seats on the Arlington County Board. The event will provide candidates the opportunity to engage with local business leaders and address the key issues affecting the business community.

Date: TBD

Location: TBD

Grand Sponsor at \$2,500 – *George Mason University has right of first refusal*

Benefits:

- Company's logo featured with top billing on all marketing materials, including e-newsletter, invitation, the *Arlingtonian*, and on the Chamber's website
- Company verbally recognized at event
- Opportunity for company representative to give welcome remarks
- Opportunity to submit a question for consideration
- Registration for (5) in a reserved seating area

Premier Sponsors at \$1,000 – *Multiple Premier Sponsorships available*

Benefits:

- Company's logo on marketing materials, including invitation, the *Arlingtonian*, and on the Chamber's website
- Opportunity to submit a question for consideration
- Registration for (5) in a reserved seating area

Benefactor Sponsors at \$500 – *Multiple Benefactor Sponsorships available*

Benefits:

- Company's name on marketing materials, including invitation, the *Arlingtonian*, and on the Chamber's website
- Registration for (4) in a reserved seating area

Patron Sponsors at \$250 – *Multiple Patron Sponsorships available*

Benefits:

- Company's name on marketing materials, including invitation, the *Arlingtonian*, and on the Chamber's website
- Registration for (2) in a reserved seating area





The Arlington Chamber of Commerce's AWE Women In Business Summit brings together a diverse group of women dedicated to helping and supporting one another as they challenge traditional barriers that women in business face. Featuring a welcome keynote, panel discussions and presentations from experienced leaders, this summit provides education, inspiration, and connections to foster the success of professional women and help them achieve their personal and professional goals.

Date: March 16, 2023

Location: Northeastern University Arlington

Grand Sponsor at \$4,000 - Filled by Ann Wilson Homes

Benefits:

- Company's logo featured with top billing in all marketing materials, including e-newsletter, invitation, the *Arlingtonian*, and on the Chamber's website
- Opportunity for company representative to give welcome remarks
- Company verbally recognized at event
- Opportunity to have a marketing table
- Registration for (4) to attend

Keynote Sponsor at \$2,500 - Filled by BizLaunch

Benefits:

- Company's logo featured in marketing materials, including invitation, the *Arlingtonian*, and on the Chamber's website
- Opportunity to introduce Keynote speaker
- Opportunity to have a marketing table
- Registration for (4) to attend

Coffee Break Sponsor at \$1,500 - Filled by The Corey Group at Morgan Stanley

Benefits:

- Company's logo featured in marketing materials, including invitation, the *Arlingtonian*, and on the Chamber's website
- Company's logo exclusively featured on coffee break signage
- Opportunity to have a marketing table
- Registration for (2) to attend

Premier Sponsors at \$1,000 - Multiple Premier Sponsorships available

Benefits:

- Company's name featured in marketing materials, including invitation, the *Arlingtonian*, and on the Chamber's website
- Opportunity to have a marketing table
- Registration for (2) to attend

Patron Sponsors at \$350 - Multiple Patron Sponsorships available

Benefits:

- Company's name featured in marketing materials, including invitation, the *Arlingtonian*, and on the Chamber's website
- Registration for (1) to attend



WOMEN IN BUSINESS

Women in Business Networking Series

This series of women-focused networking events is open to those who want to expand their network, share knowledge, exchange ideas, and offer advice. The events focus on networking to grow your business opportunities and support others who appreciate what it's like to be a woman in business.

Date: 6 events in 2023

Grand Sponsor at \$5,000 - *Exclusive Opportunity*

Benefits:

- Company's logo featured with top billing on all marketing materials, including e-newsletter, invitation, signage, and *Arlingtonian*
- Opportunity to give welcome remarks and introduce speaker, if applicable
- Registration for (2) to every event

Premier Sponsors at \$1,500 – *Multiple Premier Sponsorships available*

Benefits:

- Company's logo on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Registration for (2) to every event

Benefactor Sponsors at \$1,000 – *Multiple Benefactor Sponsorships available*

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Registration for (2) to every event

Patron Sponsors at \$500 – *Multiple Patron Sponsorships available*

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Registration for (1) to every event



ARLINGTON CHAMBER VOLUNTEER DAY

Coordinated by the Chamber's Community Action Committee, Arlington Chamber Volunteer Day connects businesses with nonprofit organizations for an afternoon of volunteering and team building. Nonprofits gain value through volunteer activity, as well as the partnerships that are formed between the businesses and nonprofits.

Date: April 21, 2023

Location: Multiple

Grand Sponsor at \$10,000 - *Amazon has first right of refusal*

Benefits:

- Company's logo featured with top billing on all marketing materials, including e-newsletter, invitation, the *Arlingtonian*, and on the Chamber's website
- Company's logo featured on event t-shirts
- Opportunity for company representative to give remarks during event kickoff

Premier Sponsors at \$2,500 - *Multiple Premier Sponsorships available*

Benefits:

- Company's logo on marketing materials, including invitation, the *Arlingtonian*, and on the Chamber's website
- Company's logo featured on event t-shirts

Patron Sponsors at \$350 - *Multiple Patron Sponsorships available*

Benefits:

- Company's name on marketing materials, including invitation, the *Arlingtonian*, and on the Chamber's website
- Company's name featured on event t-shirts



Arlington Chamber Volunteer Day Snapshots



ARLINGTON RESTAURANT WEEK

The Arlington Chamber of Commerce is proud to host the 5th annual Arlington Restaurant Week! For one week in October Arlington restaurants will gain exposure through extensive media promotion to attract new and repeat patrons. Arlington Restaurant Week is open to all restaurants from fast-casual to five-star with a flexible price point structure to accommodate the diversity of the local restaurant scene.

Date: October 16 - October 23, 2023

Presenting Sponsor at \$20,000 - *Amazon has first right of refusal*

Benefits:

- Company's logo featured exclusively in Arlington Restaurant Week logo
- Company's logo featured with top billing on all marketing materials, including e-newsletter, invitation, the *Arlingtonian*, and on the Chamber's website
- Allows for all Arlington Chamber restaurants to forego paying registration fee to participate (approximately 70 restaurants were eligible to participate in 2021)
- Four dedicated social media posts



Restaurant Week Snapshots



Premier Sponsors at \$5,000 - *Multiple Premier Sponsorships available*

Benefits:

- Company's logo on marketing materials, including invitation, the *Arlingtonian*, and on the Chamber's website
- Three social media posts

Restaurant Champion at \$2,500 - *Multiple Restaurant Champion Sponsorships available*

Benefits:

- Company's name on marketing materials, including invitation, the *Arlingtonian*, and on the Chamber's website
- Three social media posts



Restaurant Supporter at \$500 - *Multiple Restaurant Supporter Sponsorships available*

Benefits:

- Company's name on marketing materials, including invitation, the *Arlingtonian*, and on the Chamber's website



NONPROFIT FORUM

Produced by the Chamber's Community Action Committee, this series of Nonprofit Forums feature expert speakers on timely topics of relevance to the nonprofit community. Past topics include: How to Get Past the Overhead Ratio, Maximizing Impact with Online Giving Days, The Dos & Don'ts of Foundation Grant Proposals, and Planning Ahead: The How-To Guide to Setting up a Planned Giving Program. Each sponsorship is for a single forum.

Date: 1 event in 2023

Grand Sponsor at \$3,500 – Exclusive opportunity

Benefits:

- Company's logo featured with top billing on all marketing materials, including e-newsletter, invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Opportunity for company representative to give brief remarks or serve as moderator
- Registration for (4) to each event

Premier Sponsors at \$1,000 – Multiple Premier Sponsorships are available

Benefits:

- Company's logo on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Registration for (2) to each event

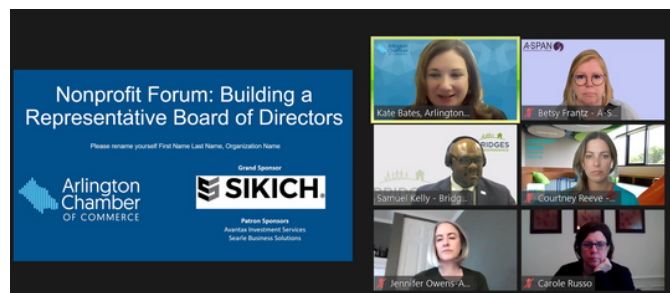
Patron Sponsors at \$250 – Multiple Patron Sponsorships are available

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Registration for (1) to each event



Nonprofit Forum Snapshots



CHAMBER 101

This free networking seminar is a great place for new, existing, and prospective members. Learn how to get the most out of your Chamber membership by taking advantage of the many resources the Chamber has to offer. Find out more about events, sponsorship opportunities, committees, and advocacy work, while networking with other members.

Date: The first Thursday of every month throughout 2022

Grand Sponsor at \$3,000 – *Filled by Michael Garcia, State Farm Insurance*

Benefits:

- Company's logo featured on with top billing on marketing materials, including e-newsletter, signage, the *Arlingtonian* and on the Chamber's website
- Company given verbal recognition at each event
- Opportunity for company representative to speak as part of the program

Premier Sponsor at \$1,500 - *Filled by Monument Home Loans*

Benefits:

- Company's logo featured on marketing materials, including e-newsletter, signage, the *Arlingtonian*, and on the Chamber's website
- Company given verbal recognition at each event



SMALL BUSINESS ROUNDTABLE

The Chamber's free monthly Small Business Roundtable is an important educational and networking opportunity for small businesses. This event provides expert speakers on topics to help you grow your business, such as digital marketing and business development, and also gives you the opportunity to make connections and grow your professional network. The forum is applicable to a variety of businesses and employee levels, from front-line customer service to owners.

Dates: 11 events on the last Wednesday of the month throughout 2023

Grand Sponsor at \$3,250 – *Filled by the National Capital Bank of Washington*

Benefits:

- Company's logo featured with top billing on all marketing materials, including e-newsletter, invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Company representative recognized at every event
- Opportunity to display promotional material at every event

Premier Sponsor at \$1,250 - *Exclusive opportunity; Must be a different industry than Grand Sponsor*

Benefits:

- Company's logo featured on marketing materials, including e-newsletter, signage, the *Arlingtonian*, and on the Chamber's website
- Company given verbal recognition at each event



BEST BUSINESS AWARDS

For more than 30 years, the Arlington Chamber of Commerce has recognized outstanding businesses in the community with the prestigious Arlington Best Business Awards. This merit-based honor is presented to businesses that deliver exceptional quality of service to their customers, are industry leaders or offer a unique approach to delivery of its goods or services, and display an interest in and concern for the Arlington community. This distinguished evening event consistently has a sold-out crowd of members of Arlington's finest businesses and celebrates all of the business success in the Arlington community.

Date: May 16, 2023

Location: Army Navy County Club

Grand Sponsor at \$5,000 - Filled by Arlington Community Federal Credit Union

Benefits:

- Company's logo featured with top billing on all marketing materials, including e-newsletter, invitation, exclusive signage, the *Arlingtonian*, and on the Chamber's website
- Opportunity for company representative to provide brief remarks
- Opportunity to request VIP guests
- Seating for (10) in preferred location
- Opportunity for display table near registration

Reception Sponsor at \$2,500 - Exclusive Opportunity

Benefits:

- Company's logo on marketing materials, including e-newsletter, invitation, exclusive signage, the *Arlingtonian*, and on the Chamber's website
- Opportunity to request VIP guests
- Seating for (10) in preferred location
- (10) addition drink tickets for the sponsor
- Exclusive logo placement on signage in the reception and verbal recognition in the program

Hall of Fame Sponsor at \$2,500 - Exclusive Opportunity

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Company recognized during induction of new Hall of Fame inductees
- Opportunity to request VIP guests
- Seating for (10) in preferred location
- Opportunity to host current and/or past Hall of Fame inductees at the table

Large Business of the Year Award Sponsor at \$2,000 - Filled by Truist

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Company name printed on the award plaque
- Opportunity to request VIP guests
- Seating for (10) in preferred location
- Company recognized during presentation of award at ceremony



BEST BUSINESS AWARDS

Nonprofit of the Year Award Sponsor at \$2,000 - *Exclusive Opportunity*

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Company name printed on the award plaque
- Opportunity to request VIP guests
- Company recognized during presentation of award at ceremony
- Seating for (10) in preferred location

Retail Small Business of the Year Award Sponsor at \$2,000 - *Exclusive Opportunity*

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Company name printed on the award plaque
- Opportunity to request VIP guests
- Company recognized during presentation of award at ceremony
- Seating for (10) in preferred location

Service Based Business of the Year Award Sponsor at \$2,000 - *Exclusive Opportunity*

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Company name printed on the award plaque
- Opportunity to request VIP guests
- Company recognized during presentation of award at ceremony
- Seating for (10) in preferred location

Sustainability Award Sponsor at \$2,000 - *Exclusive Opportunity*

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Company name printed on the award plaque
- Opportunity to request VIP guests
- Company recognized during presentation of award at ceremony
- Seating for (10) in preferred location

Technology Business of the Year Award Sponsor at \$2,000 - *Exclusive Opportunity*

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Company name printed on the award plaque
- Opportunity to request VIP guests
- Company recognized during presentation of award at ceremony
- Seating for (10) in preferred location



BEST BUSINESS AWARDS

Premier Sponsors at \$1,750 - Multiple Premier Sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Opportunity to request VIP guests
- Seating for (10) in preferred location

Benefactor Sponsors at \$850 - Multiple Benefactor Sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Seating for (6) in preferred location

Patron Sponsors at \$375 - Multiple Patron Sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Seating for (2) in preferred location



Best Business Awards Snapshots



HOSPITALITY AWARDS

Celebrate the outstanding service commitment of the valuable employees who make Arlington the top destination for tourism in Virginia. The Hospitality Awards are open to Chamber members in the entire hospitality industry, including restaurants, tourist attractions, transportation companies, and hotels.

Date: February 14, 2023

Location: Hilton Garden Inn National Airport

Grand Sponsor at \$5,000 - *Filled by StayArlington*

Benefits:

- Company's logo featured with top billing on all marketing materials, including e-newsletter, invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Opportunity for company representative to give brief remarks
- Company's logo displayed on all sponsored tables
- Opportunity for marketing display table near registration
- One reserved table for (10) in a preferred location with company name displayed on table

Hospitality Champion at \$2,500 - *Limited Availability*

Benefits:

- Company's logo on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Opportunity to place promotional material or attendee gifts at every placesetting
- One reserved table for (10) in a preferred location with company name displayed on table

Coffee Reception Sponsor at \$2,000 - *Exclusive opportunity*

Benefits:

- Company's logo on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- One reserved table for (10) in a preferred location with company name displayed on table

Award Sponsors at \$1,000 - *Multiple Award Sponsorships available*

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Company recognized during ceremony
- One reserved table for (10) in a preferred location with company name displayed on table



HOSPITALITY AWARDS

Premier Sponsors at \$750 - Multiple Premier Sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- One reserved table for (10) in a preferred location with company name displayed on table

Benefactor Sponsors at \$500 - Multiple Benefactor Sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Seating for (6) in a preferred location

Patron Sponsors at \$275 - Multiple Patron Sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Seating for (2) in a preferred location



STATE OF THE COUNTY & PUBLIC SAFETY AWARDS

The State of the County & Public Safety Awards is a breakfast event that celebrates Arlington and the individuals that make our community an outstanding place to live and work. This event includes an address by the Chair of the Arlington County Board, who will highlight the economic and development status of Arlington. The event will also feature an awards ceremony to honor public safety personnel and first responders from Arlington County's Fire Department, Police Department, Department of Public Safety Communications & Emergency Management, and Office of the Sheriff, who have exemplified extraordinary heroic actions and performance of their duties.

Date: June 27, 2023

Location: TBD

Grand Sponsor at \$5,000 - *Virginia Hospital Center has right of first refusal*

Benefits:

- Company's logo featured with top billing on all marketing materials, including e-newsletter, invitation, the *Arlingtonian*, and on the Chamber's website
- Opportunity for a company representative to make welcome remarks
- Registration for (10)

Keynote Sponsor at \$3,500 - *Exclusive Opportunity*

Benefits:

- Company's logo on marketing materials, including invitation, the *Arlingtonian*, and on the Chamber's website
- Opportunity to introduce the Keynote speaker, Chair of the Arlington County Board
- Registration for (10)

Award Sponsors at \$3,000 - *Multiple Sponsorships available*

Benefits:

- Company's logo on marketing materials, including invitation, signage, the *Arlingtonian*, and on the Chamber's website
- Company verbally recognized during event
- Registration for (10)



STATE OF THE COUNTY & PUBLIC SAFETY AWARDS

Premier Sponsors at \$1,000 - Multiple Premier Sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, the *Arlingtonian*, and on the Chamber's website
- Registration for (10)

Benefactor Sponsors at \$600 - Multiple Benefactor Sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, the *Arlingtonian*, and on the Chamber's website
- Registration for (6)

Patron Sponsors at \$350 - Multiple Patron Sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, the *Arlingtonian*, and on the Chamber's website
- Registration for (2)



State of the County and Public Safety Awards Snapshots

