

Three Great Reasons To Advertise with a Flyer in The Arlingtonian

1. Effective

- Make a Splash with a full-page insert!
- Reach a business-oriented readership: small business owners, corporate executives, community leaders & more!
- Exclusive advertising opportunity to Chamber members only
- Be part of an award-winning newsletter!
- Potential customers will save your flyer inserts – perfect for a menu or a coupon
- Discounts for member Non-Profits

2. Low Cost

- 1 Insertion: \$290
- 2 Insertions: \$275 per insertion
- 3 insertions: \$260 per insertion
- Non-profit: \$165 per insertion
- Folded: \$100 surcharge to unfold

3. Easy

- Reserve your spot today! Email our Publications Coordinator at communications@arlingtonchamber.org or call at 703.525.2400, ext. 203.
- Prepaid only
- You provide to ASAP Mailing: 1,750 flyers (8.5x11, one or two sided, any color of paper)
- Deadline: On or before 12:00 p.m. on the 20th of the month prior to your reservation date (i.e. May 20 for June issue)
- **1,750 inserts must be provided.** The Chamber cannot insert less than the full number. If less than the full number is provided, no inserts will be mailed and no refunds given.
- Deliver to: ASAP Mailing, Attn: Thom Meyer/Arlingtonian, 4600 Eisenhower Ave, Alexandria, VA 22304 (703.823.0500)
- All newsletter delivery dates are estimated, but generally the newsletters are received near the first of the month.

Additional Ad Rates & Sizes – 2010

- Full Page – 7.5" W x 10" H - \$700
- Half page horizontal – 7.5" W x 5" H - \$370
- Half page vertical – 3.75"W x 10"H - \$370
- 1/3 page (horizontal only) - 7.5"W x 3.25"H - \$320
- 1/4 page ad – 3.75"W x 5"H - \$260

COLUMN ADS – (vertical only)

- Full column – 2.25"W x 10"H - \$290
- Half column – 2.25"W x 5"H - \$145
- 1/3 column – 2.25"W x 3.25"H - \$100
- Business Card Ads (horizontal or vertical) 3.25"W x 2"H - \$70

***All ads are due to communications@arlingtonchamber.org no later than the 1st of the month prior to publication.**

***Guaranteed Back Cover: +20%**

***Discount for Ads Paid in Full:**

*6 ads = 5%

*12 ads = 10%