

2021

SPONSORSHIP OPPORTUNITIES



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Arlington, VA 22201

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engagement@arlingtonchamber.org

703-525-2400



ABOUT THE **CHAMBER**

The Arlington Chamber of Commerce is a 501(c)6 voluntary membership organization of approximately 700 businesses. Businesses and nonprofits primarily join the Chamber for networking and business development, community engagement, educational opportunities, marketing, and to influence the voice of the business community through government affairs and advocacy. The Chamber's efforts are focused on business-to-business and business-to-community opportunities. We host more than 100 events a year, connect business leaders to the community through our various committees, and much more.

Are you looking to position your business as a community leader in Arlington? The Chamber provides many ways to get your business in front of local businesses and professionals.

Let us find the right way to spotlight your business:

Andrea Aiello, Membership Engagement Manager

703-525-2400 ext. 201 | engagement@arlingtonchamber.org





MISSION

The mission of the Arlington Chamber of Commerce is to strengthen businesses and the economic environment for those who work, live and do business in Arlington.

VISION

The vision of the Arlington Chamber of Commerce is to be the essential partner for business success.



**Networking & Business
Development**



Community Engagement



Educational Opportunities



**Government Affairs/
Advocacy**

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ANNUAL CORPORATE SPONSOR

The Annual Corporate Sponsorship is limited to one company per vertical market. This sponsorship offers the maximum visibility and prestige for our members. It shows a true commitment to the Arlington Chamber of Commerce and its mission, serving Arlington businesses throughout the entire calendar year.

Date: January-December 2021

Annual Corporate Sponsor at \$6,750 – One Sponsorship available per vertical market

Benefits:

- Company's logo included in scrolling banner on Chamber website homepage
- Company's logo listed on Chamber's letterhead
- Company's logo prominently displayed in Chamber's boardroom
- Company's logo on printed and digital Annual Corporate
- Sponsorship signage displayed at all Chamber events and meetings
- Company's logo listed in the bimonthly printed and digital newsletter, the *Arlingtonian*, and the weekly e-newsletter
- Chamber Annual Corporate Sponsor logo provided for you to display on your company website
- Special name badge for primary company representative to wear at in-person Chamber events
- Half-page ad in the Annual Report publication
- One set of mailing labels for all member businesses in the Chamber database
- Free attendance at Business After Business or virtual Breakfast Connection events in 2021
- Opportunity to display company brochures/material in the Chamber's lobby
- Twice yearly exclusive Annual Corporate Sponsor receptions



COUNTY BOARD CANDIDATE FORUM

The Arlington Chamber's business-themed candidate forum features a moderated discussion of topics important to the Arlington business community with the candidates running for seats on the Arlington County Board. The event will provide candidates the opportunity to engage with local business leaders and address the key issues affecting the business community.

Grand Sponsor

Benefits:

- Top billing on all marketing materials, including e-newsletter, invitation, signage, and *Arlingtonian*
- Company verbally recognized at event
- Opportunity for company representative to give welcome remarks
- Reserved seating for (4) in preferred location

Premier Sponsors at \$750 – Multiple Premier Sponsorships are available for each event

Benefits:

- Company's logo on marketing materials, including invitation, signage, and *Arlingtonian*
- Reserved seating for (4) in preferred location

Benefactor Sponsors at \$500 – Multiple Benefactor Sponsorships are available for each event

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Seating for (4)

Patron Sponsors at \$250 – Multiple Patron Sponsorships are available for each event

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Seating for (2)



LEGISLATIVE BREAKFAST

The Legislative Breakfast offers Arlington's business community the opportunity to hear about the recent General Assembly session from the legislators who represent Arlington in Richmond. Arlington's members of the Virginia Senate and House of Delegates will discuss the legislation that they patroned, the issues that the General Assembly took up, and the outlook for Arlington and the Commonwealth of Virginia.

Date: March 18, 2021

Grand Sponsor - FILLED

Benefits:

- Top billing on all marketing materials, including e-newsletter, invitation, signage, and *Arlingtonian*
- Opportunity for company representative to give welcome remarks
- Opportunity for (1) company representative to attend a virtual VIP reception prior to event start
- Registration for (5)

Premier Sponsors at \$1,500 – Multiple Premier Sponsorships are available

Benefits:

- Company's logo on marketing materials, including invitation, signage, and *Arlingtonian*
- Opportunity for (1) company representative to attend a virtual VIP reception prior to event start
- Registration for (5)

Benefactor Sponsors at \$1,000 – Multiple Benefactor Sponsorships are available

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Registration for (5)

Patron Sponsors at \$500 – Multiple Patron Sponsorships are available

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Registration for (2)



NORTHERN VIRGINIA ELECTED LEADERS SUMMIT

The Northern Virginia Elected Leaders Summit offers business leaders the opportunity to hear from the region's elected leaders about the economic climate and offer thoughts on how each Northern Virginia jurisdiction can work together for the betterment of our regional economy.

Grand Sponsor

Benefits:

- Top billing on all marketing materials, including e-newsletter, invitation, signage, and *Arlingtonian*
- Company verbally recognized at event
- Opportunity for company representative to give welcome remarks
- Reserved seating for (5) in a preferred location

Premier Sponsors at \$1,000 – Multiple Premier Sponsorships are available

Benefits:

- Company's logo on marketing materials, including invitation, signage, and *Arlingtonian*
- Reserved seating for (5) in a preferred location

Patron Sponsors at \$350 – Multiple Patron Sponsorships are available

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Seating for (2)



Northern Virginia Elected Leaders Summit Snapshots



ARLINGTON CHAMBER VOLUNTEER DAY

Coordinated by the Chamber's Community Action Committee, Arlington Chamber Volunteer Day connects businesses with nonprofit organizations for an afternoon of volunteering and team building. Nonprofits gain value through volunteer activity, as well as the partnerships that are formed between the businesses and nonprofits.

Date: April 20, 2021

Grand Sponsors at \$3,500 - *One Grand Sponsorship FILLED; One Grand Sponsorship available*

Benefits:

- Top billing on all marketing materials, including e-newsletter, invitation, signage, and *Arlingtonian*
- Company's logo featured on event t-shirts
- Opportunity for company representative to give remarks during event kickoff

Premier Sponsors at \$1,000 - *Multiple Premier sponsorships available*

Benefits:

- Company's logo on marketing materials, including invitation, signage, and *Arlingtonian*
- Company's logo featured on event t-shirts

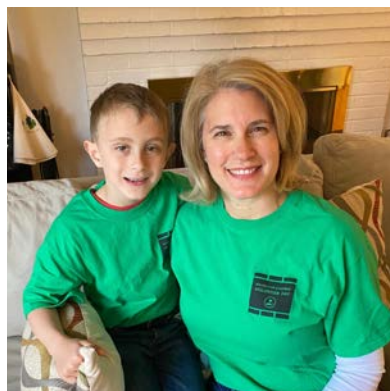
Patron Sponsors at \$300 - *Multiple Patron sponsorships available*

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Company's name featured on event t-shirts



Arlington Chamber Volunteer Day Snapshots



RESTAURANT WEEK

The Arlington Chamber of Commerce is proud to host the 3rd annual Arlington Restaurant Week! For one week in October Arlington restaurants will gain exposure through extensive media promotion to attract new and repeat patrons. Arlington Restaurant Week is open to all restaurants from fast-casual to five-star with a flexible price point structure to accommodate the diversity of the local restaurant scene.

Date: October 2021

Contact: Olivia McKay, Operations Manager, chamber@arlingtonchamber.org or (703) 525-2400

Presenting Sponsor - FILLED

Benefits:

- Company's logo featured exclusively in Arlington Restaurant Week logo
- Top billing on all marketing materials, including e-newsletter, invitation, signage, and *Arlingtonian*
- Allows for all Arlington Chamber restaurants to forego paying registration fee to participate (approximately 60 restaurants were eligible to participate in 2020)
- Four dedicated social media posts

Premier Sponsors at \$5,000 - Multiple Premier sponsorships are available

Benefits:

- Company's logo on marketing materials, including invitation, signage, and *Arlingtonian*
- Three social media posts

Restaurant Champion at \$1,000 - Multiple Restaurant Champion sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Three social media posts

Restaurant Supporter at \$500 - Multiple Restaurant Supporter sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*



Restaurant Week Snapshots



NONPROFIT FORUM

Produced by the Chamber's Community Action Committee, this series of Nonprofit Forums feature expert speakers on timely topics of relevance to the nonprofit community. Past topics include: How to Get Past the Overhead Ratio, Maximizing Impact with Online Giving Days, The Dos & Don'ts of Foundation Grant Proposals, and Planning Ahead: The How-To Guide to Setting up a Planned Giving Program. Each sponsorship is for a single forum.

Date: Winter, Spring, and Fall 2021

Grand Sponsor (Winter-FILLED, Spring, Fall)

Benefits:

- Top billing on all marketing materials, including e-newsletter, invitation, signage, and *Arlingtonian*
- Opportunity for company representative to give brief remarks
- Seating for (4)

Premier Sponsors at \$750 – Multiple Premier Sponsorships are available for each event

Benefits:

- Company's logo on marketing materials, including invitation, signage, and *Arlingtonian*
- Seating for (2)

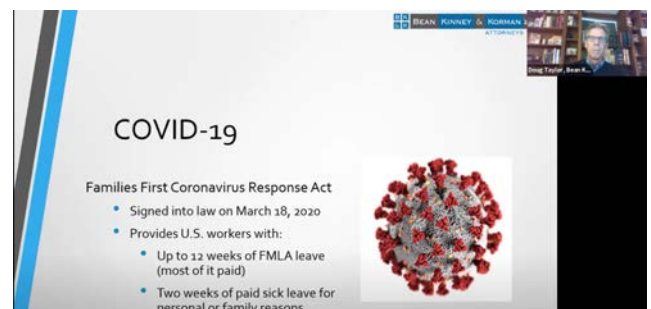
Patron Sponsors at \$250 – Multiple Premier Sponsorships are available for each event

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Seating for (2)



Nonprofit Forum Snapshots



CHAMBER 101

This free networking seminar is a great place for new, existing, and prospective members. Learn how to get the most out of your Chamber membership by taking advantage of the many resources the Chamber has to offer. Find out more about events, sponsorship opportunities, committees, and advocacy work, while networking with other members.

Date: Monthly on the first Thursday of every month throughout 2021

Grand Sponsor - FILLED

Benefits:

- Company's logo featured with top billing on printed materials, including event signage, and the Arlingtonian
- Company's logo featured with top billing in digital materials, including invitation, e-newsletter, the Arlingtonian, and on the Chamber's website
- Company given verbal recognition at each event
- Opportunity for company representative to speak as part of the program

Premier Sponsor - FILLED

Benefits:

- Company given verbal recognition at each event
- Company's name featured in digital materials, including invitation, the Arlingtonian, and on the Chamber's website



COVID-19 WEBINARS

This series of events focuses on some of the hardest hit industries during the COVID-19 pandemic by bringing in experts to provide tips and suggestions for reopening businesses. Past topics include: Marketing, Best Practices for Reopening, Looking Ahead on Air Travel and Its Economic Impact, and Navigating the New Commute With FlexibleWorkplace Policies.

All topics must be approved by the Chamber.

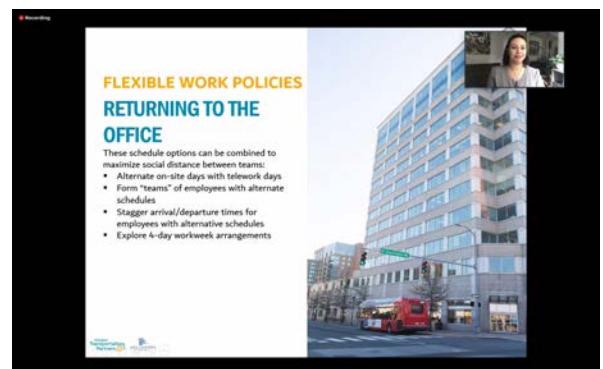
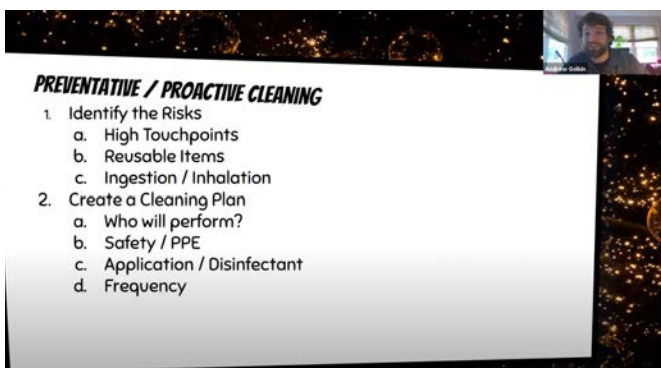
Webinar Sponsor at \$500 - Exclusive opportunity

Benefits:

- Company's logo in digital materials, including invitation, e-newsletter, and on the Chamber's website
- Company's logo on webinar slide
- Opportunity to introduce speaker
- Opportunity to submit a blog post on the topic to be published and marketed at a time that coincides with the webinar



COVID-19 Webinar Snapshots



WOMEN IN BUSINESS

Female Founders Roundtable Series

This series of events focuses on women business owners and will be an open forum to discuss the challenges and successes of women who understand what it takes to own and run a business. The format will include roundtable power networking and guest speakers, and will give you tools that can help you grow and manage your business.

Date: First Tuesday of every other month in 2021 starting in February

Grand Sponsor - FILLED

Benefits:

- Top billing on all marketing materials, including e-newsletter, invitation, signage, and *Arlingtonian*
- Opportunity to give welcome remarks and introduce speaker, if applicable
- Registration for (2) to every event

Premier Sponsors at \$1,000 – Multiple Premier Sponsorships are available

Benefits:

- Company's logo on marketing materials, including invitation, signage, and *Arlingtonian*
- Registration for (2) to every event

Patron Sponsors at \$200 – Multiple Patron Sponsorships are available

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Registration for (1) to an event of your choice

Premier Sponsor of both series (12 events) at \$1,800 – Multiple Premier Sponsorships available



Female Founders Roundtable Snapshot



SMALL BUSINESS ROUNDTABLE

The Chamber's free monthly Small Business Roundtable is an important educational and networking opportunity for small businesses. This event provides expert speakers on topics to help you grow your business, such as digital marketing and business development, and also gives you the opportunity to make connections and grow your professional network. The forum is applicable to a variety of businesses and employee levels, from front-line customer service to owners.

Dates: 11 events on the last Wednesday of the month throughout 2021

Grand Sponsor - FILLED

Benefits:

- Company representative recognized at every event
- Opportunity to display promotional material at every event
- Top billing on all marketing materials, including e-newsletter, invitation, signage, and *Arlingtonian*



ANNUAL MEETING

The Annual Meeting celebrates the year in review for Arlington through the eyes of the Arlington Chamber of Commerce. This luncheon celebration features three awards and an elite guest speaker. Past speakers include Senator Mark Warner, Chuck Todd, Ted Leonsis, and Aneesh Chopra. This is a key event for business and community leaders giving them the opportunity to build relationships with other professionals from across the area.

Date: December 10, 2021

Grand Sponsor

Benefits:

- Top billing on all marketing materials, including e-newsletter, invitation, signage, and *Arlingtonian*
- Opportunity for company representative to introduce keynote speaker
- Invitation to VIP reception
- Company logo displayed on all sponsored tables
- Opportunity to request VIP guests for company table
- One reserved table for (10) in a preferred location with company name displayed on table

Community Champion Sponsor at \$2,000 – Multiple Community Champion Sponsorships available

Benefits:

- Company's logo on marketing materials, including invitation, signage, and *Arlingtonian*
- Invitation to VIP reception
- Opportunity to request VIP guests for company table
- One reserved table for (10) in a preferred location with company name displayed on table

Award Sponsors at \$1,500 - Multiple Award sponsorships available

- President's Award
- Committee of the Year Award
- Chair's Award

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Company name printed on the award plaque
- Company verbally recognized during presentation of award at ceremony
- Invitation to VIP reception
- Opportunity to request VIP guests for company table
- One table for (10) at event in a preferred location with company name displayed on table

Community Supporter Sponsor at \$1,000 – Multiple Community Supporter Sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Invitation to VIP reception
- Opportunity to request VIP guests for company table
- One reserved table for (10) in a preferred location with company name displayed on table



ANNUAL MEETING

Premier Sponsors at \$800 – Multiple Premier Sponsorships are available

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Opportunity to request VIP guests for company table
- One reserved table for (10) in a preferred location with company name displayed on table

Benefactor Sponsors at \$550 – Multiple Benefactor Sponsorships are available

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Seating for (6) in a preferred location

Patron Sponsors at \$300 – Multiple Patron Sponsorships are available

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Seating for (2) in a preferred location



Annual Meeting Snapshots



2020 Events

TOTAL EVENTS	138	TOTAL ATTENDEES	3,500
State of the County & Public Safety Awards		Arlington Chamber Volunteer Day	
		Virtual Networking Mixers	



ARLINGTON BUSINESS GALA

The Arlington Business Gala, "Arlington's Best Night Out," has been the Chamber's biggest event for more than 90 years. This event is a celebration of business in Arlington, and serves as the Chamber's largest fundraiser, helping us continue our mission of strengthening businesses and the economic environment for those who work, live, and do business in Arlington. Join us for a spectacular silent auction, dinner, dancing, premium networking, and fun.

Grand Sponsor at \$8,000 - Exclusive Opportunity

Benefits:

- Top billing on all marketing materials, including e-newsletter, invitation, signage, and *Arlingtonian*
- Opportunity for company representative to give welcome remarks and introduce Board Chair
- Company's logo displayed on all sponsored tables
- Invitation to VIP reception
- Opportunity to request VIP guests for table
- One reserved table for (10) in a preferred location with company name displayed on table

Step & Repeat Sponsor at \$6,000 - Exclusive Opportunity

Benefits:

- Company's logo on marketing materials, including invitation, signage, and *Arlingtonian*
- Company's logo on sign displayed next to Step & Repeat
- Invitation to VIP Reception
- Opportunity to request VIP guests for table
- One reserved table for (10) in a preferred location with company name displayed on table

Entertainment Sponsor at \$6,000 - Exclusive Opportunity

Benefits:

- Company's logo on marketing materials, including invitation, signage, and *Arlingtonian*
- Company's logo on sign displayed on stage with the band
- Invitation to VIP Reception
- Opportunity to request VIP guests for table
- One reserved table for (10) in a preferred location with company name displayed on table

Photo Booth Sponsor

Benefits:

- Company's logo on marketing materials, including invitation, signage, and *Arlingtonian*
- Company's logo featured on exclusive sign displayed at photo booth
- Invitation to VIP Reception
- Seating for (4) in a preferred location



ARLINGTON BUSINESS GALA

VIP Reception Sponsor

Benefits:

- Company's logo on marketing materials, including invitation, signage, and *Arlingtonian*
- Company's logo featured on exclusive VIP Reception sign
- Invitation to VIP Reception
- Opportunity to request VIP guests for table
- One reserved table for (10) in a preferred location with company name displayed on table

Beverage Sponsor

Benefits:

- Company's logo on marketing materials, including invitation, signage, and *Arlingtonian*
- Company's logo on sign displayed on exclusive signage near both bars
- Opportunity to bring cocktail napkins with company logo (company to provide napkins)
- Invitation to VIP Reception
- Opportunity to request VIP guests for table
- One reserved table for (10) in a preferred location with company name displayed on table

Live Auction Sponsor

Benefits:

- Company's logo on marketing materials, including invitation, signage, and *Arlingtonian*
- Company's logo displayed on the live auction bid paddles available at every seat at the event
- Invitation to VIP Reception
- Opportunity to request VIP guests for table
- One reserved table for (10) in a preferred location with company name displayed on table

Gift Sponsor

Benefits:

- Company's logo on marketing materials, including invitation, signage, and *Arlingtonian*
- Opportunity to provide a Chamber- approved gift with Company's name packaged for guests to take home
- Invitation to VIP Reception
- Seating for (4) in a preferred location

Premier Sponsors at \$2,800 - Multiple premier sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Invitation to VIP Reception
- Opportunity to request VIP guests for table
- One reserved table for (10) in a preferred location with company name displayed on table



ARLINGTON BUSINESS GALA

Silent Auction Sponsor at \$2,250 - Exclusive Opportunity

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Company's logo featured on sign in silent auction area
- Invitation to VIP Reception
- Seating for (4) in a preferred location

Benefactor Sponsors at \$1,750 - Multiple Benefactor sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Invitation to VIP Reception
- Seating for (6) in a preferred location

Patron Sponsors at \$600 - Multiple Patron sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Invitation to VIP Reception
- Seating for (2) in a preferred location



Arlington Business Gala Snapshots



BREAKFAST CONNECTION

The dynamic format of the Breakfast Connection gives the attendees a chance to bring their business to the table. The event focuses on networking and provides attendees the chance to exchange business cards, develop new prospects, and share a 60-second elevator pitch with each table. The event focuses on roundtable power networking and gives guests the chance to meet many people before the work day begins. In order to broaden or target your reach, some of the events will be co-marketed with a partner organization or pertain to a specific topic.

Date: 10 events on the second Thursday of the month in 2021

Grand Sponsor - FILLED

Benefits:

- Top billing on all marketing materials, including e-newsletter, invitation, signage, and *Arlingtonian*
- Opportunity to give 60-second elevator pitch during program
- Special name badge for representative(s) highlighting sponsor designation
- Opportunity to give away promotional items at every place setting at each event or at a display table at every event
- Seating for (2) at every event

Premier Sponsor at \$1,000 – *Exclusive opportunity (must be different industry than Grand Sponsor)*

Benefits:

- Company's logo on marketing materials, including invitation, signage, and *Arlingtonian*
- Special name badge for representative(s) highlighting sponsor designation
- Opportunity to give away promotional items at every place setting at each event
- Seating for (2) at every event



BREAKFAST CONNECTION

Nonprofit-Focused Breakfast Connection

This event focuses on power networking and will provide attendees the chance to share a 60- second pitch with their fellow participants. Focusing this event on nonprofits allows you to form connections to either deepen your Corporate Social Responsibility (CSR) program, or to explore relationships to help you get started.

Date: July 2021

Grand Sponsor - FILLED

Benefits:

- Top billing on all marketing materials, including e-newsletter, invitation, signage, and *Arlingtonian*
- Opportunity to give 60-second elevator pitch during program
- Special name badge for representative(s) highlighting sponsor designation
- Opportunity to give away promotional items at every place setting at each event or at a display table at every event
- Seating for (2) at every event

Premier Sponsor at \$1,000 – Exclusive opportunity (must be different industry than Grand Sponsor)

Benefits:

- Company's logo on marketing materials, including invitation, signage, and *Arlingtonian*
- Special name badge for representative(s) highlighting sponsor designation
- Opportunity to give away promotional items at every place setting at each event
- Seating for (2) at every event

Community Sponsors at \$300 - Multiple Community Sponsors available

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Business card size ad on handout for all attendees
- Seating for (2) at this event



BREAKFAST CONNECTION

Residential Real Estate-Focused Breakfast Connection

If you're looking to meet real estate agents, mortgage bankers, insurance agents, or title companies, then our Residential Real Estate-Focused Breakfast Connection is the perfect event for you. This special event focuses on power networking so that guests can increase their connections within the residential real estate space, all before the workday even begins. Attendees will have the opportunity to exchange business cards, develop new prospects, and share a 60-second pitch with each table. Industry Sponsor is for a single event.

Date: April 8, 2021 & Fall 2021

Grand Sponsor - FILLED

Benefits:

- Top billing on all marketing materials, including e-newsletter, invitation, signage, and *Arlingtonian*
- Opportunity to give 60-second elevator pitch during program
- Special name badge for representative(s) highlighting sponsor designation
- Opportunity to give away promotional items at every place setting at each event or at a display table at every event
- Seating for (2) at every event

Premier Sponsor at \$1,000 – *Exclusive opportunity (must be different industry than Grand Sponsor)*

Benefits:

- Company's logo on marketing materials, including invitation, signage, and *Arlingtonian*
- Special name badge for representative(s) highlighting sponsor designation
- Opportunity to give away promotional items at every place setting at each event
- Seating for (2) at every event

Industry Sponsors at \$500 - *Multiple Industry Sponsors available*

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Business card size ad on handout for all attendees
- Seating for (2) at Spring or Fall event



WOMEN IN BUSINESS

The programming below is built upon the success of Awesome Women (AWE), which was founded in 2014 to provide a supportive community where business women can connect. In 2020 that community evolved into a program within the Arlington Chamber of Commerce. The events below will continue the mission of AWE to educate, empower and connect women in business.

Women in Business Networking Series

This series of networking events is open to all women to expand your network, share knowledge, exchange ideas, and offer advice. The events focus on networking to grow your business opportunities and support others who know what it's like to be a woman in business.

Date: First Wednesday of every other month throughout 2021 starting in January

Grand Sponsor - FILLED

Benefits:

- Top billing on all marketing materials, including e-newsletter, invitation, signage, and *Arlingtonian*
- Opportunity to give welcome remarks and introduce speaker, if applicable
- Registration for (2) to every event

Premier Sponsors at \$1,000 – Multiple Premier Sponsorships are available

Benefits:

- Company's logo on marketing materials, including invitation, signage, and *Arlingtonian*
- Registration for (2) to every event

Patron Sponsors at \$200 – Multiple Patron Sponsorships are available

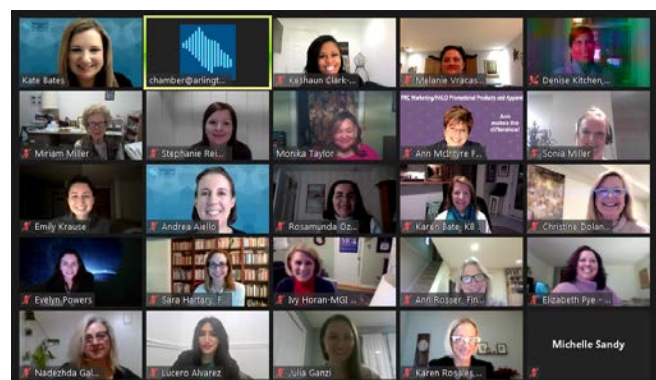
Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Registration for (1) to an event of your choice

Premier Sponsor of both series (12 events) at \$1,800 – Multiple Premier Sponsorships available



Women in Business Networking Snapshot



BEST BUSINESS AWARDS

For over 30 years, the Arlington Chamber of Commerce has recognized outstanding businesses in the community with the prestigious Arlington Best Business Awards. This merit-based honor is presented to businesses that deliver exceptional quality of service to their customers, are industry leaders or offer a unique approach to delivery of its goods or services, and display an interest in and concern for the Arlington community. This distinguished evening event consistently has a sold-out crowd of members of Arlington's finest businesses and celebrates all of the business success in the Arlington community.

Date: May 19, 2021

Grand Sponsor

Benefits:

- Top billing on all marketing materials, including e-newsletter, invitation, signage, and *Arlingtonian*
- Opportunity for display table near registration
- Opportunity for company representative to provide brief remarks
- Company's logo displayed on all sponsored tables
- Opportunity to request VIP guests for company table
- One reserved table for (10) in a preferred location with company name displayed on table

Hall of Fame Sponsor at \$2,000 - *Exclusive opportunity*

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Opportunity to host current and/or past Hall of Fame inductees at the table
- Company recognized during induction of new Hall of Fame inductees
- Opportunity to request VIP guests for company table
- One reserved table for (10) in a preferred location with company name on table

Award Sponsors at \$1,750 - *The following Award Sponsorships are available*

Home-Based Business Award

Service Award

Retail Award

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Opportunity for company to be recognized during presentation of award at ceremony
- Company name printed on the award plaque
- Opportunity to request VIP guests for company table
- One reserved table for (10) in a preferred location with company name displayed on table

Technology Award

Nonprofit Award

Sustainability Award - Filled



BEST BUSINESS AWARDS

Premier Sponsors at \$1,500 - Multiple Premier sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Opportunity to request VIP guests for company table
- One reserved table for (10) in a preferred location with company name displayed on table

Benefactor Sponsors at \$850 - Multiple Benefactor sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Seating for (6) in a preferred location

Patron Sponsors at \$375 - Multiple Patron sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*



Best Business Awards Snapshots



HOSPITALITY AWARDS

Celebrate the outstanding service commitment of the valuable employees who make Arlington the top destination for tourism in Virginia. The Hospitality Awards are open to Chamber members in the entire hospitality industry, including restaurants, tourist attractions, transportation companies, and hotels.

Grand Sponsor at \$2,500 - Exclusive opportunity

Benefits:

- Top billing on all marketing materials, including e-newsletter, invitation, signage, and *Arlingtonian*
- Opportunity for company representative to give brief remarks
- Company's logo displayed on all sponsored tables
- Opportunity for marketing display table near registration
- One reserved table for (10) in a preferred location with company name displayed on table

Coffee Reception Sponsor

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Opportunity to place promotional material or attendee gifts at every placesetting
- One reserved table for (10) in a preferred location with company name displayed on table

Award Sponsors at \$1,000 - Multiple Award sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- One reserved table for (10) in a preferred location with company name displayed on table
- Opportunity for company to be recognized during ceremony

Premier Sponsors at \$600 - Multiple Premier sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- One reserved table for (10) in a preferred location with company name displayed on table

Benefactor Sponsors at \$450 - Multiple Benefactor sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Seating for (6) in a preferred location

Patron Sponsors at \$275 - Multiple Patron sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Seating for (2) in a preferred location



STATE OF THE COUNTY & PUBLIC SAFETY AWARDS

The State of the County & Public Safety Awards is a breakfast event that celebrates Arlington and the individuals that make our community an outstanding place to live and work. This event includes an address by the Chair of the Arlington County Board, who will highlight the economic and development status of Arlington. The event will also feature an awards ceremony to honor public safety personnel and first responders from Arlington County's Fire Department, Police Department, Department of Public Safety Communications & Emergency Management, and Office of the Sheriff, who have exemplified extraordinary heroic actions and performance of their duties.

Date: June 15, 2021

Grand Sponsor at \$4,500

Benefits:

- Top billing on all marketing materials, including e-newsletter, invitation, signage, and *Arlingtonian*
- Opportunity for a company representative to make welcome remarks
- Opportunity for marketing display table near registration
- Company's logo displayed on all sponsored tables
- One reserved table for (8) in a preferred location with company name displayed on table (two additional seats will be filled by award winners/VIP guests)

Keynote Sponsor at \$3,000

Benefits:

- Company's logo on marketing materials, including invitation, signage, and *Arlingtonian*
- Opportunity to introduce the Keynote speaker, Chair of the Arlington County Board
- Opportunity for a display table for promotional materials
- Opportunity to request VIP guests for company table
- One reserved table for (8) in a preferred location with company name displayed on table (two additional seats will be filled by award winners/VIP guests)

Award Sponsors at \$2,750 (two available)

Benefits:

- Company's logo on marketing materials, including invitation, signage, and *Arlingtonian*
- Company verbally recognized during event
- One reserved table for (8) in a preferred location with company name displayed on table (two additional seats will be filled by award winners/VIP guests)

Community Champion Sponsor at \$1,500 - *Exclusive Opportunity*

Benefits:

- Company's logo on marketing materials, including invitation, signage, and *Arlingtonian*
- Opportunity for a display table for promotional materials
- Seating for (4) in a preferred location



STATE OF THE COUNTY & PUBLIC SAFETY AWARDS

Premier Sponsors at \$700 - Multiple Premier Sponsorships available

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- One reserved table for (8) in a preferred location with company name displayed on table (two additional seats will be filled by award winners/VIP guests)

Benefactor Sponsors at \$500 - Multiple Benefactor Sponsorships are available

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Seating for (6) in a preferred location

Patron Sponsors at \$300 - Multiple Patron Sponsorships are available

Benefits:

- Company's name on marketing materials, including invitation, signage, and *Arlingtonian*
- Seating for (2) in a preferred location



State of the County and Public Safety Awards Snapshots

