

Official Web site of the Arlington Chamber of Commerce – Rates and Information

The Arlington Chamber's website provides services and information for Arlington's visitors, residents, and business community. The website includes a searchable directory, an event calendar, coupons, Chamber archives, and comprehensive resources and news for the entire Arlington community. Through the website, you will not only reach the Chamber's growing membership, but also the many non members who visit the site and use the Chamber as an internet resource. For more information on the many and varied advertising options, see the below descriptions.

Please see the second page of this document for a visualization/chart of the website sponsorship options.

Level I Position • \$4,000/yr

- Rotating Banner ad located at the bottom of the homepage, the top of a page (of your choice) that is one "click away" from the homepage, and at the bottom of a page (of your choice) that is two "clicks away" from the homepage, or at the top of a chosen page of the directory.
- When your category/applicable keywords are searched for the in directory, your directory listing will appear at the top of the search results, and will be visually highlighted in a colored box, with your logo, a 25 word description, a coupon, and links to: a map, website, and e-mail address.

Level II Position • \$2,000/yr

- Rotating Banner ad located at the top of a page (of your choice) that is one "click away" from the homepage, and at the bottom of a page (of your choice) that is two "clicks away" from the homepage, or at the top of a chosen page of the directory.
- When your category/applicable keywords are searched for the in directory, your directory listing will appear at the top of the search results, and will be visually highlighted in a colored box, with your logo, a 25 word description, a coupon, and links to: a map, website, and e-mail address.

Level III Position • \$1,000/yr

- Rotating Banner ad located at the bottom of a page (of your choice) that is two "clicks away" from the homepage, or at the top of a chosen page of the directory.
- When your category/applicable keywords are searched for the in directory, your directory listing will appear at the top of the search results, and will be visually highlighted in a colored box, with your logo, a 25 word description, a coupon, and links to: a map, website, and e-mail address.

Feature Category Position • \$500/yr

- When your category/applicable keywords are searched for the in directory, your directory listing will appear at the top of the search results, and will be visually highlighted in a colored box, with your logo, a 25 word description, a coupon, and links to: a map, website, and e-mail address.

Highlight Package • \$150/yr

- Your directory listing will be visually highlighted in a colored box, with your logo, a 25 word description, a coupon, and links to: a map, website, and e-mail address.

Please contact Samantha Thompson, Communications Manager, at (703) 525-2400 or email at sthompson@arlingtonchamber.org. for more details.