

Three Great Reasons To Advertise with a Flyer in *The Arlingtonian*

1. Effective

- Make a Splash with a full-page insert!
- Reach a business-oriented readership: small business owners, corporate executives, community leaders & more!
- Advertising opportunity is available exclusively to Chamber Members!
- Support your award-winning Chamber Newsletter!
- Potential customers will save your flyer – perfect for a menu or a coupon!
- Discounts for member Non-Profits!

2. Low Cost

- 1 Insertion: \$290
- 2 Insertions: \$275 per insertion
- 3 insertions: \$260 per insertion
- Non-profit: \$165 per insertion
- Folded: \$100 surcharge to unfold

3. Easy

- Reserve your spot today. Email [Samantha Thompson](mailto:Samantha.Thompson) or call the Chamber at 703.525.2400.
- Prepaid only
- You provide: 1,800 flyers: 8.5x11, one or two sided, any color paper
- Deadline: On or before 12:00p.m. on the 22nd of the month prior to your reservation date (i.e. May 22 for the June issue)
- **1,800 inserts must be provided.** The Chamber cannot insert less than the full number. If less than the full number is provided, no inserts will be mailed and no refund can be given.
- Deliver to: ASAP Mailing, Attn: Thom Meyer/Arlingtonian, 4600 Eisenhower Avenue, Alexandria, VA 22304 (703. 823. 0500)
- All newsletter delivery dates are estimated, but generally the newsletters are received near the first of the month.

Ad Rates & Sizes - 2009

Full Page – 7.5” W x 10” H - \$700
Half page horizontal – 7.5” W x 5” H - \$370
Half page vertical – 3.75”W x 10”H - \$370
¼ page ad – 3.75”W x 5”H - \$260
1/3 page (horizontal only) - 7.5”W x 3.25”H - \$320

COLUMN ADS – (vertical only)

Full column – 2.25”W x 10”H - \$290
Half column – 2.25”W x 3.25”H - \$145
1/3 column – 2.25”W x 3.25”H - \$120
1/4 column – 2.25”W x 2.25”H - \$100
Business Card Ads (horizontal or vertical) 3.25”W x “2”- \$70

*All ads are due to sthompson@arlingtonchamber.org no later than the 15th of the month prior to publication.

*Guaranteed Back Cover: +20%

*Discount for Ads Paid in Full:

*6 ads = 5%

*12 ads = 10%