


Arlington Chamber of Commerce Website – 2010 Rates and Information

The Arlington Chamber's website provides services and information for Arlington's visitors, residents, and business community. The website includes a searchable directory, an event calendar, coupons, Chamber archives, and news for the entire Arlington community. Through the website, you not only reach the Chamber's growing membership, but also the many non-members who visit the site and use the Chamber as a resource. The details below list advertising opportunities for your organization.

Level I Position • \$2,500/yr

Your Rotating Banner Ad located in FOUR pages of the Chamber website:

1. On the homepage
2. A page of your choice one click away from the homepage
3. A page of your choice two clicks away from the homepage
4. And any one preferred page of the member directory

 You will also receive all benefits from our Feature Category Position (see below).

Level II Position • \$1,250/yr

Your Rotating Banner Ad located in THREE pages of the Chamber website:

1. On a page of your choice one click away from the homepage
2. A page of your choice two clicks away from the homepage
3. And any one preferred page of the member directory

Level II pages are some of the most frequently visited. Currently available Level II pages are accessed through the following buttons on the website: Join, Newsroom, Business Directory, Site Map, Get In Touch With Us, Site Search, Visitor Information, Relocation Information, Find A Business, Community Calendar, Useful Links, About the Chamber, Membership Guide, Chamber Events, Find a Member, Members Only. *Any page already chosen by a Level I advertiser takes precedence.*

Level III Position • \$625/yr

Your Rotating Banner Ad located in ONE page of the Chamber website:

1. On a page of your choice one click away from the homepage
2. **OR** on any one preferred page of the member directory

Any page already chosen by a Level I or Level II advertiser takes precedence.

Feature Category Position • \$300/yr

When site visitors search the Chamber directory under your category or applicable keywords, your directory listing will appear at the top of the list with other Feature Category advertisers **AND** will be visually highlighted in a colored box, with your logo, a 25-word description, a coupon, and links to: a map, website, and e-mail address.

Highlight Package • \$150/yr

Your directory listing will display:

1. Yellow highlighted box
2. Company logo
3. 25-word description
4. Promotional coupon
5. Links to your company website, email address and map

Please contact our Publications Coordinator with any questions at communications@arlingtonchamber.org or 703-525-2400.