ARLINGTON BUSINESS GALA

The Chamber
Arlington Chamber of Commerce
Opportunity. Leadership. Results.

The Arlington Business Gala, "Arlington's Best Night Out," has been the Chamber's biggest event for more than 90 years. Over 300 people attended this year. Join us at The Ritz-Carlton, Pentagon City for a spectacular silent auction, dinner, dancing, premium networking, and fun.

Date: January 27, 2018

Location: The Ritz-Carlton, Pentagon City

Projected Attendance: 300 - 350

Contact: Events & Development Director, (703) 525-2400, Fax (703) 522-5273 or events@arlingtonchamber.org

Grand Sponsor at $7,000 – *Crystal City Sports Pub & Energesco Mechanical have first right-of-refusal*
Benefits for Grand Sponsor—

- Top billing on all event signage including sponsor's name and logo in the invitation and printed program
- One (1) reserved table for 10 in a preferred location with company name on table tent
- Opportunity to address audience with welcome and introduction of Board Chair
- Invitation to VIP Reception
- Opportunity to request VIP guests for company table
- Company featured in promotional materials developed by the Chamber for the event including the Chamber's newsletter and on the Chamber's website

Entertainment Sponsor at $4,000 – *One Entertainment Sponsorship is available*
Benefits for Entertainment Sponsor—

- Sponsor's name featured in event materials including program and signage
- Signage with Sponsor's logo on the stage with the band as well in the photo "step and repeat" area
- One (1) reserved table for 10 in a preferred location with company name on table tent
- Company verbally thanked during the program
- Invitation to VIP Reception
- Opportunity to request VIP guests for company table
- Company featured in promotional materials developed by the Chamber for the event including the Chamber's newsletter and on the Chamber's website
- Opportunity to provide event photographer for the "step and repeat" area, if sponsor chooses (must be confirmed by 12/31/17 if sponsor chooses to provide)

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VIP Reception Sponsor at $4,000 – *395 Express Lanes has first-right-of-refusal*
Benefits for VIP Reception Sponsor—

- Sponsor featured on event signage, including special reception sign
- Sponsor's name in the invitation and printed program
- One (1) reserved table for 10 in a preferred location with company name on table tent
- Invitation to VIP Reception
- Opportunity to request VIP guests for company table
- Company featured in promotional materials developed by the Chamber for the event including the Chamber's newsletter and on the Chamber's website

Beverage Sponsor at $4,000 – *Washington Workplace has first-right-of-refusal*
Benefits for Sponsor –

- One (1) reserved table for 10 in a preferred location with company name on table tent
- Exclusive signage near both bars
- Opportunity to bring cocktail napkins with company logo (sponsor provided)
- Sponsor featured on event signage
- Sponsor's name in the invitation and printed program
- Opportunity to request VIP guests for company table
- Invitation to VIP Reception
- Company featured in promotional materials developed by the Chamber for the event including the Chamber's newsletter and on the Chamber's website

Premier Sponsors at $2,650 – *Multiple Premier Sponsorships are available*
Benefits for Premier Sponsors –

- One (1) reserved table for 10 in a preferred location with company name on table tent
- Sponsor featured on event signage
- Sponsor's name in the invitation and printed program
- Opportunity to request VIP guests for company table
- Invitation to VIP Reception
- Company featured in promotional materials developed by the Chamber for the event including the Chamber's newsletter and on the Chamber's website

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Silent Auction Sponsor at $2,250 – *Beach Geeks, Inc. has first-right-of-refusal*
Benefits for Silent Auction Sponsor—

- Seating for four at event in a preferred location
- Company's name listed on event signage and recognized as the exclusive Silent Auction sponsor
- Sponsor's name in the invitation and printed program
- Opportunity for company banner displayed in silent auction area (banner to be provided by company)
- Invitation to VIP Reception
- Company featured in promotional materials developed by the Chamber for the event including the Chamber's newsletter and on the Chamber's website

Benefactor Sponsors at $1,700– *Multiple Benefactor Sponsorships are available*
Benefits for Benefactor Sponsors –

- Seating for six at event in a preferred location
- Sponsor featured on event signage
- Sponsor's name in the invitation and printed program
- Invitation to VIP Reception
- Company featured in promotional materials developed by the Chamber for the event including the Chamber's newsletter and on the Chamber's website

Patron Sponsors at $550 – *Multiple Patron Sponsorships are available*
Benefits for Patron Sponsors –

- Seating for two at event in a preferred location
- Sponsor featured on event signage
- Sponsor's name in the invitation and printed program
- Invitation to VIP Reception
- Company featured in promotional materials developed by the Chamber for the event including the Chamber's newsletter and on the Chamber's website