



Breakfast Connection

The dynamic format of the Breakfast Connection gives the attendees a chance to bring their business to the table. The event focuses on networking and provides attendees the chance to exchange business cards, develop new prospects, and share a 60-second elevator pitch with each table. The event focuses on roundtable power networking and gives guests the chance to meet many people before the work day begins. Each event will have a theme or will be co-marketed with a partner organization.

Date: 11 events per year in 2019

Time: Registration 7:30 a.m.

Program 8:00 a.m. – 9:00 a.m.

Projected Attendance: 40 – 50 per event

Contact: Membership Engagement Director, engagement@arlingtonchamber.org

Grand Sponsor at \$2,250 – *TD Bank has first right of renewal*

Benefits:

- Top billing on all event signage and on handout for all attendees
- Special name badge for representative(s) highlighting sponsor designation
- Opportunity to display company banner at each event (company to provide banner)
- Opportunity to give away promotional items at every place setting at each event
- Seating for two at each event
- Display table at every event (company to provide materials for table)
- Opportunity to give 60-second elevator pitch at the end of event (new benefit)
- Company featured in promotional materials developed by the Chamber for the event including the Chamber's newsletter and on the Chamber's website

Premier Partner at \$750 – *Premier Partners cover three events over three consecutive months*

Benefits:

- Company name on event signage
- Company logo on handout for all attendees
- Special name badge for representative(s) highlighting sponsor designation
- Opportunity to give away promotional items at every place setting at each event
- Opportunity to have a promotional table at two Breakfast Connections (company to provide materials for table)
- Seating for two at each event during sponsorship quarter
- Company featured in promotional materials developed by the Chamber for the event including the Chamber's newsletter and on the Chamber's website



Patron Sponsors at \$250 – *Patron sponsorships cover two events over the course of two consecutive months*

Benefits:

- Company's name on event signage and on handout for all attendees
- Seating for one at each event during sponsorship period
- Special name badge for representative highlighting sponsor designation
- Opportunity to have a promotional table at one Breakfast Connection during the sponsorship period (company to provide materials for table)
- Company featured in promotional materials developed by the Chamber for the event including the Chamber's newsletter and on the Chamber's website