



The Young Entrepreneurs Academy (YEA!) is a groundbreaking program that transforms middle and high school students into confident entrepreneurs. Throughout this 21-week course, students develop business ideas, research and write business plans and ultimately make their pitch to a panel of investors. Your generous support will directly transform local students into actual business owners, strengthen our business and educational communities, and grow the next generation of business leaders in Arlington.

#### Program Events:

- CEO Roundtable (February) – Local CEOs meet with students to discuss their roles, companies, backgrounds, and offer helpful business and networking advice to the students.
- YEA! Investor Panel Event (March) – All students present their business to a panel of judges. The panelists will award funding to students based on the quality of their business plan and presentation.
- Trade Show (April/May) – Students demonstrate and sell their business/product.
- Program Graduation (May)

#### Date: Class of 2018 Program Year

- **Premier Partners at \$5,000** – *Maximum of four partnerships available*  
**Benefits—**
  - Top billing on all program signage and student application form
  - Company featured prominently on all promotional materials for the program
  - Company logo featured prominently on the program webpage
  - Recognition as partner in all newsletters and press releases related to the program
  - Guaranteed minimum of monthly twitter mentions to our more than 2,900 followers
  - Recognized at all program events
  - \$500 goes directly to student business fund
  - Speaking opportunity at either Parent/Student Orientation and Graduation or Investor Panel events
  - Representative on Investor Panel
  - Four additional reserved seats at the YEA! Investor Panel Event
- **YEA! Investor Panel Grand Sponsor at \$2,500** – *Exclusive opportunity; Fluor has first-right-of-refusal*  
**Benefits—**
  - Company logo on program event signage
  - Company name on all promotional materials for the event
  - Representative on investor panel
  - \$500 goes directly to student business fund
  - Five additional reserved seats at YEA! Investor Panel event
  - Opportunity for representative to speak at the Investor Panel event

- **Investor Panel Reception Sponsor at \$2,000** – *Exclusive opportunity; Ballston BID has first-right-of-refusal*  
**Benefits—**
  - Company logo on signage at Investor Panel event
  - Company logo on promotional materials for the program
  - Representative on investor panel
  - \$500 goes directly to student business fund
  - Company recognized during Investor Panel
  - Three additional reserved seats at YEA! Investor Panel event
  
- **YEA! Investor Panel Sponsor at \$1,500** – *12 available*  
**Benefits—**
  - Company name on program event signage
  - Company name on promotional materials for the program
  - \$500 goes directly to student business fund
  - Representative on investor panel
  - One additional reserved seat at YEA! Investor Panel event
  
- **CEO Roundtable Sponsor at \$1,000** – *Exclusive opportunity; Crystal City BID has first-right-of-refusal*  
**Benefits—**
  - Company logo on signage at CEO Roundtable
  - Company name on promotional materials for the program
  - Opportunity for company representative to give welcome remarks at CEO Roundtable
  - Opportunity for CEO to serve on roundtable
  - One reserved seat at YEA! Investor Panel event
  
- **Scholarship Sponsors at \$650** – *Multiple sponsorships available*  
(Scholarships help ensure that economically challenged students have access to this great program)  
**Benefits—**
  - Company listed on program event signage
  - Company name on promotional materials for the program
  - One reserved seat at YEA! Investor Panel event
  - One attendee to class graduation
  - Opportunity for company representative to serve as class volunteer
  
- **Startup Sponsor at \$250** – *Multiple sponsorships available*  
**Benefits—**
  - Company name on program event signage and program event page on Chamber website
  - One reserved seat at YEA! Investor Panel event

To secure your sponsorship, contact Alex Held at (703) 525-2400, or [aheld@arlingtonchamber.org](mailto:aheld@arlingtonchamber.org)